

WIPO Academy Supporting South-South and Triangular Cooperation in IP Education & Skills-Development

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1. WIPO Academy is the center of excellence for IP education, training, and skills building

Our mission is to increase IP knowledge across WIPO member states in response to growing demand. We have a diverse audience, including:

- Academia i.e. university faculty & students
- Gov't officials
- Intellectual property (IP) professionals
- Business owners and executives
- Innovators, scientists & researchers
- Entrepreneurs

Particular focus on
empowering learners from
developing countries, Least
Developed Countries &
Countries in Transition

2. We prioritize accessibility & inclusivity because innovation thrives when diverse voices contribute

Truly global audience through our offerings:

- 50+ IP eLearning Courses in 20+ languages
- 18 WIPO Joint Master's Programs in IP
- 10+ Advanced Trainings for Gov't Officials and professionals from the private sector
- 26 IP Training Institutions (IPTIs)
- 20+ WIPO Summer Schools
- IP for Diplomats and Trade Officials
- IP4 Youth & Teachers
- New Initiatives: Ed Tech Service

3. Offerings respond to the evolving landscape of IP

Shifting from IP as a legal & technical vertical to a horizontal. Offerings cover:

- IP fundamentals: Self-paced and Tutor-led at different levels
- IP asset management and commercialization
- Patent Drafting
- IP valuation and finance
- IP & Gastronomy, Tourism, etc.

The WIPO
Academy Portfolio
Education,
Training and Skills
Development
Programs 2025



4. Leveraging technology to enhance learning access & engagement

- Offline learning platforms for remote areas with limited connectivity
- AI avatars to personalize the learning experience
- Seamless digital certification and online registration



5. Implement cutting-edge pedagogical approaches

- Blended learning (mix online + in-person)
- Gamification and interactive tools to enhance engagement
- Case based learning and simulations to bring real-world application into the real world
- Mico-learnings to facilitate flexible on-the-go learning for young people
- Virtual learning using Avatars and Videos
- Flip-classrooms
- Learner-centric instructional design that adapts to diverse audiences

6. As a result...

WIPO Academy has reached **1.6 million+** participants from **190+ countries**

- 90% coming from global South
- Over 50% being women
- 30% coming from SMEs
- 75% representing youth

7. South-South Cooperation has been a key ingredient for success

Notable examples:

- Growing network of Tutors from the global South
- Joint Master's Programs: Africa (3), Asia (4), Latin America (1), Countries in Transition (1)
- IP eLearning Customization: 42 countries totaling 80 courses
- Advanced Courses for Gov't Officials: India, Egypt, Brazil
- IP Training Institutes (IPTIs): catalyst for regional cooperation
- Executive Programs: Singapore and Kenya




Looking to the Future...

- Developing & expanding new competency-based frameworks for emerging IP roles
- Aligning frameworks with industry and public sector needs
- Increased collaboration and partnerships with universities, professional associations & national skills agencies
- Enhancing inclusion and accessibility
- Strengthening regional networks
- Continuously adapting to emerging trends



WIPO | ACADEMY
Building Intellectual Property
Knowledge and Skills

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Thank you!

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