



WORKSHOP

WIPO-MCST-KCC/CR/SEL/14/INF/1
ORIGINAL: ENGLISH
DATE: OCTOBER 13, 2014

WIPO-MCST-KCC INTERREGIONAL WORKSHOP ON COPYRIGHT ENFORCEMENT

organized by

the World Intellectual Property Organization (WIPO)

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

and

the Korea Copyright Commission (KCC)

Seoul, October 13 to 17, 2014

PROGRAM

prepared by the International Bureau of WIPO

Monday, October 13, 2014

9.00 – 9.15 Registration and Administrative Matters

9.15 – 9.30 Opening Ceremony

Welcome addresses by:

Mr. Jae won Choi, Director, Culture and Trade Team, Copyright Bureau,
Ministry of Culture, Sports and Tourism (MCST), Sejong City

Mr. Jinyoung Choi, Director, International Cooperation Team, Korea Copyright
Commission (KCC), Seoul

Ms. Eun-Joo Min, Senior Legal Counsellor, Building Respect for Intellectual
Property Division, World Intellectual Property Organization (WIPO), Geneva

9.30 – 9.50 Introduction of Participants

9.50 – 10.10 **Topic 1 Strategic Goal VI of WIPO “International Cooperation on
Building Respect for IP”**

Speaker: Ms. Eun-Joo Min

10.10 – 11.00 **Topic 2 Current Copyright-Related Issues at the International Level**

Speaker: Professor Susanna Leong, National
University of Singapore

11:00 – 12:00 **Topic 3 Understanding the Value of Copyright and the Contribution
of the Creative Industries**

Speakers: Mr. Tobias Bednarz, Legal Officer, Building
Respect for IP Division, WIPO

Mr. Kyong Soo Choe, Director General, Policy
Research Office, KCC

12.00 – 14.00 Welcome Lunch

14.00 – 16.00 **Topic 4 Copyright Policy and Enforcement in the Digital Age**

*The Korean Perspective (Including an Overview of Anti-Piracy
Activities Undertaken in the Republic of Korea: Legislative
Framework and Technology)*

Speakers: Ms. Suryeon Jeon, Deputy Director, Copyright
Protection Division, Copyright Bureau, MCST

Mr. Jae Pyo Choi, Assistant Director (Special
Judicial Police), Seoul Office of Copyright
Protection Division, Copyright Bureau, MCST

The Chinese Perspective

Speaker: Ms. Ping Hu, Deputy Director, Copyright Social Service Division, Copyright Department, National Copyright Administration of China (NCAC), Beijing, China

16.00 – 16.15 Coffee Break

16.15 – 17.00 **Topic 5 Understanding the Scope and Impact of Piracy**

Speakers: Ms. Eun-Joo Min

Mr. Hyun Soon Jung, Lawyer, Online Enforcement Team, KCC

Tuesday, October 14, 2014

09.00 – 09.30 **Topic 6 International IP Enforcement Framework – Part III of the Agreement on Trade-Related Aspects of IP Rights (TRIPS Agreement)**

Speaker: Mr. Tobias Bednarz

09.30 – 10.15 **Topic 7 Civil Infringement and Remedies**

In EU and UK Law

Speaker: Mr. Gwilym Harbottle, Hogarth Chambers, London

10.15 – 10.30 Coffee Break

10.30 – 11.15 **Civil Infringement and Remedies (continued)**

In Korean Law

Speaker: Mr. Kyou Hong Lee, Judge, Republic of Korea

11.15 – 12.00 **Topic 8 Criminal Procedures**

In EU and UK Law

Speaker: Mr. Gwilym Harbottle

12.00 – 13.30 Lunch Break

13.30 – 15.30

Criminal Procedures (continued)*Sentencing and Proportionality*

Speaker: Professor Susanna Leong

*In Korean Law*Speaker: Ms. Ji Yea Choi, Public Prosecutor,
Republic of Korea*In Nigerian Law*Speaker: Mr. Olayinka Faji, Honorable Justice, Federal
High Court, Ilorin, Nigeria

15.30 – 15.45 Coffee Break

15.45 – 17.00

Topic 9**Legislative and Other Developments to Address Online
Copyright Infringement – Global Perspective**

Speaker: Professor Susanna Leong

*The Malaysian Perspective*Speaker: Mr. Ahmad Dahuri Bin Mahmud, Deputy Director
Enforcement Division, Ministry of Domestic Trade,
Cooperative and Consumerism, Putrajaya,
MalaysiaWednesday, October 15, 2014

09.30 – 10.30

Topic 10**Civil Enforcement in the Digital Environment – Web Site
Operators, ISPs and File Sharers***In EU and UK Law*

Speaker: Mr. Gwilym Harbottle

10.30 – 10.45

Coffee Break

10.45 – 11.30

Topic 11**Graduated Response – The Korean Experience**Speaker: Mr. Dae Hee Lee, Professor, Korea University,
Seoul

11.30 – 12.00

Topic 12**Jurisdiction and Applicable Law in Online IP Disputes**

Speaker: Ms. Eun-Joo Min

12.00 – 13.30

Lunch Break

15.15 – 17.00 **Topic 17** **Panel Discussion: Public Private Partnerships and Right Holder Cooperation**

Moderator: Ms. Eun-Joo Min

Panelists: Mr. Do Joon Son, Head, International Team,
Korean Music Copyright Association (KOMCA),
Seoul

Ms. Sun Jung Park, Business Software Alliance
(BSA) Korea, Seoul

Mr. Minsik Choi, General Manager, Korea
Internet Corporations Association, Seoul

Mr. Kwee Tiang Ang, Regional Director, Asia,
International Federation of the Phonographic
Industry (IFPI)

Mr. Robert Cho, Manager, Intellectual Property
Office, Korean Broadcasting System

Friday, October 17, 2014

9.00 – 10.30 **Topic 18** **Copyright Case Law Development**

Speakers: Mr. Tobias Bednarz

Mr. Seung Jong Oh, Professor, Hongik University,
Seoul

Ms. Amanda Lotheringen, Senior Manager,
Copyright and IP Enforcement, Companies and
IP Commission, Pretoria, South Africa

10.30 – 10.45 Coffee Break

10.45 – 12.00 **Topic 19** **Consumer Perception and Attitudes towards Copyright and Piracy**

Speakers: Mr. Tobias Bednarz

Ms. Mi Kyung Kim, Deputy Director, Copyright
Policy Division, Copyright Bureau, MCST

12.00 – 13.30 Lunch Break

13.30 – 15.30 **Topic 20** **Preventive Measures to Complement Ongoing Enforcement Actions**

Speaker: Ms. Eun-Joo Min

*Awareness Raising to Build Respect for Copyright –
Korean Perspective*

Speaker: Mr. In-Kee Park, Director, Distant Learning Team,
KCC

*New Business Models / New Licensing Models to Reduce the
Size of the Market for Pirated Goods*

Speaker: Mr. Han Ho, Director, Distribution Team, KCC

Technological Measures

Speaker: Mr. Young Mo Kim, Senior Researcher,
Technology Team, KCC

15.30 – 16.00 Evaluation and Closing Ceremony

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