



WIPO ROUNDTABLE

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**Roundtable on Fostering South-South and Triangular Cooperation in
the Context of WIPO Development Agenda**

organized by the World Intellectual Property Organization (WIPO)

Geneva, October 14, 2022
Room B

PROGRAM

prepared by the International Bureau of WIPO

Friday, October 14, 2022

9.00 – 9.45 Registration and welcoming beverages

9.45 – 10.00 **Opening**

Mr. Hasan Kleib, Deputy Director General, Regional and Development Sector,
WIPO

10.00 – 11.30 **Session 1 South-South and Triangular Cooperation as a Mechanism for
Enhancing Education in IP**

Description: During this session, the discussion will be based on experiences of countries who benefited from DA projects with a capacity building component. The session will look at the results of these projects and will define opportunities and ways in which beneficiary countries could share their acquired expertise beyond the project beneficiaries, highlighting examples by beneficiaries of mainstreamed DA projects.

Case Study: Ms. Ebtahal A. Alqahtani, Senior IP Training Officer,
Saudi Authority for Intellectual Property (SAIP), Riyadh

Facilitator: Mr. Andrew Michael Ong, Director, Division for Asia and the
Pacific, WIPO

Contributors: Ms. Lungelwa Kula, Deputy-Director, OTT Liaison,
National Intellectual Property Management Office (NIPMO),
Pretoria

Mr. Bathusi Leswalabatlha Lesolobe, Managing Director,
Palm Consult, Gaborone

Mr. Martin Senftleben, Professor of Intellectual Property Law and
Director of the Institute for Information Law, Amsterdam

11.30 – 13.00 **Session 2 South-South and Triangular Cooperation in IP as a Driver of
Competitiveness for Local Businesses**

Description: This session will focus on success stories of countries who benefitted from DA projects that looked at empowering local producers and/or SMEs to use IP as business catalyst. It will also look at what helps or what is the barrier, at a country level, to maintain and put into practice the results of the project once it has been completed.

Case Study: Ms. Dounia El Ouardi, Director, Cooperation, Development and
Digital Transformation Department, Moroccan Industrial and
Commercial Property Office (OMPIC), Casablanca, Morocco

Facilitator: Ms. Alexandra Grazioli, Director, Lisbon Registry, WIPO

Contributors: Mr. Jesus Ros, Director, Bureau of Trademarks, Intellectual
Property Office of the Philippines (IPOPPL), Taguig City,
the Philippines

Mr. Adolfo Lopez Moreno, Advisor, Department of Distinctive Signs, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI), Lima

Ms. Monique Bagal, Expert in Geographical Indications, Intellectual Property Rights and Innovation in Africa (AfrIPI), Harare

13.00 – 14.30 Lunch Break

14.30 – 16.00 Session 3 South-South and Triangular Cooperation as a Vehicle to Implement the WIPO DA

Description: In this session, the discussion will focus on the benefits of sharing practices, knowledge, skills, and know-how among DA project beneficiaries in the course of the implementation of DA projects, as a way to increasing their impact. Contributors will also analyze and strategize on how South-South and Triangular Cooperation initiatives implemented in parallel to or after the DA project is completed, can be used as a complementary tool to implement the WIPO DA.

Case Study: Mr. Aziz Dieng, Special Adviser to the Minister, Ministry of Culture and Communication of Senegal, Dakar

Facilitator: Mr. Irfan Baloch, Director, Development Agenda Coordination Division, WIPO

Contributors: Mr. Antonius Yudi Triantoro, Director, Trade, Industry, Commodities, and Intellectual Property, Ministry of Foreign Affairs of the Republic of Indonesia, Jakarta

Mr. Bruno Rohde, Analyst, Department for Coordination of International Relations, National Institute of Industrial Property (INPI) of Brazil, Rio de Janeiro

Ms. Viviana Muñoz-Tellez, Coordinator, Health, Intellectual Property and Biodiversity Programme, South Center, Geneva

16.00 – 16.30 Coffee Break

16.30 – 17:30 Summary of Discussions and Conclusion

Facilitator: Ms. Loretta Asiedu, Senior Counsellor, Division for Africa, WIPO

Contributors: Mr. Andrew Michael Ong

Ms. Alexandra Grazioli

Mr. Irfan Baloch

17.30 – 17.45 Closing

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