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| NATIONAL INTELLECTUAL PROPERTY  ADMINISTRATION, PRC |
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| WIPO/TISC/Ge/21/INF/1 PROV. 2 | |
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| DATE:  October 27, 2021 | |

**Global TISC Conference**

organized by

the World Intellectual Property Organization (WIPO)

and

the National Intellectual Property Administration, People’s Republic of China (CNIPA)

**Online, November 29 to December 1, 2021**

with the assistance of Funds in Trust/China

Provisional program

*prepared by the International Bureau of WIPO*

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| Monday, November 29, 2021 | | | |
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| Moderator: Representative of the World Intellectual Property Organization (WIPO) | | | |
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| **All times are UTC+2** | | | |
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| 12.00 – 12.20 | Opening ceremony | | |
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|  | Welcome addresses by: | | |
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|  | Mr. Shen Changyu, Commissioner, National Intellectual Property Administration (CNIPA), Beijing (tbc)  Mr. Daren Tang, Director General, World Intellectual Property  Organization (WIPO), Geneva | | |
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| 12.20 – 12.30 | **Video** | **TISCs around the World** | |
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| **Principal Theme of Day 1: Identifying and Using Technologies Locally** *How can TISCs facilitate the transfer of technologies into local communities to create social and economic impact*? | | | |
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| 12.30 – 12.50 | **Keynote 1** | **Identifying and Deploying Technology to Address Issues of Public Interest**  *Which key factors determine whether technologies can be successfully applied to address social challenges at the local level?* | |
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|  |  | Speaker: Mr. Alfred Watkins, Founder and CEO, Global Solutions Summit | |
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| 12.50 – 13.10 | **Theme 1** | **Using Patent Analytics to Identify Technology Solutions to Social Challenges**  *How can patent information highlight technologies and trends of significance for addressing social challenges?* | |
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|  |  | Speaker: Ms. Irene Kitsara, Industrial Property Information Officer, Technology and Innovation Support Division, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO | |
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| 13.10 – 13.40 | **Theme 2** | **Assessing Communities’ Absorptive Capacity for New Technologies**  *What must be done to ensure that technologies can be effectively deployed to local communities?* | |
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|  |  | Speakers: Ms. Leena Thomas, Director, Global Business Inroads, India    Expert from China | |
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| 13.40 – 14.10 | **Theme 3** | **Assessing Enterprises’ Absorptive Capacity for New Technologies**  *Which factors constrain the ability of enterprises to integrate new technologies into their products and services?* | |
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|  |  | Speaker: Ms. Phyllis Leah Speser, Chair, Board of Directors, Foresight Science & Technology Incorporated, USA | |
| 14.10 – 14.45 | **Panel 1** | **Experiences in Identifying Inventions to Solve Social Challenges** *Examples from around the world in identifying and using technology effectively at the local level* | |
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|  |  | Moderator: Mr. Alejandro Roca Campaña, Senior Director, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO  Panelists: Representatives from national TISC networks | |
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| 14.45 – 15.00 | **Roundtable 1** | **Daily Review and Wrap-up** | |
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|  |  | Moderator: Mr. Andrew Czajkowski, Director, Technology and Innovation Support Division, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO | |
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| 15.00 | End of Day 1 |  | |
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| Tuesday, November 30, 2021 | | |
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| Moderator: Representative of National Intellectual Property Administration (CNIPA) | | |
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| **Principal Theme of Day 2: Global Technology Marketing** *How can TISCs facilitate the transfer of technologies to communities worldwide?* | | |
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| **All times are UTC+2** | | |
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| 12.00 – 12.20 | **Keynote 2** | **Identifying New Markets and Applications for Technologies** *How can technologies be successfully brought from the lab to new markets?* |
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|  |  | Speaker: Mr. Asier Rufino Bengoechea, Managing Director, Tecnalia Ventures, Spain |
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| 12.20 – 13.00 | **Panel 2** | **Building Successful International Technology Transfer Networks** *Experiences and lessons learned in establishing and maintaining technology transfer networks at the national and international levels* |
|  |  | Moderator: Ms. Olga Spasić, Head, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO  Panelists: Representatives of national and regional TISC/TTO networks |
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| 13.00 – 13.25 | **Panel 3** | **Using International Technology Transfer Networks for Successful Technology Transfer**  *Experiences and lessons learned in using technology transfer networks at the enterprise/institutional level to link producers and consumers of technologies* |
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|  |  | Moderator: Ms. Olga Spasić  Panelists: Representative of TTO Circle, LESI and selected TTOs |
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| 13.25 – 13.45 | **Theme 4** | **Successfully Marketing Technologies**  *Which strategies, approaches, and resources can be used to identify and connect with partners for commercializing/utilizing technologies?* |
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|  |  | Speaker: Ms. Audrey Yap, Licensing Executives Society International (LESI), United Kingdom |
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| 13.45 – 14.05 | **Theme 5** | **Technology Marketplace and Matchmaking Platform: WIPO GREEN**  *How can WIPO Green be successfully used to identify and connect with partners for commercializing/utilizing environmentally friendly technologies?* |
|  |  | Speaker: Ms. Anja von der Ropp, Senior Program Coordinator, Global Challenges Division, Climate Change and Food Security, Global Challenges and Partnerships Sector, WIPO |
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| 14.05 – 14.25 | **Theme 6** | **Collaborative Innovation**  *What is “collaborative innovation” and how can it be used to catalyze the development of new technologies to create social impact?* |
|  |  | Speaker: Ms. Carolina Sepúlveda, Technology Transfer and IP Policy Expert, Chile |
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| 14.25 – 14.45 | **Theme 7** | **IP Valuation**  *Which approaches and tools can be used to estimate the value that new technologies can generate in specific contexts and markets for funding, licensing, IP commercialization, and collaborative research?* |
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|  |  | Speaker: Ms. Olga Spasić |
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| 14.45 – 15.00 | **Roundtable 2** | **Daily Review and Wrap-up** |
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|  |  | Speaker: Representative of CNIPA |
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| 15.00 | End of Day 2 |  |
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| Wednesday, December 1, 2021 | | |
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| Moderator: Representative of WIPO | | |
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| **Principal Theme of Day 3: Management and Support for National TISC Networks** *How can resources and services provided by WIPO and national TISC networks facilitate the management of national TISC projects and promote further exchanges in experiences and best practice between TISC networks?* | | |
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| **All times are UTC+2** | | |
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| 12.00 – 12.20 | **Keynote 3** | **Global TISC Review and Support Update**  *Update on recent developments and activities in WIPO’s TISC Program* |
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|  |  | Speaker: Mr. Alejandro Roca Campaña |
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| 12.20 – 12.40 | **Theme 8** | **TISC Project and Performance Management (TPPM) Platform**  *Introduction to a new WIPO platform for planning and learning from TISC projects* |
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|  |  | Speaker: Mr. Mussadiq Hussain, Head, Technology Information Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO |
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| 12.40 – 13.00 | **Theme 9** | **IP Policies for Universities and Public Research Institutions**  *Overview of WIPO resources and services for developing institutional IP policies* |
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|  |  | Speaker: Ms. Lien Verbauwhede, Counsellor, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO |
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| 13.00 – 13.20 | **Theme 10** | **Accessing and Using Chinese Patent Data**  *Overview of resources and tools for working with Chinese patent data* |
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|  |  | Speaker: Representative of CNIPA |
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| 13.20 – 14.45 | **Panel & Roundtable** | **National TISC Networks, Global TISC Networking**  *Exchange of experiences and views on how TISCs can create effective national and international networks with TISCs, technology suppliers, and technology consumers* |
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|  |  | Moderator: Mr. Alex Riechel, Head, TISC Development Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO  Panelists: Representatives of national TISC networks |
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| 14.45 – 15.00 | Closing ceremony | |
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|  | Concluding remarks by: | |
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|  | Mr. Marco Aleman, Assistant Director General, IP and Innovation Ecosystems Sector, WIPO  Representative of CNIPA | |
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| 15.00 | End of Day 3 and Conference | |

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