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**ONLINE**

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**WIPO/TISC/EGY/22/PROV.1**  
**ORIGINAL: ENGLISH, ARABIC**  
**DATE: SEPTEMBER 27-29, 2022**

**National Project on Enhancement of IP Commercialization Capacity of  
TTOs / TISCs in Academic and Other Institutions in Egypt –  
Workshop on Fundamentals of Technology Transfer and Institutional  
IP Policies**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the Academy of Scientific Research and Technology (ASRT)

**Online, September 27-29, 2022**

PROVISIONAL PROGRAM

Tuesday, September 27, 2022 (Cairo time)

### **Opening Ceremony and Welcome Addresses**

09:00 – 09:15		Mr. Walid Abdelnasser, Director, Division for Arab Countries, Regional and National Development Sector, WIPO, Geneva, Switzerland
09:15 – 09:30		Representative of the Academy of Scientific Research and Technology of Egypt (ASRT)
09:30 – 09:45		Representative of the Egyptian Patent Office.
09:45 – 10:00		Coffee Break

### **Theme 1: Institutional IP Policy**

10:00 – 10:40	Topic 1	<b>WIPO Technology Transfer Support and Services</b>  Speaker: Ms. Olga Spasic, Head, Technology Transfer Section, IP for Innovators Department (IPID), IP and Innovation Ecosystems Sector, WIPO, Geneva, Switzerland
10:40 – 11:00		Coffee Break
11:00 – 11:45	Topic 2	<b>Issues to be addressed in Institutional IP Policy</b>  Speaker: Dr. Mohammed Aljafari, Director of the Intellectual Property Commercialization Office at iPARK Royal Scientific Society (RSS), Jordan
11:45 – 12:30	Topic 3	<b>How to draft Institutional IP Policy to correspond the particular need of Institutions</b>  Speaker: Dr. Mohammed Aljafari

Wednesday, September 28, 2022

### **Theme 2: Technology Transfer Fundamentals**

10:00 – 10:45	Topic 4	<b>Technology Transfer Fundamentals</b>  Speaker: Dr. Fadia Homeidan, Director, Office of Grants and Contracts & Technology Transfer Unit & Centre for Research and Innovation, American University of Beirut (Lebanon)
10:45 – 11:00		Coffee Break
11:00 – 11:15		Questions & Answers

11:15 – 12:00	Topic 5	<b>Technology Transfer Contracts</b> Speaker: Dr. Fadia Homeidan
12:00 – 12:30	Topic 6	<b>IP Commercialization: IP marketing, IP Valuation and Licensing</b> Speaker: Dr. Fadia Homeidan
12:30 – 13:00		Roundtable discussion

Thursday, September 29, 2022

**Theme 3: Technology Transfer Specific Context in Egypt**

10:00 – 11:00	Topic 7	<b>Assessment of Technology Transfer Practices in Egypt (based on the results of WIPO Survey)</b> Speaker: Dr. Ahmed Ellaithy, Senior Director, Technology Transfer Office, American University in Cairo (Egypt)
11:00 – 11:15		Coffee Break
11:15 – 12:30	Topic 8	<b>Identified Technology Transfer Challenges for National Innovation Stakeholders in Egypt</b> Speakers: Experts from Beneficiary Institutions Moderator: Dr. Ahmed Ellaithy
12:30 – 13:30	Topic 9	<b>Proposal of the Project Action Plan Customized to the Specific Identified Needs of the Beneficiary Institutions</b> Speaker: Dr. Ahmed Ellaithy Moderator: Ms. Olga Spasic
13:30 – 14:00		Closing Session Speakers: Ms. Olga Spasic and Mr. Amr Abdelaziz

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