

Third Expert-Level Roundtable on Fostering South-South and Triangular Cooperation for Intellectual Property and Development



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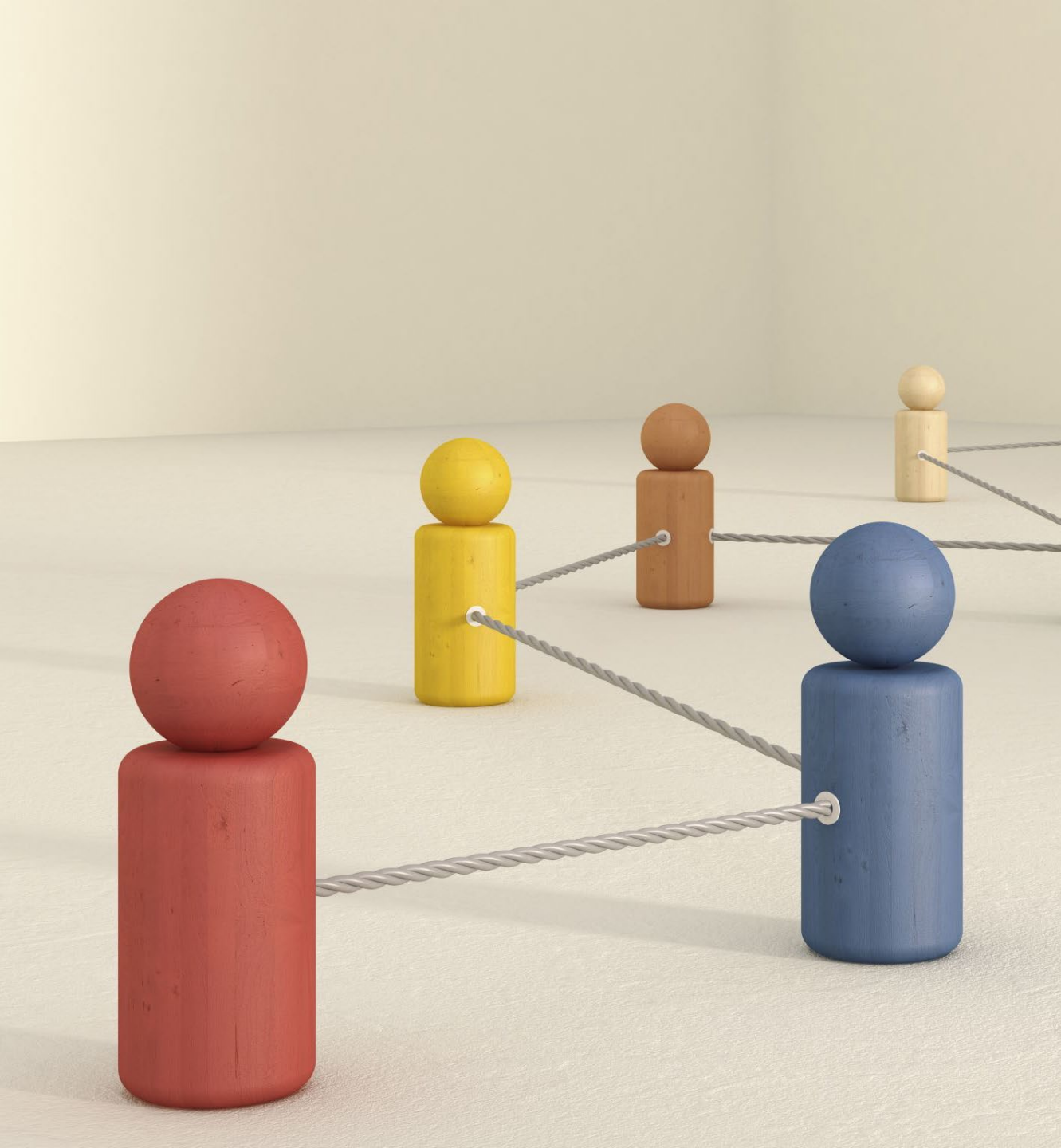
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Cross- Regional Collaboration

Department for Development
Cooperation

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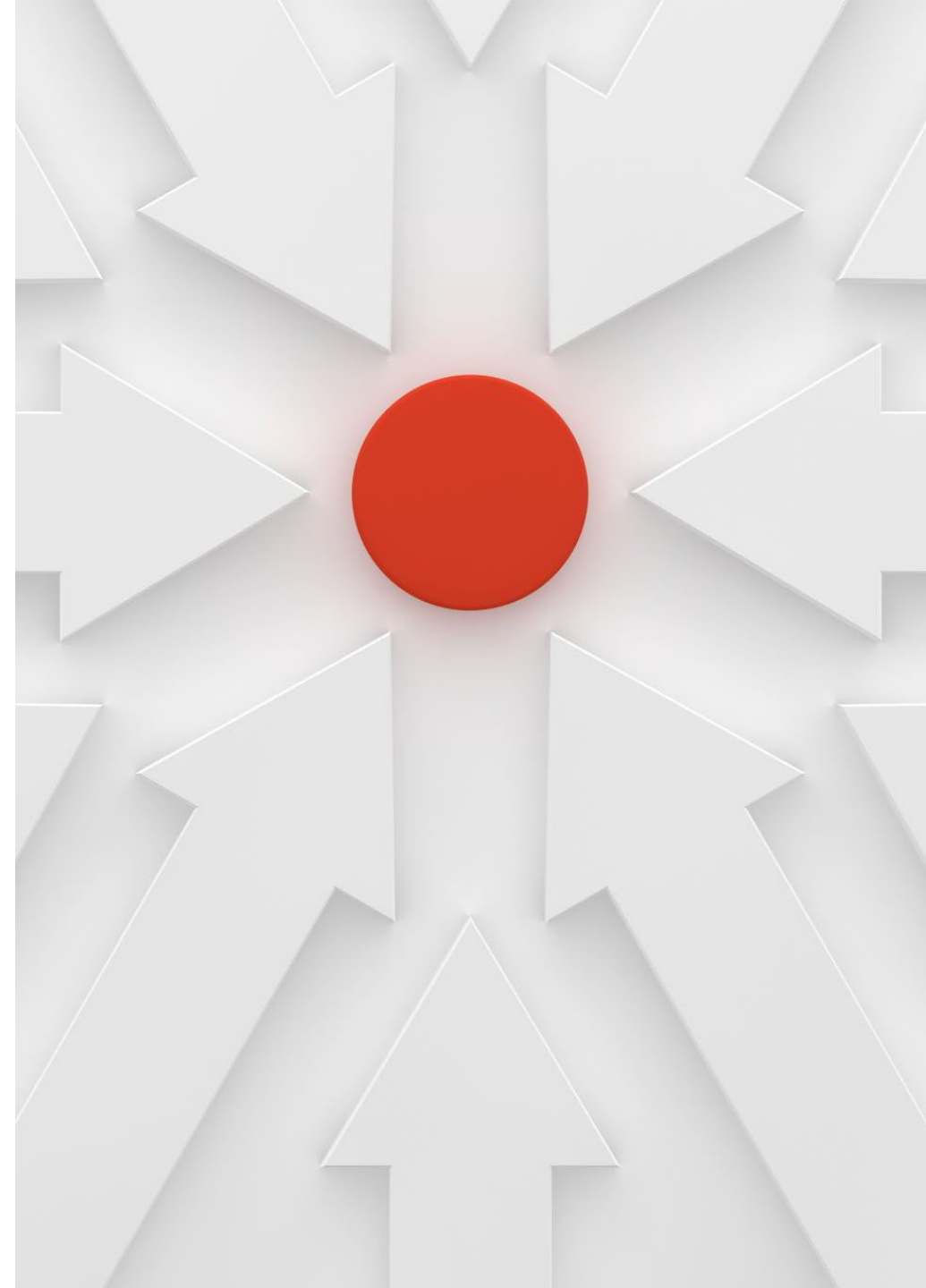
A new Department in WIPO: **Department for Development Cooperation**

- Strengthen WIPO's impact and **engagement with Member States.**
- **One IP portfolio**, one gateway for all IP development cooperation
- **Leverage synergies** across regions to maximize impact. – **Cross-Regional Collaboration**
- **Projects oriented**, ensuring sustainable impacts on the ground.

The landscape: Why Cross-Regional Collaboration?

- Cross-Regional Collaboration, which includes **South-South and Triangular Cooperation (SSTC)**:
 - Leveraging the power of peer-to-peer framework.
 - Fosters **mutual learning and shared expertise** across regions.
 - It enhances the **sustainability and scalability** of successful practices, while fostering **knowledge exchange** among peers.

Cross-Regional Collaboration is a **strategic complement** to traditional models, leveraging peer-to-peer knowledge **to deliver inclusive and context-relevant solutions** for real-world challenges.





IP as a Cooperative Bridge

- WIPO's cooperation agenda promotes a **holistic innovation ecosystem approach** where IP is a tool for sustainable development, technology transfer, and inclusive growth
- **The Focus:** Renewed commitment to an **integrated, cross-regional approach** over siloed activities.
- **We Facilitate** the exchange of **information, best practices, and lessons learned**. We enable regions to create new synergies for innovation and development.
- **Mechanisms:** This includes a range of initiatives: **projects, cross-regional fora, and specialized conferences** that connect policy makers and users.

WIPO as Convener and Hub

- **Unique Position:** WIPO serves the entire ecosystem: **Member States, the private sector, and users** (women, youth, creators, local communities).
- **Connector and Catalyst:** We are uniquely positioned to facilitate connections and champion **international and cross-regional collaboration**, linking ideas, expertise, and knowledge.
- **Leveraging Expertise:** Through its vast networks and partners, WIPO mobilizes experiences and best practices to bolster cooperation channels and knowledge flow across regions.



Cross Regional Collaboration in Action: DA Project and Projects on the Ground example



Bolivia

In Bolivia, the producers are grouped in 42 different organizations which are all part of an umbrella association called ARACH (*Asociación Regional de Apicultores del Chaco Chuquisaqueño*). They produce honey in the region of Chaco Chuquisaqueño.



Brazil

In Brazil, the project is working with the association APAFE (*Associação dos Produtores Agroextrativistas da Floresta Nacional de Tefé e Entorno*), located in Tefé and Alvarães, in the Amazon region. Their main products are cassava flour and derived products, honey, and oils.



The Philippines

In the Philippines, the selected group is comprised by producers, processors and traders of nut and other products of the Pili tree, in the Bicol Region, under the umbrella of the association Orgullo Kan Bicol (OKB).



Tunisia

In the case of Tunisia, the project is working in the mountainous region of Ghardimaou, Jendouba, with a group of producers of honey, honey-derived products, essential oils, and other local products.



Indonesia

In Indonesia, the project empowers Bali's spa and handicraft SMEs through the "UnBALivable" collective mark, celebrating local creativity and driving tourism.

Project on Collective Marks as a Tool for Development

- WIPO is carrying out a project that aims to empower SMEs and local communities in developing countries to collective marks to add value to their products and services.
- Five countries are participating in the project: the Plurinational State of Bolivia, Brazil, Indonesia, the Philippines, and Tunisia.
- Combining the best-practices and expanding networks from a DA Project (Bolivia, Brazil, the Philippines, and Tunisia) with a pilot project in Indonesia into one project – ensuring sustainability and scalability of impacts.

Cross Regional Collaboration in Action: High-Level Conferences and Cross Regional Forums

- Exchange of best practices and leveraging peer-to-peer collaboration are also brought between policy makers, between innovators and creators (IP users), as well as between policy makers and IP users.
- Some examples from 2025
 - Heads of IP Offices Meeting of the Community of Portuguese Language Countries, in Brazil.
 - Heads of Copyright Offices Meeting of the Community of Portuguese Language Countries, in São Tomé and Príncipe.
 - Cross Regional High-Level Meeting for Copyright Office, in the Republic of Korea.
 - Cross-Regional Forum on IP and Women Entrepreneurs of Arab and Asian countries, in Egypt.
 - Cross-Regional Forum on IP and the Creative Economy: Connecting Creative Ecosystem of Asia and Latin America, in Indonesia.





New Cross-Regional Mechanisms through Communities Engagement Platforms

- To ensure beneficiaries are not **left behind** and to sustain impacts beyond projects → establishment of **community engagement platforms** dedicated to **peer learning** and **cross-regional exchange** among users.
 - **WIPO FACE:** Global platform for **creative economy actors** (launched Aug 2025) – A continuous support ecosystem for collaboration and knowledge sharing.
 - **IP for HER:** Global platform for **women entrepreneurs, innovators, and creators** (launched Oct 2025) – A dedicated space for networking and mutual growth.
- **Impact:** These platforms are prime examples of Cross Regional Collaboration in action delivering **demonstrable impact** at the grassroots level.

Bridging and Connecting Ecosystem through Cross Regional Collaboration

- **Cross Regional Collaboration** is a **mechanism** for mutual learning and shared growth, moving beyond traditional one-directional models.
- **WIPO's Commitment:** We actively strengthen these **cross-regional channels** to ensure IP-led initiatives are effective, scalable, and replicable.
- **Main takeaways:**
 - Cross Regional Collaboration is about **Mutual Learning**.
 - WIPO acts as the **Integrated Convener** (linking policy, practice, and people).
 - Our Focus is on **Scalability and User-Level Impact**.



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Thank you for your attention!

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