



IP Section of the Georgia  
State Bar



United States Patent and  
Trademark Office (USPTO)



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## ROVING SEMINAR

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**WIPO/RS/IP/US/16/INF/2/PROV.7**  
**ORIGINAL: ENGLISH**  
**DATE: APRIL 5, 2016**

## WIPO Services and Initiatives

organized by  
the World Intellectual Property Organization (WIPO)

in partnership with the United States Patent and Trademark Office (USPTO) and the IP Section  
of the Georgia State Bar

in cooperation with the American Intellectual Property Law Association (AIPLA) and with the  
support of the United States Chamber of Commerce (USCC) and the support of Meunier Carlin  
& Curfman

**Atlanta Georgia, United States of America, April 15, 2016**

PROVISIONAL PROGRAM

*prepared by the Secretariat of WIPO*

The registration fee is not charged by USPTO

Friday, April 15, 2016

9.00 a.m. – 9.10 a.m. **OPENING SESSION**

Welcome addresses by:

- Ms. Susan Anthony, Global Intellectual Property Academy, USPTO
- Mr. Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO

9.10 a.m. – 9.40 a.m. **Topic 1: Introduction to WIPO  
Development of the International Legal Framework  
Major Intellectual Property Economic Studies**

Speaker: Mr. Christopher Ruggiero, Senior Legal Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO

9.40 a.m. – 11.10 a.m. **Topic 2: Global Intellectual Property Systems: Protecting your Inventions Internationally Using the Patent Cooperation Treaty (PCT)**

Speakers: Mr. Matthew Bryan, WIPO  
Mr. Christopher Curfman, Principal, Meunier Carlin & Curfman  
Mr. Charles Pearson, Director, International Patent Legal Administration, USPTO

Questions and Answers

11.10 a.m. – 11.25 a.m. Coffee Break

11.25 a.m. – 12.55 p.m. **Topic 3 – Global Intellectual Property Systems: The Hague System; a Simplified Application Process for Obtaining “Registered Designs” (or, “Design Patents”), for the Protection of Industrial Designs in many International Jurisdictions**

Speakers: Ms. Betty Magdalena Berendson, Senior Information Officer, The Hague Registry, Brands and Designs Sector (BDS), WIPO  
Mr. Kean DeCarlo, Partner, Taylor English Duma  
Mr. Charles Pearson, Director, International Patent Legal Administration, USPTO

Questions and Answers

12.55 p.m. – 1.35 p.m. Lunch

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- 1.35 p.m. – 2.35 p.m.     **Topic 4 – Global Intellectual Property Systems: The International Registration of Trademarks, Using the Madrid System**
- Speakers: Mr. Matthew Forno, Senior Counsellor, Information and Promotion Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO  
Mr. Stephen Schaezel, Principal, Meunier Carlin and Curfman  
Ms. Attiya Malik, Attorney Advisor, Office of the Deputy Commissioner for Trademark Examination Policy, U.S. Patent and Trademark Office
- Questions and Answers
- 2.35 p.m. – 2.50 p.m.     Coffee Break
- 2.50 p.m. – 3.50 p.m.     **Topic 5 – How WIPO Alternative Dispute Resolution (ADR) services (Which Provide Alternatives to Conventional Court Actions) May Be Used to More Efficiently Settle IP Disputes**
- Speakers: Mr. Matthew Bryan, WIPO  
Ms. Susan Anthony, USPTO  
Mr. Lawrence Nodine, Partner, Ballard Spahr
- Questions and Answers
- 3.50 p.m. – 4.50 p.m.     **Topic 6 – How WIPO Databases and Tools may be used to Support the Knowledge Economy**
- Speakers: Mr. Glenn Mac Stravic, Head, Brand Database Section, Global Databases Division, Global Infrastructure Sector (GIS), WIPO
- Questions and Answers
- 4.50 p.m. – 5.00 p.m.     **CLOSING SESSION**

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