



NETHERLANDS PATENT OFFICE
NETHERLANDS ENTERPRISES AGENCY



BENELUX-BUREAU
VOOR DE
INTELLECTUELE
EIGENDOM
BENELUX OFFICE FOR INTELLECTUAL
PROPERTY



WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

ROVING SEMINAR

WIPO/IP/UTC/17/INF/1/PROV.2
ORIGINAL: ENGLISH
DATE: MARCH 27, 2017

IP 4 Global Business

The Protection and Commercial use of Inventions, Trademarks and Designs: WIPO services and initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Netherlands Patent Office (RVO)

and the Benelux Office for Intellectual Property (BOIP)

Utrecht, Netherlands, May 2, 2017

PROVISIONAL PROGRAM

Prepared by the Secretariat

MediaPlaza, Utrecht, Netherlands
Tuesday, May 2, 2017

9.00 a.m. – 09.30 a.m. Registration

Plenary session in auditorium

9.30 a.m. – 9.50 a.m. **OPENING SESSION**

Welcome addresses by:

- Mr. Tony Tangena, Chairman/Partner at Tangena & Van Kan
- Mr. Derk-Jan de Groot, Director, Netherlands Patent Office (RVO)
- Mr. Camille Jansen, Senior Lawyer, Benelux Office for Intellectual Property (BOIP)
- Mr. Erik Wilbers, Director, Arbitration and Mediation Center, Patents and Technology Sector, World Intellectual Property Organization (WIPO)

9.50 a.m. – 10.10 a.m. **Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**

Speaker: Mr. Erik Wilbers, Director, Arbitration and Mediation Center, Patents and Technology Sector, WIPO

Moderator: Mr. Tony Tangena, Tangena & Van Kan

Parallel session A

10.20 a.m. – 10.40 a.m. **Topic 2: Global Intellectual Property Systems:
The International Protection of Inventions: The PCT**

Speaker: Mr. Matthew Bryan, Director, PCT Legal Division, PCT Legal and International Affairs Department, Patents and Technology Sector, WIPO

Moderator: Mr. Bart van Wezenbeek, V.O. Patents & Trademarks

10.40 a.m. – 11.00 a.m. **Roundtable and interactive discussion**

Parallel session B

10.20 a.m. – 10.40 a.m. **Topic 3: The International Protection of Trademarks and Designs: The Madrid System – The Hague System**

Speaker: Ms. Lucy Headington-Horton, Senior Legal Officer,
Legal Division, Madrid Registry, Brands and Designs Sector,
WIPO

Moderator: Mr. Camille Jansen, BOIP

10.40 a.m. – 11.00 a.m. **Roundtable and interactive discussion**

11.00 a.m. – 11.30 a.m. **Coffee and Networking at Info Market**

Parallel session C

11.40 a.m. – 12.00 p.m. **Topic 4: Resolution of Technology Disputes**

Speaker: Mr. Erik Wilbers, Director, Arbitration and Mediation Center,
Patents and Technology Sector, WIPO

Moderator: Mr. Bert Oosting, Partner at Hogan Lovells

12.00 p.m. – 12.20 p.m. **Roundtable and interactive discussion**

Parallel session D

11.40 a.m. – 12.00 p.m. **Topic 5: Global Use of Databases for Intellectual Property: Platforms and Tools for the Connected Knowledge Economy**

Speaker: Mr. Christophe Mazenc, Director, Global Databases Division,
Global Infrastructure Sector, WIPO

Moderators: Mr. Aalt van de Kuilen, Patent Information Services BV,
Working Community Patent Information Netherlands (WON)
Ms. Bettina de Jong, Chair WG Certification, Working
Community Patent Information Netherlands (WON)

12.00 p.m. – 12.20 p.m. **Roundtable and interactive discussion**

Plenary session in Auditorium

12.30 p.m. – 1.00 p.m. **Topic 6: IP management and licensing for SMEs and Universities: Challenges and Opportunities**

Speakers: Ms. Reini van Leeuwen, Mainstay Intellectual Property,
Ms. Laura MacDonald, ASTP-Proton

1.00 p.m. – 2.30 p.m. **Networking Lunch at Info Market**

2.30 p.m. – 2.45 p.m. **CLOSING SESSION**