Fourth WIPO Regional Consultation Meeting on Technology Transfer: 
*The Development Agenda Project on Intellectual Property and Technology Transfer: Common Challenges – Building Solutions*

organized by
the World Intellectual Property Organization (WIPO)

*Geneva, November 25 and 26, 2013*

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*
Monday, November 25, 2013

8.30 – 9.00  Registration  
Room B, WIPO Headquarters, 34 Chemin des Colombettes, 1211 Geneva

9.00 – 9.30  Opening Ceremony

Welcome addresses:

Her Excellency Ms. Patricia O’Brien, Ambassador, Permanent Representative, Permanent Mission of Ireland to the United Nations Office and other international organizations in Geneva

Mr. James Pooley, Deputy Director General, Innovation and Technology Sector, World Intellectual Property Organization (WIPO), Geneva

Dr. Ali Jazairy, Senior Counsellor, PCT International Cooperation Division, Innovation and Technology Sector, WIPO, Geneva

9.30 – 9.45  Coffee Break

THEME I: TECHNOLOGY TRANSFER AND WIPO’S DEVELOPMENT AGENDA

9.45 – 10.15  Topic 1  
The Development Agenda Thematic Project on Intellectual Property and Technology Transfer: Common Challenges – Building Solutions (Recs. 19, 25, 26 and 28)

Speaker: Dr. Ali Jazairy, Senior Counsellor, PCT International Cooperation Division, Innovation and Technology Sector, WIPO

10.15 – 10.45  Topic 2  

Speaker: Mr. Ahmed Abdel Latif, Senior Programme Manager, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland

10.45 – 11.30  Topic 3  
New Trends in International Technology Transfer and WIPO’s Efforts for the Promotion of Innovation and Technology Transfer

Speaker: Dr. Ali Jazairy

11.30 – 13.30  Lunch Break
THEME II: BEST PRACTICES AND CASE STUDIES OF TECHNOLOGY TRANSFER IN THE DEVELOPED COUNTRIES’ REGION (ROOM A)

13.30 – 14.00 Topic 4 The Innovation Ecosystem in Switzerland
Speaker: Mr. Walter Steinlin, President, Commission for Technology and Innovation (CTI), Federal Department of Economic Affairs, Bern, Switzerland

14.00 – 14.30 Topic 5 International Technology Transfer in Spain
Speaker: Mrs. Maria Luisa Delgado Medina, Deputy Director General of Technology Transfer, Ministry of Economy and Competitiveness, Madrid, Spain

14.30 – 15.00 Topic 6 Driving Greater Economic Benefit for Ireland through IP Commercialization
Speaker: Dr. Alison Campbell, Director, Central Technology Transfer Office, Dublin, Ireland

15.00 – 15.30 Topic 7 Innovation and Technology Transfer in the United Kingdom
Speaker: Mr. Ron Marchant, Former Head of the United Kingdom Intellectual Property Office, Pontypool, South Wales, United Kingdom

15.30 – 15.45 Coffee Break

15.45 – 16.15 Topic 8 International Technology Transfer and the United States’ Experience
Speaker: Mr. Brian Kacedon, Partner, Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Washington, DC, United States of America

16.15 – 16.45 Topic 9 International Technology Transfer in Japan: Case Studies from Honda
Speaker: Mr. Yuichiro Kawamura, General Manager, IP Division, Honda, Los Angeles, CA, United States of America

16.45 – 17.15 Topic 10 Success Stories of Technology Transfer in Australia
Speaker: Mrs. Jan Bingley, General Manager for Intellectual Property, Commonwealth Scientific and Industrial Research Organisation (CSIRO), North Ryde, Australia
17.15 – 18.30  **Topic 11**  National Experiences and Technology Transfer Systems in the Developed Countries’ Economies (Presentations of Participating Countries): Presentations of SWOT Matrices for Individual Countries

Moderator: Dr. Alison Campbell

Reporter: Mr. Victor Vazquez Lopez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries, WIPO

18.30  End of Session

Tuesday, November 26, 2013 (Room B)

9.00 – 9.30  **Topic 12**  Review of SWOT Matrices and Summary of Best Practices for International Technology Transfer in the Developed Countries’ Region

Speaker: Mr. Ron Marchant

9.30 – 10.00  **Topic 13**  Introduction to the WIPO Technology Transfer Tools

Speakers: Mr. Victor Vazquez Lopez and Mr. Ryszard Frelek, Assistant Program Officer, Department for Transition and Developed Countries, WIPO

10.00 – 10.15  Coffee Break

THEME III: TOOLS AND PLATFORMS FOR EFFECTIVE TECHNOLOGY TRANSFER AND DIFFUSION

10.15 – 11.00  **Topic 14**  Enabling International Technology Transfer: Applying Knowledge in Development

Speaker: Mr. Brian Kacedon, Partner, Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Washington, DC, United States of America

11.00 – 12.30  **Roundtable 1**  Technology Transfer – Common Challenges

Moderator: Mr. Brian Kacedon

Panelists: Mr. Ahmed Abdel Latif
Mr. Walter Steinlin
Mrs. Maria Luisa Delgado Medina
Dr. Alison Campbell
Mr. Ron Marchant
Mr. Yuichiro Kawamura
Mrs. Jan Bingley
12.30 – 14.00 Lunch Break

14.00 – 16.30 **Roundtable 2**  **Building Solutions: Intellectual Property-Related Mechanisms and Initiatives for Promoting Technology Transfer in the Developed Countries’ Region**

Moderator: Mr. Ahmed Abdel Latif

Panelists: Mr. Walter Steinlin  
Mr. Brian Kacedon  
Mrs. Maria Luisa Delgado Medina  
Dr. Alison Campbell  
Mr. Ron Marchant  
Mr. Yuichiro Kawamura  
Mrs. Jan Bingley

Report: Mr. Victor Vazquez Lopez

16.30 – 16.45 Coffee Break

16.45 – 17.30 **Roundtable 3**  **Regional Consultation Recommendations for the Developed Countries’ Region**

Moderator: Dr. Alison Campbell

Panelists: Mr. Ahmed Abdel Latif  
Mr. Walter Steinlin  
Mr. Brian Kacedon  
Mrs. Maria Luisa Delgado Medina  
Mr. Ron Marchant  
Mr. Yuichiro Kawamura  
Mrs. Jan Bingley

Report: Dr. Ali Jazairy

17.30 – 18.00 **Evaluation and Closing Ceremony**

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