OPEN-ENDED FORUM ON PROPOSED DEVELOPMENT AGENDA PROJECTS

Geneva, October 13 and 14, 2009

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
Tuesday, October 13, 2009

9.30 - 9.45 OPENING CEREMONY

Welcome Address by:

Mr. Geoffrey Onyeama, Assistant Director General, Coordination Sector for External Relations, Industry, Communications and Public Outreach, World Intellectual Property Organization (WIPO), Geneva

Theme 1: Project on Intellectual Property and Technology Transfer

Moderator: Mr. Elhadji Ibou Boye, Second Secretary, Permanent Mission of Senegal, Geneva

9.45 - 10.15 Brief Introduction to Intellectual Property (IP) and Technology Transfer at WIPO and the proposed Development Agenda Project

Speaker: Mr. Philippe Baechtold, Director, Patent Division, WIPO, Geneva

10.15 - 11.15 Panel Discussion on IP and Technology Transfer and the Role of WIPO

(a) An Economic Perspective

Panelist: Mr. Shubhashis Gangopadhyay, Managing Trustee, India Development Foundation, Gurgaon, India

(b) Policy and Legal Perspectives

Panelists: Mr. Dennis Patrick O’Reilley, Partner Lawyer, Finnegan, Henderson, Farabow, Garrett and Dunner, Washington, D.C.

Mr. Pedro Roffe, Senior Fellow, International Centre for Trade and Sustainable Development (ICTSD), Geneva

(c) A Business Perspective

Panelist: Mr. Alexander Damvelt, Director, Technology Licensing, Philips, Eindhoven, The Netherlands

11.15 – 11.30 Coffee Break
11.30 – 12.15  Panel Discussion on IP and Technology Transfer (continued)

(d) Perspective of an Intergovernmental Organization

Panelist: Mr. Kiyoshi Adachi, Legal Officer, Division on Investment and Enterprise, United Nations Conference on Trade and Development (UNCTAD), Geneva

(e) Civil Society Perspective

Panelist: Mr. Abdalla A. Alnajjar Banihammad, President, Arab Science and Technology Foundation (ASTF), Sharjah, United Arab Emirates

(f) Perspective of an International Research Center

Panelist: Mr. Bernard Denis, Deputy Head, Knowledge and Technology Transfer Group, European Organization for Nuclear Research (CERN), Geneva

12.15 – 13.00  General Discussion

13.00 – 14.30  Lunch Break

Theme 2: Proposal by the Republic of Korea on “Program for Assisting Farmers and Producers in Least Developed Countries (LDCs) to Procure Brands for their Products”

Moderator: Mr. Fawaz Al-Rassas, Second Secretary, Permanent Mission of the Republic of Yemen, Geneva

14.30 – 15.00  Presentation of the Proposal on “Program for Assisting Farmers and Producers in LDCs to Procure Brands for their Products”

Panelists: Mr. Park Eun Kyul, Deputy Director, Multilateral Cooperation Division, Korean Intellectual Property Office (KIPO), Daejon, Republic of Korea

Mr. Park Seong-joon, First Secretary, Permanent Mission of the Republic of Korea, Geneva
15.00 – 16.00  Panel Discussion on the Role of IP in Labeling, Branding and Certification of Fair Trade Products

Panelists: Ms. Paola Ghillani, Partner, Paola Ghillani and Friends Limited, Zurich, and former President and Chairwoman of the Board of Fair Trade Labelling Organizations International (FLO), Bonn

Mr. Fabrice Leclercq, Trade Promotion Adviser, Export-led Poverty Reduction Programme (EPRP), International Trade Centre (ITC), Geneva

16.00 – 16.30  General Discussion

16.30 – 16.45  Coffee Break

16.45 – 17.15  Proposal by Japan on WIPO E-Speed

Presentation of the Proposal on “Web-based Experience Sharing on Successful Cases of Linking Intellectual Property and Business”

Speakers: Mr. Shintaro Takahara, Director, Multilateral Policy Office, International Affairs Division, General Affairs Department, Japan Patent Office (JPO), Tokyo

Mr. John Tarpey, Director, Communications Division, WIPO, Geneva

17.15 – 17.45  General Discussion

Wednesday 14 October 2009

Theme 4: Project on Developing Tools for Access to Patent Information


Brief Introduction to Patent Information at WIPO and the Proposed Development Agenda Project

Speaker: Mr. Andrew Czajkowski, Head, Innovation and Technology Support Section, Global Information Service, WIPO, Geneva
10.15 – 10.30   Coffee Break

10.30 – 11.15   Panel Discussion on Issues and Concerns on IP and Patent Information in the Field of Health

Panelists:  
Ms. Malebona Precious Matsoso, Director, Public Health, Innovation and IP, World Health Organization (WHO), Geneva

Mr. Guilherme Cintra, Policy Analyst, Intellectual Property and Trade, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA), Geneva

Ms. Pascale Boulet, IP and Regulatory Advisor, Drug for Neglected Diseases Initiative, Geneva

11.15 – 12.00   Panel Discussion on Issues and Concerns on IP and Patent Information in the Field of Food and Agriculture

Panelists:  
Mr. Shakeel Bhatti, Executive Secretary, International Treaty on Plant Genetic Resources for Food and Agriculture, Food and Agriculture Organization (FAO), Rome

Ms. Sangeeta Shashikant, Legal Adviser, Third World Network (TWN), Geneva

12.00 – 12.30   General Discussion


Speakers:  
Mr. Park Eun Kyul

Mr. Park Seong-joon

13.00 – 14.30   Lunch Break
Theme 5:  Project on Enhancement of WIPO’s Results-Based Management (RBM) Framework to Support the Monitoring and Evaluation of Development Activities

14.30 – 15.30  Moderator:  Mr. Udo Fenchel, Counsellor, Permanent Mission of Germany, Geneva

Brief Introduction of WIPO’s Results-Based Management Framework, Evaluation Policy and Project

Speakers:  Mr. Joe Bradley, Head, Program and Performance Management Section, WIPO, Geneva

Ms. Julia Flores, Senior Evaluation Officer, Evaluation and Inspection Section, WIPO, Geneva

15.30 – 16.30  Panel Discussion on Enhancement of WIPO’s Results-Based Management (RBM) Framework to Support the Monitoring and Evaluation of Development Activities

Panelists:  Mr. Deepak Thapa, Deputy Director, Internal Oversight Services, World Health Organization (WHO), Geneva

Mr. Joe Thurman, Director, Bureau Programming and Management, International Labour Organization (ILO), Geneva

Ms. Viviana Munoz Tellez, Programme Officer, Innovation and Access to Knowledge Programme, South Centre, Geneva

16.30 – 17.15  General Discussion

17.15 – 17.30  CLOSING REMARKS

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