



NATIONAL SEMINAR

WIPO/RS/IP/MUC/19/INF/4.PROV
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WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the German Patent and Trade Mark Office (DPMA)

Munich, Germany, November 27, 2019

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, November 27, 2019

09.30 – 10.00 **REGISTRATION**

10.00 – 10.15 **OPENING SESSION**

Welcome Addresses by:

- Mr. Ulrich Deffaa, Vice-President of the German Patent and Trade Mark Office (DPMA), Munich
- Mr. Matthias Reischle-Park, Deputy Director and Head, PCT Legal and User Support Section, PCT Legal and User Relations Division, PCT Legal and International Affairs Department, Patents and Technology Sector, WIPO

10.15 – 10.30 Topic 1: **Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**

Speaker: Mr. Matthias Reischle-Park

10.30 – 11.00 Topic 2: **Protecting your Inventions Internationally: PCT
Introduction, Formal and Administrative Procedures,
Practical Tips and Future Developments**

Speaker: Mr. Matthias Reischle-Park

11.00 – 11.45 Topic 3: **PCT: Real-life Examples, Typical Mistakes**

Speaker: Mr. Bernd Läßiger, PCT Expert, DPMA

Panel Discussion and Q&A Session

Moderator: Mr. Volker Rüger, Head, International Affairs, DPMA

Panelists: Mr. Matthias Reischle-Park

Mr. Bernd Läßiger

11.45 – 12.00 Coffee break

12.00 – 12.40 Topic 4: **The International Registration of Trademarks and
Designs:
(a) The Madrid System for the International
Registration of Marks;
(b) The Hague System for the International
Registration of Industrial Designs.**

Speaker: Mr. Qiangqiang Li, Coordinator, Madrid Operations Section, Madrid Registry, Brands and Designs Sector, WIPO

- 12.40 – 13.00 Topic 5: **Efficient Use of Global Intellectual Property Systems: Business Practice, Experiences**
- Panel Discussion and Q&A Session**
- Moderator: Mr. Volker Ruger
- Panelists: Mr. Qiangqiang Li
- Dr. Richard Dissmann, Partner, Intellectual Property Practice Group, Bird & Bird, Munich
- 13.00 – 14.00 Lunch Break
- 14.00 – 14.20 Topic 6: **Global Databases and Tools for the Connected Knowledge Economy**
- Speaker: Ms. Irene Kitsara, Industrial Property Information Officer, Patent Analysis Section, Technology and Innovation Support Division, Innovation and Knowledge Infrastructure Department, Global Infrastructure Sector (GIS), WIPO
- 14.20 – 14.40 Topic 7: **The DPMA as WIPO’s Cooperation Partner, Resources Available in Munich for Innovators**
- Speaker: Mr. Harald Seitz, Head of Section Customer Care and Services, DPMA
- 14.40 – 15.00 Topic 8: **How WIPO Alternative Dispute Resolution (ADR) Services May Be Used to More Efficiently Settle IP Disputes**
- Speaker: Ms. Irene Kitsara
- 15.00 **CLOSING**

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