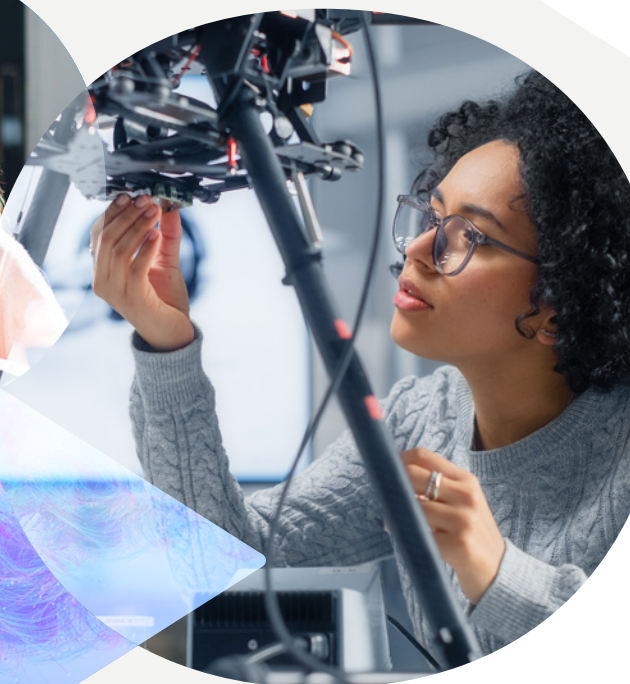


Third Expert-Level Roundtable on Fostering South-South and Triangular Cooperation for Intellectual Property and Development



WIPO ROUNDTABLE

WIPO/RT/IP/INN/GE/25/1
ORIGINAL: ENGLISH
DATE: OCTOBER 29, 2025

**Third Expert-Level Roundtable on Fostering South-South and Triangular
Cooperation for Intellectual Property and Development**

organized by

the World Intellectual Property Organization (WIPO)

Geneva, November 13 and 14, 2025

Room B

PROGRAM

prepared by the International Bureau of WIPO

Thursday, November 13, 2025

Program:

- 9.30 – 10.15 Registration and Coffee
- 10.15 – 10.25 Official Group Photograph
- 10.25 – 10.45 **Opening Remarks**
- Mr. Hasan Kleib, Deputy Director General, Regional and National Development Sector, WIPO
- 10.45 – 12.00 **Session 1 South-South and Triangular Cooperation as a Catalyst for Social, Economic and Cultural Development**

Description: In this session, the discussion will focus on the fundamental concepts and strategic importance of the South-South and Triangular Cooperation in the intellectual property and innovation contexts. With practical examples, panelists will explore how these collaborative approaches differ from traditional development models and their value in addressing region-specific IP challenges.

Facilitator: Mr. Mohamed Adel Mohamed Hassanin, Counsellor, Permanent Mission of Egypt to the United Nations Office in Geneva, Switzerland

Contributors: Ms. Anita Amorim, Head, Emerging, Special and South-South Partnerships Unit - Partnerships Department, International Labour Organization (ILO), Switzerland

Ms. Carolina Miranda, General Coordinator of International Negotiations and Analysis, Secretariat for Copyright and Intellectual Rights, Ministry of Culture, Brazil

Mr. Erry Prasetyo, Program Officer, RNDS Projects, Department for Development Cooperation, Regional and National Development Sector, WIPO

Q and A and Contributions by all participants

- 12.00 – 14.30 **Lunch Break**
- 14.30 – 15.45 **Session 2 Designing Effective South-South and Triangular Cooperation Initiatives**

Description: In this session, experts will share methodologies and frameworks for designing, implementing, monitoring, and evaluating effective South-South cooperation initiatives. The discussion will cover approaches to needs assessment, partner matching, resource mobilization, and learning systems specifically tailored for IP capacity building. Panelists will analyze how these methodologies can be adapted to address different regional contexts and development level of beneficiary countries.

Facilitator: Mr. Rodrigo López Tovar, Second Secretary, Permanent Mission of Mexico to the United Nations Office in Geneva, Switzerland

Contributors: Dr. Le Quang Lan, Director, Market Integration Directorate, ASEAN Secretariat, Indonesia

Mr. Victor Owade, Counsellor, Academic Institutions and Executive Program, WIPO Academy, Regional and National Development Sector, WIPO

Mr. Bojan Nastav, Statistician, Statistics Service, United Nations Conference on Trade and Development (UNCTAD), Switzerland

Q and A and Contributions by all participants

15.45 – 17.00 **Session 3 Good Practices within the South-South and Triangular Cooperation for Sustainability and Scalability**

Description: In this session, contributors representing Member States and/or other intergovernmental organizations will share the good practices on South-South and Triangular Cooperation initiatives. The discussion will focus on identifying key elements that contribute to long-lasting initiatives and how successful models can be adapted and expanded across regions. Panelists will identify transferable practices and critical success factors that can design future initiatives with enhanced sustainability and scalability.

Facilitator: Ms. Pakwan Chuensuwankul, Counsellor, Permanent Mission of Thailand to the World Trade Organization (WTO) and the World Intellectual Property Organization, Switzerland

Setting the Scene: Ms. Dima Al-Khatib, Director, UN Office for South-South Cooperation (UNOSSC), New York

Contributors: Dr. Eman S. Ibrahim, Acting Director, Egyptian Patent Office, Egyptian Intellectual Property Authority, Egypt

Mr. Kunihiro Fushimi, Director, International Classifications and Standards Division, Infrastructure and Platforms Sector, WIPO

Q and A and Contributions by all participants

Friday, November 14, 2025

9.30 – 10.45 **Session 4 South-South and Triangular Cooperation for Creative Economies**

Description: In this session, the discussion will focus on how South-South approaches can strengthen creative industries across developing regions. Panelists will examine collaborative models for addressing digital marketplace challenges, protecting traditional cultural expressions, fighting piracy, and facilitating creative sector growth.

Facilitator: Ms. Piret Urb, Counsellor, Permanent Representation of Estonia to the United Nations and other International Organizations in Geneva, Switzerland

Contributors: Ms. Jieun KIM, Senior Deputy Director, Game Content Industry Division, Contents Bureau, Ministry of Culture, Sports and Tourism (MCST), Republic of Korea

Mr. Michel Allain, Senior Manager, Copyright Management Division, Copyright and Creative Industries Sector, WIPO

Prof. Caroline B. Ncube, Professor, Department of Commercial Law, University of Cape Town, South Africa

Q and A and Contributions by all participants

10.45 – 11.15 **Coffee Break**

11.15 – 12.30 **Session 5 South-South and Triangular Cooperation for Innovation**

Description: In this session, experts will analyze collaborative approaches to strengthening patent, trademark, and industrial design systems. The discussion will focus on shared resources for improving examination processes, regional harmonization efforts, and technology transfer mechanisms between developing nations. Panelists will strategize on how South-South cooperation can help overcome resource constraints while building industrial property systems that reflect regional innovation priorities and economic needs.

Facilitator: Ms. Lizzie Wilson, Senior Intellectual Property Attache, Permanent Mission of the United Kingdom to the United Nations and other international organizations in Geneva, Switzerland

Contributors: Mr. Şemsettin Balta, Head, European Union and Foreign Relations Department, Turkish Patent and Trademark Office, Türkiye

Mr. Andrew Czajkowski, Acting Senior Director, Technology and Innovation Support Division, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO

Prof. Sachin Chaturvedi, Vice Chancellor, Nalanda University, India

Q and A and Contributions by all participants

12.30 – 14.00 **Lunch Break**

14.00 – 15.15 **Session 6 South-South and Triangular Cooperation for Entrepreneurship**

Description: In this session, the discussion will focus on how strategic IP cooperation can support entrepreneurs and SMEs. Panelists will analyze IP education programs for startups, access to financing for IP-rich ventures, and strategies for helping innovators commercialize their IP assets across borders. The session will also examine how shared challenges create opportunities for more relevant and effective business support models through South-South knowledge exchange.

Facilitator: Mr. Yao Yue, Third Secretary, Permanent Mission of China to the United Nations Office at Geneva and other international organizations in Geneva, Switzerland

Contributors: Ms. Lenila Alice Costa Gomes, Cooperation Advisor, Institute for Quality Management and Intellectual Property, Cabo Verde

Mr. Guy Pessach, Director, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO

Mr. Gabriel Wallusche, Head of the Technical Management Division (DGT), National Directorate of Industrial Property, Ministry of Industry, Energy and Mining (DNPI-MIEM), Uruguay

Q and A and Contributions by all participants

15.15 – 15.45 **Coffee Break**

15.45 – 16.45 **Concluding Dialogue on Opportunities for the Future**

Description: Selected speakers from previous panels will highlight some key messages from their respective panels and will share additional reflections on the main debates held during the Conference. The dialogue will be organized around a list of questions that the Moderator would ask the speakers, with a view to drawing conclusions and identifying concrete takeaways and way forwards.

Moderator: Mr. Georges Ghandour, Senior Counsellor, Development Agenda Coordination Division, Regional and National Development Sector, WIPO

Contributors: Ms. Carolina Miranda, General Coordinator, International Negotiations and Analysis, Secretariat for Copyright and Intellectual Rights, Ministry of Culture, Brazil

Mr. Bojan Nastav, Statistician, Statistics Service, United Nations Conference on Trade and Development (UNCTAD), Switzerland

Prof. Caroline B. Ncube, Professor, Department of Commercial Law, University of Cape Town, South Africa

Mr. Şemsettin Balta, Head, European Union and Foreign Relations Department, Turkish Patent and Trademark Office, Türkiye

Mr. Kunihiko Fushimi, Director, International Classifications and Standards Division, Infrastructure and Platforms Sector, WIPO

Q and A and Contributions by all participants

16.45 – 17.00 **Closing remarks**

Mr. Georges Ghandour, Senior Counsellor, Development Agenda Coordination Division, Regional and National Development Sector, WIPO

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