

Good Practices within the South-South and Triangular Cooperation for Sustainability and Scalability - FIT/JP perspectives



Kunihiko FUSHIMI
Director and FIT Japan Manager,
International Classifications and Standards Division
World Intellectual Property Organization (WIPO)

November 13, 2025



Outline

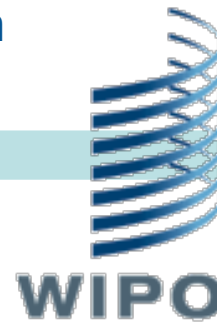
- Who are we ? What are we doing ?
FIT/JP IP Global & FIT/JP Copyright
- Activities under FIT/JP from South-South and Triangular Cooperation perspectives
- Key elements toward sustainability and scalability

Funds-in-Trust Japan Industrial Property Global

- ❑ Voluntary Contribution by the Government of Japan
- ❑ Operated by WIPO in Cooperation with the Japan Patent Office (JPO)



FIT/Japan
IP Global



Technical
Assistance



History of FIT/Japan IP Global

- ❑ Since 1987, for 100+ countries, for 35+years
- ❑ 4.8M Swiss Francs annual contribution as a top donor



Objectives of FIT/Japan IP Global

**Establishing
self-sustaining
IP ecosystems**

**Forming
the Global
IP network**

**Deepening
understanding
of IP**

**Contributing
to the SDGs**

Establishing self-sustaining IP ecosystems

- Technical assistance and capacity building for IP Offices
- IP Management Clinic Program (IPMC)
- Women Entrepreneurship Program for Indigenous peoples and Local Community
- Projects empowering SMEs, universities, local manufacturers etc.
- Regional Induction Trainings for National Focal Points of Development Agenda projects



Policy Dialogs



Forming the Global IP network

Promoting PCT, Madrid and Hague Systems



WIPO GREEN Acceleration Projects



**Contributing to
the SDGs**

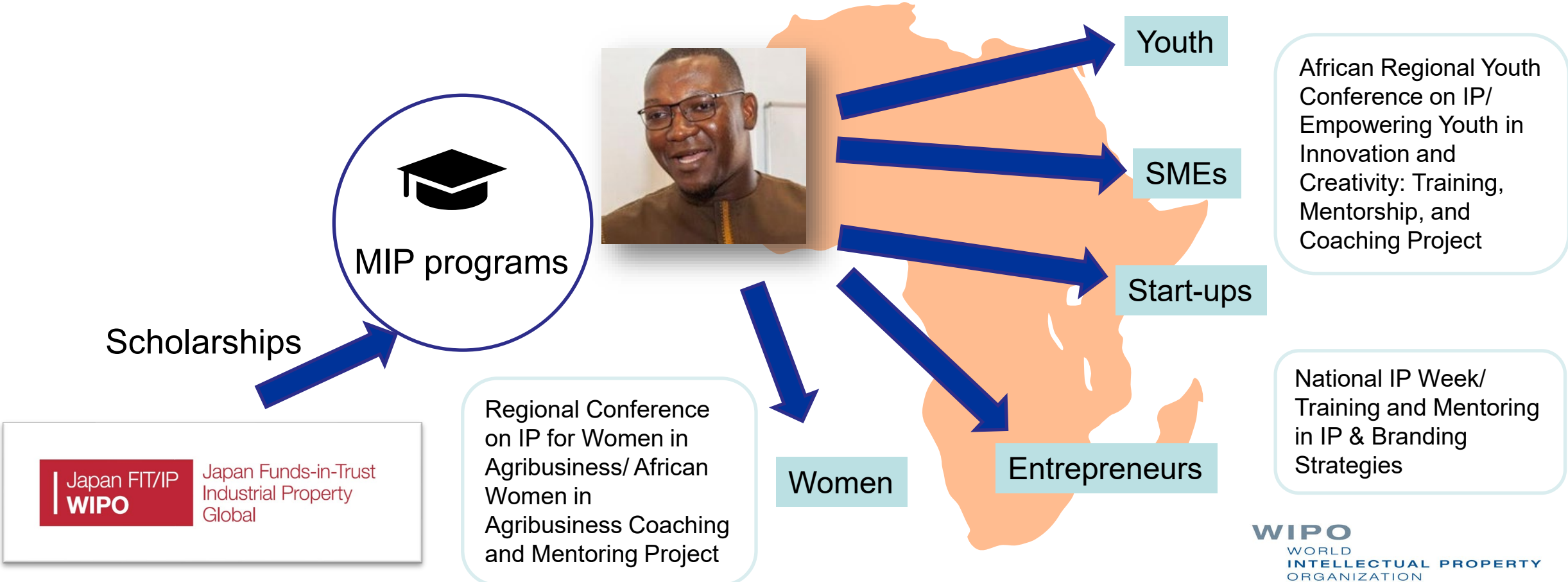
Funds-in-Trust Japan Copyright

- ❑ Operated by WIPO in Cooperation with the Japan Copyright Office (JCO)
- ❑ Since 1993, for 40+ countries, for 30+ years (for the Asia and the Pacific)
- ❑ 200+ programs/projects at national, sub-regional and regional level, with 6,500+ participants
- ❑ Contribution of FIT Japan (Copyright): 468,646 Swiss Francs



Sponsored MIP Graduates Empowering Africa

- African MIP alumni, supported by the FIT Japan IP Global scholarship, drive South-South cooperation by advancing sustainable IP development across the continent.

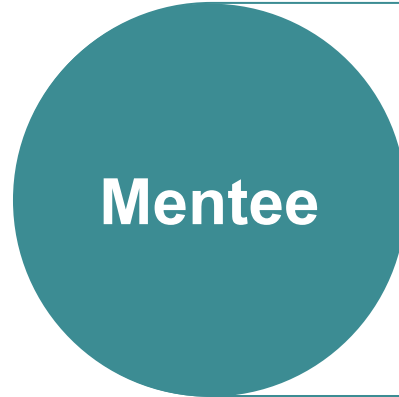


Technology Transfer (TT) Mentoring Project

Objective:

- ❑ To build a sustainable regional mentorship network
- ❑ To establish a pathway for TT professional certification

Past projects



- Acquired hands-on technology transfer skills in OJT program in FY2023
- Completed FY2024 mentorship program, applying knowledge and skills in research institutions



Current project

- Selected mentees receive advanced training and serve as associate mentors

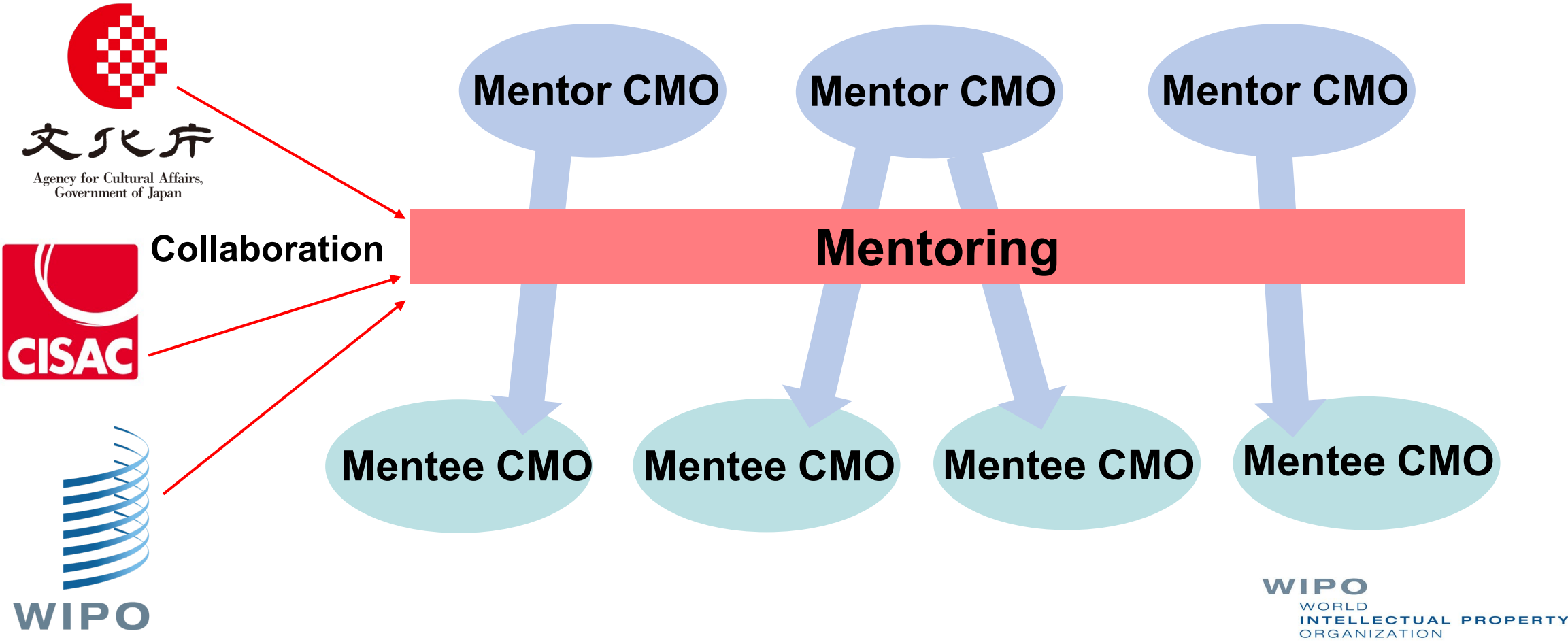


Fostering self-sustaining ecosystem :

Mentees in the past projects contribute to the subsequent program as mentors

Mentorship Program for CMOs

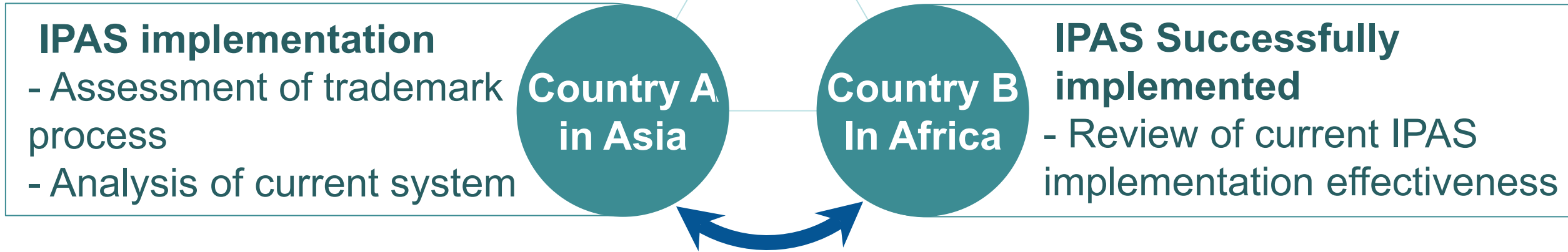
Providing CMOs in Asia with mentoring services and training, cooperated by mentor CMOs in the same region, in collaboration with CISAC, JCO, and WIPO



Trademark Workflow Optimization Project

Objective:

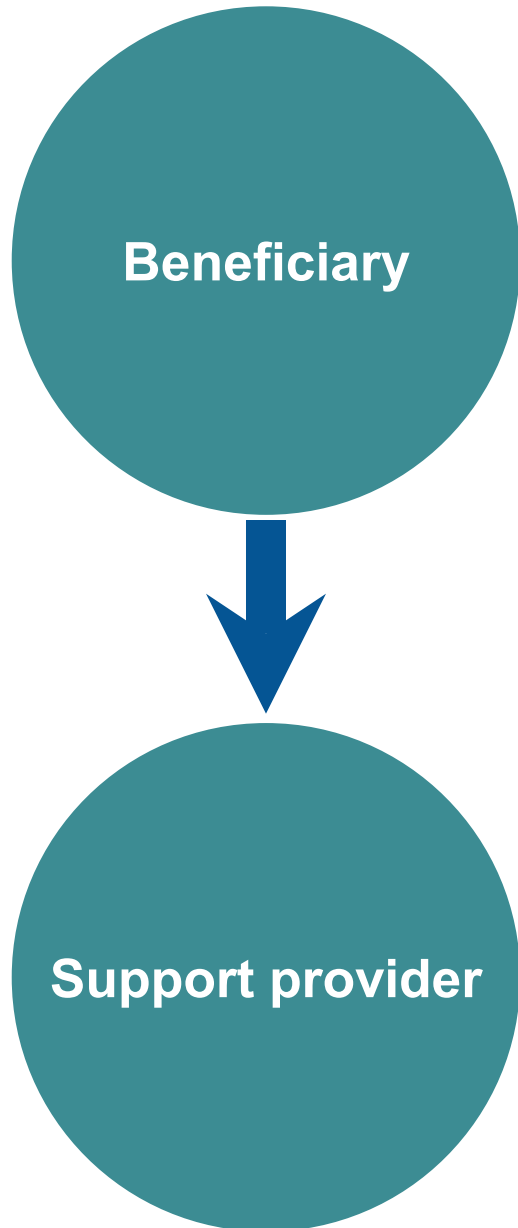
- ❑ To evaluate and optimize trademark administration
- ❑ To build sustainable cross-regional cooperation frameworks



Creating synergies for Cross-Regional Cooperation:

Knowledge exchange for Country A's successful IPAS implementation, and Country B's enhancement of IPAS deployment

Vertical transformation toward sustainability

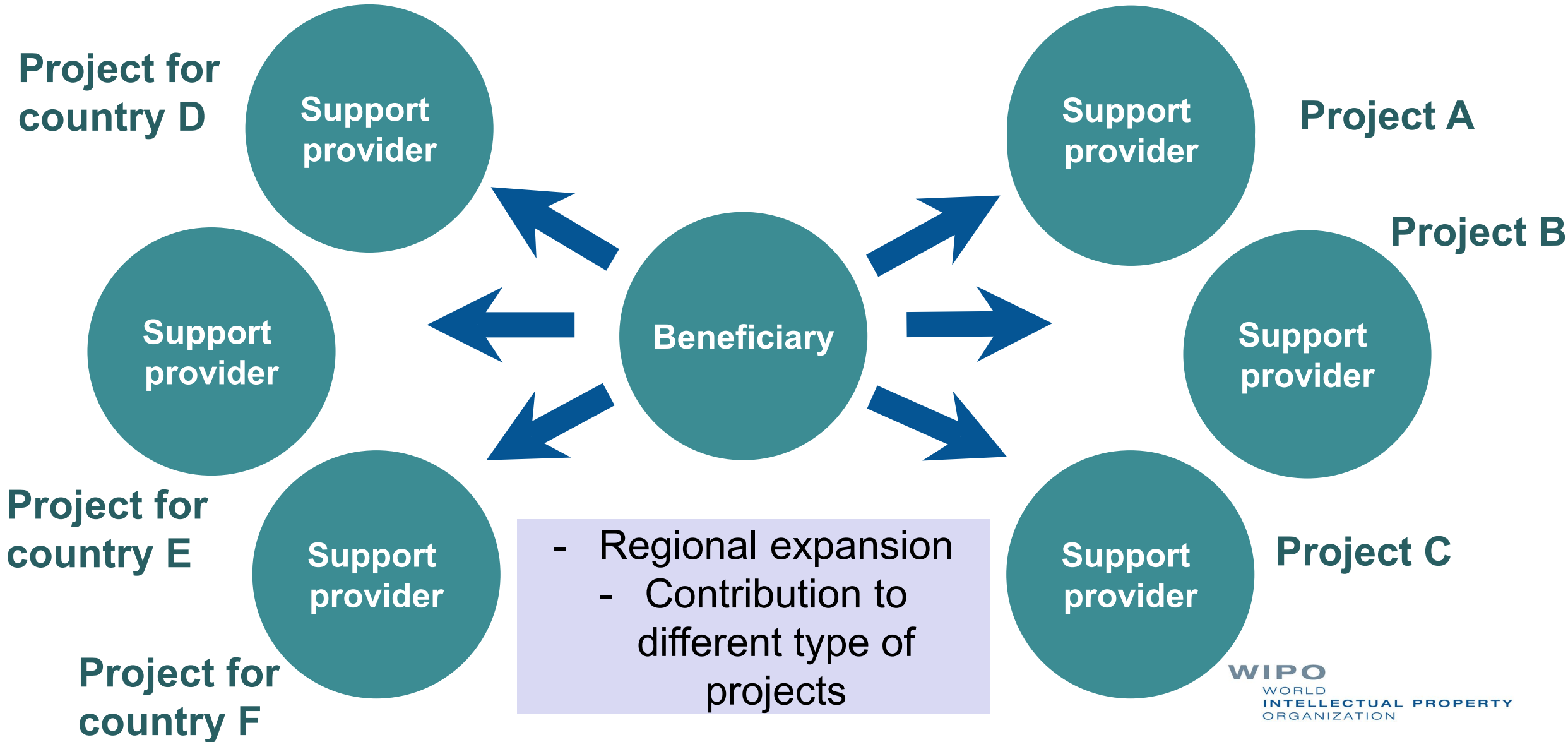


current project

- Planning taking account of the future role of beneficiaries and taking advantage of the knowledge/experiences of past beneficiaries
- Awareness raising of beneficiaries in terms of their future role as support providers

future projects

Horizontal transformation toward scalability



Third Expert-Level Roundtable on Fostering South-South and Triangular Cooperation for Intellectual Property and Development

Thank you very much! 😊

© WIPO, 2025



Attribution 4.0 International (CC BY 4.0)

The CC license does not apply to non-WIPO content in this presentation.

Photo credits: Getty Images and Unsplash

