Third WIPO Regional Consultation Meeting on Technology Transfer:  
*The Development Agenda Project on Intellectual Property and Technology Transfer:  Common Challenges – Building Solutions* 

organized by 
the World Intellectual Property Organization (WIPO) 

in cooperation with 
the Ministry of Science, Industry and Technology 

and 
the Turkish Patent Institute (TPI) 

**Istanbul, October 24 and 25, 2013** 

**PROVISIONAL PROGRAM** 

*prepared by the International Bureau of WIPO*
Thursday, October 24, 2013

9.00 – 9.30  Registration

9.30 – 10.00  Opening Ceremony

Welcome addresses by:

Prof. Dr. Habip Asan, President and Chairman of the Management Board, Turkish Patent Institute, Ankara, Turkey

The Representative of the World Intellectual Property Organization (WIPO), Geneva, Switzerland

His Excellency Mr. Nihat Ergün, Minister, Ministry of Science, Industry and Technology, Ankara, Turkey (to be confirmed)

10.00 – 10.15  Coffee Break

THEME I: TECHNOLOGY TRANSFER AND WIPO’S DEVELOPMENT AGENDA

10.15 – 10.45  Topic 1  The Development Agenda Thematic Project on Intellectual Property and Technology Transfer: Common Challenges – Building Solutions (Recs. 19, 25, 26 and 28)

Speaker: Dr. Ali Jazairy, Senior Counsellor, PCT International Cooperation Division, Innovation and Technology Sector, WIPO


Speaker: Mr. Ahmed Abdel Latif, Senior Programme Manager, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland

11.15 – 11.45  Topic 3  New Trends in International Technology Transfer and WIPO’s Efforts for the Promotion of Innovation and Technology Transfer

Speaker: Dr. Ali Jazairy

11.45 – 13.00  Lunch Break
THEME II: BEST PRACTICES AND CASE STUDIES OF TECHNOLOGY TRANSFER IN THE TRANSITION REGION

13.00 – 13.30 Topic 4 The Innovation Ecosystem in Turkey
Speaker: Dr. Baris Baser, Clustering and Innovation Expert, Innocentric, Ankara, Turkey

13.30 – 14.00 Topic 5 The Role of International Turkish Elites in Technology Transfer in the Area of Telecommunications
Speaker: Mrs. Sultana Akkan Kassegne, Senior Finance Manager, Cricket Wireless, San Diego, California, United States of America

14.00 – 14.30 Topic 6 An Enhanced and Accelerated TTO Management Model for Developing Countries
Speakers: Dr. Suat Genç, Vice President, Marmara Research Center, TUBITAK, Ankara, Turkey

14.30 – 15.00 Topic 7 Innovation and Technology Transfer in Israel
Speaker: Mrs. Nava Swersky Sofer, Co-Chair, NanoIsrael, former President & CEO of Yissum, Hebrew University, Jerusalem

15.00 – 15.15 Coffee Break

15.15 – 15.45 Topic 8 International Technology Transfer in Georgia: Case Studies
Speaker: Mrs. Ekaterina Egutia, Deputy Chairman, Sakpatenti, Tbilisi, Georgia

15.45 – 16.15 Topic 9 International Technology Transfer in Uzbekistan: Case Studies
Speaker: Mr. Zaynitdin Giyasov, Acting Director General, Agency on Intellectual Property of the Republic of Uzbekistan, Tashkent, Uzbekistan

16.15 – 16.45 Topic 10 Technology Transfer from the Perspective of Industrial Design Departments: A Case Study
Speaker: Prof. Dr. Özlem Er, Industrial Designs Department, Istanbul Technical University, Istanbul, Turkey
16.45 – 18.30 Discussion National Experiences and Technology Transfer Systems in the Transition Economies (Presentations of Participating Countries): Presentations of SWOT Matrices for Individual Countries

Moderator: Mrs. Ekaterina Egutia

Reporter: Ms. Li Maor, Program Analyst, Department for Transition and Developed Countries, WIPO

18.30 End of Session

Friday, October 25, 2013


Speaker: Dr. Baris Baser

9.45 – 10.30 Topic 12 Introduction to the WIPO Technology Transfer Tools

Speaker: Ms. Li Maor

10.30 – 10.45 Coffee Break

THEME III: TOOLS AND PLATFORMS FOR EFFECTIVE TECHNOLOGY TRANSFER AND DIFFUSION

10.45 – 11.30 Topic 13 Enabling Infrastructure for Innovation and Technology Transfer: Applying Knowledge in Development – The Example of the MAGNET Program

Speaker: Mr. Yigal Erlich, Founder, Chairman and Managing Partner, YOZMA Group, Former Chief Scientist of Israel's Ministry of Industry and Trade, Tel Aviv, Israel

11.30 – 13.00 Roundtable 1 Technology Transfer – Common Challenges

Moderator: Dr. Baris Baser

Panelists: Mr. Yigal Erlich
Mrs. Sultana Akkan
Mrs. Nava Swersky Sofer
Mrs. Ekaterina Egutia
Mr. Zaynitdin Giyasov
Dr. Suat Genç

Reporter: Mrs. Günseli Güven

13.00 – 14.00 Lunch Break
14.00 – 16.30  **Roundtable 2**  Building Solutions: Intellectual Property-Related Mechanisms and Initiatives for Promoting Technology Transfer in the Transition Region

Moderator: Dr. Yigal Erlich

Panelists: Dr. Baris Baser  
Mrs. Sultana Akkan  
Mrs. Nava Swersky Sofer  
Mrs. Ekaterina Egutia  
Mr. Zaynitdin Giyasov  
Prof. Özlem Er

Reporter: Ms. Li Maor

16.30 – 16.45  Coffee Break

16.45 – 17.30  **Roundtable 3**  Regional Consultation Recommendations for the Transition Region

Moderator: Mr. Ahmed Abdel Latif

Panelists: Dr. Baris Baser  
Mrs. Sultana Akkan  
Mrs. Nava Swersky Sofer  
Mrs. Ekaterina Egutia  
Mr. Zaynitdin Giyasov  
Mr. Yigal Erlich  
Dr. Suat Genç  
Prof. Özlem Er

Reporter: Dr. Ali Jazairy

17.30 – 18.00  Evaluation and Closing Ceremony

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