WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Directorate General for the Protection of Industrial Property - Italian Patent and Trademark Office (DGTPI-UIBM), Ministry of Economic Development, Italy

and the Chamber of Commerce of Bolzano, Italy

Bolzano, Italy, June 10, 2020

PROVISIONAL PROGRAM

Prepared by the International Bureau of WIPO
Wednesday, June 10, 2020

9.00 – 9.30  REGISTRATION

9.30 – 10.00  OPENING SESSION

Welcome addresses by:
- Ms. Simona Marzetti, Head of international affairs, Directorate General for the Protection of Industrial Property—Italian Patent and Trademark Office (DGTPI-UIBM), Ministry of Economic Development
- Mr. Giovanni Napolitano, Deputy Director, Department of Transition and Developed Countries, WIPO
- Dr. Alfred Aberer, Secretary General, Chamber of Commerce of Bolzano

10.00 – 10.30  Topic 1: Introduction to WIPO

Speaker: Mr. Giovanni Napolitano


Speakers: Ms. Mineko Mohri, Legal Officer, PCT Legal and User Support Section, PCT Legal and User Relations Division, PCT Legal and International Affairs Department, WIPO

Ms. Loredana Guglielmetti, Head of the Patents Division, DGTPI-UIBM, Ministry of Economic Development, Rome

Local presentation on the use of the PCT system (tbc)

Questions and Answers

11.30 – 11.45  Coffee Break

11.45 – 13.00  Topic 3: Global IP Systems:

(a) The Madrid System for the International Registration of Marks
(b) The Hague System for the International Registration of Industrial Designs

Speaker: Mr. Matteo Gragnani, Legal Officer, Lisbon Registry, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO

Ms. Alessandra Telch, Legal Office, Rotho Blaas srl

Questions and Answers
13.00 – 14.00  Lunch break


Speaker: Mr. Matteo Gragnani
Local Speaker (tbc)

Questions and Answers


Speaker: Mr. Giovanni Francesco Casucci, Head Intellectual Property and Technology Group, Dentons, Milan

Questions and Answers


Speaker: Mr. Claudio Cocorocchia, Senior Business Manager, Global Infrastructure Sector, WIPO

Questions and answers

16.20  CLOSING OF SESSION

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