Second WIPO Inter-Regional Meeting on South-South Cooperation on Patents, Trademarks, Geographical Indications, Industrial Designs and Enforcement

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Foreign Affairs of the Arab Republic of Egypt

and
the Egyptian Academy of Scientific Research and Technology (ASRT)

Cairo, May 6 to 8, 2013

PROGRAM

prepared by the International Bureau of WIPO
Monday, May 6, 2013

8.30 – 9.00  Registration
9.00 – 9.30  Opening Ceremony

Prof. Dr. Maged Al-Sherbiny, President, ASRT, Ministry of Scientific Research, Egypt

H.E. Ambassador Amr Ramadan, Deputy Assistant Minister for Non-Aligned Movement, Organization of Islamic Cooperation and Specialized Agencies, Ministry of Foreign Affairs, Egypt

Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, WIPO, Geneva


Moderator: Prof. Dr. Maged Al-Sherbiny

Panelists: Mr. Alejandro Roca Campaña, Senior Director, Access to Information and Knowledge Division, Global Infrastructure Sector, WIPO, Geneva

Mr. Georges Ghandour, Senior Program Officer, Development Agenda Coordination Division, Development Sector, WIPO, Geneva

H.E. Ambassador Amr Ramadan

Mr. Vinicius Bogéa Câmara, Director, Directorate of Trademarks, National Institute of Industrial Property (INPI), Ministry of Development, Industry and Foreign Trade, Rio de Janeiro, Brazil

Dr. Zhicheng Zhang, Deputy Director General, Protection and Coordination Department, State Intellectual Property Office (SIPO), Beijing, People’s Republic of China

Mr. Zakir Thomas, Project Director, Council of Scientific and Industrial Research (CSIR), New Delhi, India

Mr. Kenji Shimada, Director for Intellectual Property, Japan External Trade Organization (JETRO) Düsseldorf, Germany

Mr. Ahmed Abdel Latif, Senior Programme Manager, Programme on Innovation, Technology and Intellectual Property, International Centre for Trade and Sustainable Development (ICTSD), Geneva
11.00 – 11.30  Coffee Break

11.30 – 12.30  **Topic 1**  The Interface between IP Policy and Competition Policy: Exploring Potential Tensions and Complementarities

   Speakers: Prof. Dr. Maged Al-Sherbiny

   Mr. Hebert Tassano Velaochaga, President of the Board, National Institute for the Defense of Competition and Intellectual Property Protection (INDECOPI), Lima, Peru

12.30 – 14.00  Lunch Break

14.00 – 15.00  **Topic 2**  Patent-Related Flexibilities in Multilateral Treaties and their Importance for Developing Countries and LDCs

   Speakers: H.E. Ambassador Amr Ramadan

   Mr. McLean Sibanda, Chief Executive Officer, The Innovation Hub, Pretoria, South Africa

   Ms. Thu-Lang Tran Wasescha, Senior Counsellor, Intellectual Property Division, World Trade Organization (WTO), Geneva

   Dr. Mohammed El Said, Reader, Lancashire Law School, University of Central Lancashire, Preston, United Kingdom

15.00 – 16.00  **Topic 3**  Patent Systems in Developing Countries and Least Developed Countries (LDCs): The Need for Coherence between Patent Law and Public Policies: Innovation, Health and Trade

   Speakers: Prof. Dr. Hossam A. El Saghir, Director, Regional Intellectual Property Institute, Helwan University, Cairo, Egypt

   Dr. Mohammed El Said

   Dr. Mohamed Gad, Counselor, Minister’s Office, Ministry of Foreign Affairs, Egypt

16.00 – 16.30  Coffee Break
16.30 – 17.30  **Topic 4** Supporting Innovation, Technology Transfer, Patent Information and Knowledge Dissemination. National and Regional Experiences

Speakers: Mrs. María José García, Deputy Director, Transfer of Knowledge Division, National Institute of Industrial Property (INAPI), Santiago, Chile

Mr. Zakir Thomas

Mr. Emmanuel Sackey, Chief Examiner, African Regional Intellectual Property Organization (ARIPO), Harare, Zimbabwe

Mr. McLean Sibanda

17.30 – 18.30  **Roundtable** South-South Exchanges on Best Practices for the Development of National Patent and Innovation Strategies in Developing Countries and LDCs

Moderator: Dr. Mokhtar Warida, Counselor, Permanent Mission of Egypt to the United Nations and other International Organizations in Geneva

Panelists: Dr. Zhicheng Zhang

Mrs. María José García

Mr. Ahmed Abdel Latif

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**Tuesday, May 7, 2013**

9.00 –10.15  **Roundtable** South-South Exchanges on Infrastructure and Institutional Capacity for an Effective Use of the Patent System in Developing Countries and LDCs

Moderator: Mr. Adel E. Ewida, Acting President, Egyptian Patent Office, Cairo, Egypt

Panelists: Dr. Maha Bakhiet Zaki, Minister Plenipotentiary, Director, Intellectual Property and Competitiveness Department, Economic Sector, League of Arab States (LAS), Cairo, Egypt

Mr. Zakir Thomas

Ms. Heba Wanis, Researcher, Egyptian Initiative for Personal Rights, Cairo, Egypt

10.15 – 10.45  Coffee Break
10.45 – 12.00  **Topic 5**  Trademarks and Other Distinctive Signs and the Public Domain: Main Policy Issues Facing Developing Countries and LDCs

Speakers: Prof. Martin Senftleben, Professor, VU University of Amsterdam, Senior Consultant, Bird & Bird LLP, The Hague, Kingdom of the Netherlands

Mrs. Mona Ahmed Zaki, Supervisor, General Administration of Trademarks and Industrial Designs, Egypt

Mr. Vinicius Bogéa Câmara

12.00 – 13.30 Lunch Break


Speakers: Mrs. María de los Angeles Sánchez Torres, Director General, Cuban Industrial Property Office, Ministry of Science, Technology and Environment, La Habana, Cuba

Mr. Getachew Mengistie Alemu, Intellectual Property Consultant and Attorney, Addis Ababa, Ethiopia

Ms. Nisachol Sasanon, Head of Encouraging Utilization Group, Intellectual Property Management Office, Department of Intellectual Property (DIP), Ministry of Commerce, Nonthaburi, Thailand

Mr. Emmanuel Sackey

14.30 – 14.45 Coffee Break

14.45 – 16.00  **Roundtable**  South-South Exchanges on Best Practices for the Development of IP and Branding Strategies in Developing Countries and LDCs

Moderator: Mr. Vinicius Bogéa Câmara

Panelists: Mrs. María de los Angeles Sánchez Torres

Ms. Nisachol Sasanon

Mr. Getachew Mengistie Alemu

16.00 – 17.00 General Discussion
Wednesday, May 8, 2013

9.00 – 9.45  **Topic 7**  Protecting Industrial Designs: Current Issues and Future Trends

   Speakers:  Dr. Ji-hoon Kim, Design Expert, Korean Intellectual Property Office (KIPO), Daejeon Metropolitan City, Republic of Korea

   Mrs. Rasha Magdy Talaat, Examiner, Industrial Designs, Egypt


   Moderator: Prof. Dr. Hossam A. El Saghir

   Panelists:  Dr. Ji-hoon Kim

   Mr. Girma Bejiga Sen Beta, Director, Patent and Technology Transfer, Ethiopian Intellectual Property Office, Addis Ababa, Ethiopia

10.30 – 11.00  Coffee Break

11.00 – 12.30  **Topic 8**  IP Rights Infringements and Enforcement: Accounting for Socio-Economic, Technical and Development Variables, including in the Context of Recommendation 45 of the WIPO Development Agenda

   Speakers:  Mr. Sovicheat Penn, Deputy Director General, General Directorate of Domestic Trade, Ministry of Commerce, Phnom Penh, Kingdom of Cambodia

   Mrs. Amanda Lotheringen, Director, Monitoring and Complaints IP, Companies and Intellectual Property Commission (CIPC), Department of Industry and Trade, Pretoria, South Africa

   Prof. Nagla Rizk, Associate Professor of Economics and Founding Director, Access to Knowledge for Development Center (A2K4D), The American University in Cairo, Egypt

12.30 – 13.45  Lunch Break
13.45 – 14.45  **Topic 9**  Experiences and Lessons Learned of the Contribution of Right Holders to IP Enforcement and the Cost Thereof.

Speakers:  Dr. Hassan Badrawi, Judge, Egyptian Constitutional Court, Egypt

Dr. Ahmed El Saghir, Judge, Council of State Courts, Egypt

Dr. Mohy Hafez, Chairman, DELTA PHARMA Bio, Egypt

14.45 – 15.00  **Coffee Break**

15.00 – 16.30  **Roundtable**  Fight Against Piracy and Counterfeiting in Developing Countries and LDCs: Progresses and Challenges. National Strategies.

Moderator: H. E. Ambassador Amr Ramadan

Panelists:  Mrs. Amanda Lotheringen

Dr. Maha Bakhiet Zaki

Mr. Sovicheat Penn

16.30 – 17.30  **General Discussion:**  Wrap-Up and the Way Forward

17.30  **Closing**

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