



ROVING SEMINAR

WIPO/RS/IP/AU-NZ/19/INF/2/PROV.1
ORIGINAL: ENGLISH
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WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the New Zealand Intellectual Property Office (IPONZ)

Wellington
April 9, 2019

PROVISIONAL PROGRAM

Prepared by the Secretariat

Icon

TE PAPA, Cable Street, Wellington

Tuesday, April 9, 2019

9.00 a.m. – 9.30 a.m. **REGISTRATION**

9.30 a.m. – 10.00 a.m. **OPENING SESSION**

Welcome addresses by:

- Mr. Simon Gallagher, National Manager, IPONZ
- Mr. Erik Wilbers, Senior Director, WIPO Arbitration and Mediation Center, Patents and Technology Sector, PTS, WIPO

10.00 a.m. – 10.20 a.m. **Topic 1: WIPO Introduction**

Speaker: Mr. Erik Wilbers, WIPO

10.20 a.m. – 11.00 a.m. **Topic 2: The Patent Cooperation Treaty (PCT):
Updates, Challenges and Successful Examples**

Speaker: Mr. Matthew Bryan, Director, PCT Legal and User Relations Division, PCT Legal and International Affairs Department, Patents and Technology Sector, PTS, WIPO

11.00 a.m. – 11.30 a.m. **PCT Updates and Tips from the Office Perspective**

Speaker: Dr. Neroli Ayling, Patents Team Leader
New Zealand Intellectual Property Office (IPONZ)

11.30 a.m. – 11.45 a.m. **Coffee Break**

11.45 a.m. – 12.25 p.m. **Topic 3 The Madrid System for the International Registration of
Marks: Updates, Challenges and Successful Examples**

Speaker: Ms. Asta Valdimarsdottir, Director, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, BDS, WIPO

12.25 p.m. – 1.00 p.m. **Madrid System Updates and Tips from the Office
Perspective**

Speaker: Ms. Rosa Gould (LLB), Senior Trade Mark Examiner
New Zealand Intellectual Property Office (IPONZ)

1.00 p.m. – 2.00 p.m. **Lunch Break**

2.00 p.m. – 2.30 p.m.	Topic 4	WIPO Arbitration and Mediation: Alternative Dispute Resolution
	Speaker:	Mr. Erik Wilbers, WIPO
2.30 p.m. – 3.00 p.m.	Topic 5	Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy
	Speaker:	Ms. Sandrine Ammann, Marketing and Communications Officer, Global Infrastructure Sector, WIPO
3.00 p.m. – 3.20 p.m.		Questions and Answers
3.20 p.m. – 3.30 p.m.		CLOSING SESSION

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