



THE PEOPLE'S DEMOCRATIC
REPUBLIC OF ALGERIA



REGIONAL CONSULTATION MEETING

**WIPO/REG/IP/ALG/13/1 PROV.
ORIGINAL: ENGLISH
DATE: DECEMBER 6, 2012**

WIPO Regional Consultation Meeting on Technology Transfer: The Development Agenda Project on Intellectual Property and Technology Transfer: “Common Challenges – Building Solutions”

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Industry, Small and Medium Enterprises (SMEs) and Investment Promotion

Algiers, January 29 to 30, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, January 29, 2013

8.30 – 9.00 Registration

9.00 – 10.00 Opening Ceremony

Welcome addresses by:

His Excellency Mr. Chérif Rahmani, Minister, Ministry of Industry, Small and Medium Enterprises (SMEs) and Investment Promotion (MIPMEPI), Algiers

Other Minister

Other Minister

The Representative of the World Intellectual Property Organization (WIPO), Geneva, Switzerland

10.00 – 10.15 Coffee Break

THEME I: TECHNOLOGY TRANSFER AND WIPO'S DEVELOPMENT AGENDA

10.15 – 10.45 **Topic 1** **The Development Agenda Thematic Project on Intellectual Property and Technology Transfer: “Common Challenges – Building Solutions” (Recommendations 19, 25, 26 and 28)**

Speaker: Mr. Matthew Rainey, Director, Innovation Division, Innovation and Technology Sector, WIPO

10.45 – 11.15 **Topic 2** **From United Nations Conference on Trade and Development (UNCTAD)'s Code of Conduct to the World Trade Organization (WTO)'s Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement: Global Efforts for Technology Transfer**

Speaker: Dr. Ahmed Abdel Latif, Senior Programme Manager, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland

11.15 – 12.00 **Topic 3** **New Trends in International Technology Transfer and WIPO's Efforts for the Promotion of Innovation and Technology Transfer**

Speaker: Dr. Ali Jazairy, Head, Innovation and Technology Transfer Section, Innovation Division, Innovation and Technology Sector, WIPO

12.00 – 13.00 Lunch Break

THEME II: BEST PRACTICES AND CASE STUDIES OF TECHNOLOGY TRANSFER IN THE AFRICAN AND ARAB REGIONS

13.00 – 13.30	Topic 4	The Ecosystem for Sustainable Innovation in Algeria: Models and Achievements
	Speaker:	Dr. Khadidja Guenachi, Professor, Director of the Laboratory for Research on Industrial, Technological and Environmental Risks (RITE), University of Oran, Oran
13.30 – 14.00	Topic 5	Technology Transfer in the Arab World : Opportunities in the Pharmaceutical and Telecommunications Areas
	Speaker:	Dr. Zoubir Benleulmi, Founder and Director, White Sea Business School, Sidi Abdellah Cyberpark, Zeralda, Algiers, Algeria, with the collaboration of Dr. Mohamed Hannache, Head, Innovation Division, MIPMEPI
14.00 – 14.30	Topic 6	The Global Innovation Index: Guidelines for the Promotion of Innovation and Technology Transfer
	Speaker:	Dr. Bruno Lanvin, Executive Director, eLab, Institut Européen d'Administration des Affaires (INSEAD), Paris, France
14.30 – 15.00	Topic 7	Innovation and Technology Transfer in Morocco
	Speaker:	Dr. Adel El-Maliki, Director General, Office Marocain de la Propriété Industrielle et Commerciale (OMPIC), Casablanca, Morocco
15.00 – 15.15	Coffee Break	
15.15 – 15.45	Topic 8	International Technology Transfer in South Africa: Case Studies
	Speaker:	Ms. Suhayfa Zia, Director, Department of International Relations and Cooperation (DIRCO), Pretoria, South Africa
15.45 – 16.15	Topic 9	Three Success Cases in Kenya for Technology Transfer: Ushaidi, M-Pesa and Kickstart
		Dr. Henry Kibet, Director, Kenya Industrial Property Institute (KIPO), Nairobi, Kenya
16.15 – 18.00	Discussion	National Experiences and Technology Transfer Systems in Africa and the Arab World, Presentations of Participating Countries: Presentations of the Strengths, Weaknesses, Opportunities, and Threats (SWOT) for Individual Countries
	Moderator:	Dr. Bruno Lanvin
	Reporter:	Dr. Ali Jazairy

18.00 – 18.30 **Topic 10** **Review of SWOT and Summary of Best Practices for International Technology Transfer in Africa and the Arab World**

Speakers: Dr. Zoubir Benleulmi, Prof. Mohamed Taïbi

18.30 End of Session

Wednesday, January 30, 2013

THEME III: TOOLS AND PLATFORMS FOR EFFECTIVE TECHNOLOGY TRANSFER AND DIFFUSION

9.00 – 10.00 **Topic 1** **Changing the Future: Intellectual Power and Technology Transfer are Strategic Business Necessities**

Dr. Mohammed Al-Ansari, Technology Program Director, Technology Management, Saudi Aramco, Saudi Arabian Oil Company, Dhahran, Saudi Arabia

10.00 – 10.30 Coffee Break

10.30 – 12.00 **Roundtable 1** **Technology Transfer – Common Challenges**

Moderator: Prof. Mohamed Taïbi

Panelists: Dr. Khadidja Guenachi,
Dr. Abdelkader Djeflat,
Dr. Adel El-Maliki,
Dr. Bruno Lanvin,
Ms. Suhayfa Zia,
Dr. Henry Kibet

Reporter: Dr. Ali Jazairy

12.00 – 13.00 Lunch Break

13.00 – 15.30 **Roundtable 2** **Building Solutions: Intellectual Property-Related Mechanisms and Initiatives for Promoting Technology Transfer in the African and Arab Regions**

Moderator: Dr. Ahmed Abdel Latif

Panelists: Dr. Mohammed Al-Ansari,
Dr. Zoubir Benleulmi,
Ms. Suhayfa Zia,
Dr. Adel El-Maliki

Reporter: Dr. Ali Jazairy

15.30 – 16.00 Coffee Break

16.00 – 17.30 **Roundtable 3 Regional Consultation Recommendations for the African and Arab Regions**

Moderator: Dr. Bruno Lanvin

Panelists: Dr. Ahmed Abdel Latif,
Dr. Mohammed Al-Ansari,
Ms. Suhayfa Zia,
Dr. Henry Kibet,
Dr. Adel El-Maliki

Reporter: Dr. Ali Jazairy

17.30 – 18.30 **Evaluation and Closing Ceremony**

Closing Address by:

Professor Abderazak Henni, Secretary General, Ministry of Industry, Small and Medium Enterprises (SMEs) and Investment Promotion, Algiers

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