



Ministry of Culture, Sports
and Tourism



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

PROVISIONAL PROGRAM

**WIPO/MCST/HL/CR/SEL/23/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: JANUARY 27, 2023**

REGIONAL HIGH-LEVEL MEETING ON COPYRIGHT ENFORCEMENT IN THE DIGITAL ENVIRONMENT

organized by

the World Intellectual Property Organization (WIPO)

and

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

Seoul, Republic of Korea, April 26 and 27, 2023

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

LOCATION:

Classroom 1, Education Building, National Museum of Modern and Contemporary Art (MMCA),
03062 30, Samcheong-ro, Sogyeok-dong, Jongno-gu, Seoul, Republic of Korea.

Wednesday, April 26, 2023

- 8.45 – 9.15 Registration
- 9.15 – 9.30 **Opening Ceremony**
- Welcome addresses by:
- Mr. Dongeun KIM, Director General of Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Sejong City, Republic of Korea
- Mr. J. Todd Reves, Director, Building Respect for Intellectual Property (IP) Division, World Intellectual Property Organization (WIPO), Geneva, Switzerland
- Representative of the Korean Copyright Protection Agency (KCOPA), Seoul, Republic of Korea
- 9.30 – 9.50 **Topic 1 A Balanced Approach to IP Enforcement**
- Speaker: Mr. J. Todd Reves, Director, Building Respect for IP Division, WIPO
- 9.50 – 10.15 **Topic 2 Activities of the Korean Copyright Protection Agency (KCOPA)**
- Speaker: Representative of Korean Copyright Protection Agency (KCOPA), Seoul, Republic of Korea
- 10.15 – 10.45 **Topic 3 Regulating the Online Environment in Italy**
- Speaker: Mr. Giacomo Lasorella, President, Communications Guarantee Authority (AGCOM), Rome, Italy [TBC]
- 10.45 – 11.00 Coffee Break
- 11.00 – 11.30 **Topic 4 The Problem of Online Infringement**
- Speaker: Mr. Kendrick Yeung, Deputy Attaché of Immigration and Customs Enforcement (ICE), Homeland Security Investigations (HSI), United States Department of Homeland Security, Seoul, Republic of Korea
- 11.30 – 12.30 **Topic 5 National Developments in Online Enforcement and Regulation**
- Moderator: Mr. Todd Reves, WIPO
- Discussion: All Participants
- 12.30 – 14.00 Lunch
- 14.00 – 14.30 **Topic 6 The Digital Piracy-Malware Nexus**
- Speaker: Prof. Paul Watters, La Trobe University, Melbourne, Australia

14.30 – 15.15 **Topic 7** **The New Structure of Online Anti-Piracy Regulation in France**
Speaker: Mr. Pierre Dagard, European and International Affairs Policy Officer, Authority for Regulation of Audiovisual and Digital Communication (ARCOM), Paris, France

15.15 – 15.30 Tea Break

15.30 – 16.00 **Topic 8** **Online Advertising and Copyright Piracy**
Speaker: Mr. Peter Szyszko, Chief Executive Officer, White Bullet Solutions Ltd., London, United Kingdom

16.00 – 16.30 **Topic 9** **WIPO ALERT Database Project**
Speaker: Mr. Thomas Dillon, Legal Counsellor, Building Respect for IP Division, WIPO

Thursday, April 26, 2023

9.30 – 10.00 **Topic 10** **The Perspective of the Motion Picture Industry on Online Enforcement**
Speaker: Mr. Michael Schlesinger, Vice President & Regional Legal Counsel, Asia Pacific, Motion Picture Association Asia Pacific, Singapore

10.00 – 10.30 **Topic 11** **Piracy and the Domain Name System**
Speaker: Mr. Dean S. Marks, Attorney-at-Law, Emeritus Executive Director and Legal Counsel, Coalition for Online Accountability, Los Angeles, United States of America

10.30 – 11.15 **Topic 12** **Technology and Copyright Enforcement: Voluntary and Involuntary Measures**
Speaker: Prof. Paul Watters

11.15 – 11.30 Coffee Break

11.30 – 12.00 **Topic 13** **INTERPOL's Approach to Online Piracy**
Speaker: Mr. Byungheon Roh, Operations Coordinator for IP Crime and Digital Piracy, pro tempore, Illicit Markets Sub-Directorate, Organized and Emerging Crime Directorate, INTERPOL General Secretariat, Lyon, France

- 12.00 – 12.30 **Topic 14** **Website-Blocking as a Tool to Prevent Piracy**
Speaker: Mr. Matthew Cheetham, General Manager,
Coalition Against Piracy, Asia Video Industry
Association, Singapore
- 12.30 – 14.00 Lunch
- 14.00 – 15.00 **Topic 15** **Panel Discussion: Regulation and the World Wide Web**
Moderator: Mr. Dean Marks
Speakers: Mr. Matthew Cheetham
Mr. Pierre Dagard
Representative of Korea Internet and Security
Agency (KISA)
Mr. Michael Schlesinger
Mr. Peter Szyszko
Prof. Paul Watters
- 15.00 – 15.15 Tea Break
- 15.15 – 16.00 **Topic 16** **Perspectives of the Korean Copyright Industries on Piracy**
Speaker(s): Representative of Naver Webtoon Limited,
Seongnam, Republic of Korea

Representative of Korea Software Property-
Right Council (SPC), Seoul, Republic of Korea
- 16.00 – 16.30 **Topic 17** **Final Discussion and Closing**
Moderator: MCST

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