WIPO-Luiss 1st Global INTAN-Invest Conference

Intangible Assets in the Global Economy
Better Data for Better Policy

Rome, 6-7 May 2024
Villa Blanc, via Nomentana, 216 – Rome

6 MAY

12:00 - 13:30  Registration and light lunch

13:30 - 13:40  Welcome
Raffaele Oriani, Dean, Luiss Business School and Full Professor of Corporate Finance, Italy
Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), World Intellectual Property Organization (WIPO)

13:40 - 13:50  Introduction
Cecilia Jona-Lasinio, Full Professor, Luiss Business School, Italy
Carsten Fink, Chief Economist, Department for Economics and Data Analytics (DEDA), IES, WIPO

13:50 - 14:50  Keynote: Global INTAN-Invest: Innovation Data for the Global Economy
Chair: Giuseppe Nicoletti, Senior Fellow, Luiss Lab of European Economics (LLEE), Italy
Keynote speaker: Carol Corrado, Senior Policy Scholar, Georgetown University, United States of America
Commentator 1: Jim Tebrake, Deputy Director, Statistics Department, International Monetary Fund (IMF)
Commentator 2: Carsten Fink, Chief Economist, WIPO

Q&A session

14:50 - 15:20  Coffee break

15:20 - 16:50  Session 1 – Advancements in intangibles & productivity analysis in emerging economies
Chair: Anmol Kaur Grewal, Research Fellow, Composite Indicator Research Section (CIRS), DEDA, IES, WIPO
Filippo Bontadini, Assistant Professor in Applied Economics, Luiss University, Italy
- Intangible assets in India, complementing national accounts for productivity analysis
Abdul Azeez Erumban, Assistant Professor, Faculty of Economics and Business, University of Groningen, The Netherlands
- Measuring intangible investment in India using firm-level data
Harry Wu, Professor of Economics, Peking University, China
- A preliminary measure of intangibles in the Chinese economy
Commentator 1: Rodrigo Ventura, Chief Economist, Instituto Nacional de Propriedade Industrial (INPI), Brazil
Commentator 2: Lukovi Seke, Programme Officer, Data Management, African Union Development Agency (AUDA-NEPAD)

Q&A session

16:50 - 17:00  Wrap-up
Matteo Caroli, Associate Dean for Sustainability and Impact, Luiss Business School, Italy

19:00 - 21:00  Cocktail hour and dinner at Villa Blanc
WIPO-Luiss 1st Global INTAN-Invest Conference

Intangible Assets in the Global Economy
Better Data for Better Policy

Rome, 6-7 May 2024
Villa Blanc, via Nomentana, 216 – Rome

7 MAY

8:30 - 9:00  Welcome coffee

9:00 - 10:00  Keynote: Interpreting productivity data during and since the pandemic: Real-time challenges for policymakers
Chair: Bart Van Ark, Professor of Productivity Studies, Alliance Manchester Business School (AMBS), University of Manchester, United Kingdom
Keynote speaker: John Fernald, Professor of Economics, Institut Européen d’Administration des Affaires (INSEAD), France
Commentator 1: Åsa Johansson, Deputy Director, Statistics and Data Directorate, Organisation for Economic Co-operation and Development (OECD)
Commentator 2: Roberta De Santis, Research Director, Department of Data Analysis and Economic, Social and Environmental Research, Italian National Institute of Statistics (Istat), Italy
Q&A session

10:00 - 10:30  Coffee break

10:30 - 12:00  Session 2 – Quarterly productivity accounts with intangibles
Chair: Mary O’Mahony, Professor of Applied Economics, King’s Business School, United Kingdom
Massimiliano Iommi, Research Fellow, Luiss Lab of European Economics and Italian Statistical Institute, Italy
- Measuring Quarterly Investment in Intangible Assets in the EU, the UK and the US
Josh Martin, Monetary Policy Adviser, Bank of England, United Kingdom
- Quarterly estimates of intangible investment in the UK
Angelos Alexopoulos, Assistant Professor, Department of Economics, Athens University of Economics and Business, Greece
- A machine learning approach to construct quarterly data on intangible investment of Eurozone
Commentator 1: Jeffrey Barnett, Chief, Expenditure and Income Division, Bureau of Economic Analysis (BEA), United States of America
Commentator 2: Catherine Van Rompaey, Program Manager, National Accounts and Business Statistics, World Bank
Q&A session

12:00 - 13:30  Light lunch

13:30 - 14:45  Panel session: Global INTAN-Invest: Better Data for Better Policy
Chair: Sacha Wunsch-Vincent, Head, Section, DEDA, IES, WIPO
Panelists:
Rena Lee, Chief Executive, Intellectual Property Office of Singapore (IPOS), Singapore
Unnat P. Pandit, Registrar of Copyrights, Controller General of Patents, Designs & Trademarks, Copyright Office of India, India
Maria Garza, Chairperson, International Chamber of Commerce, Mexico
Andy Bartlett, Deputy CEO and Director of Services, Intellectual Property Office, United Kingdom
Emanuela Barbi, Head of Corporate IP Governance, Leonardo Spa, Italy

14:45 - 15:00  Closing remarks
Stefano Manzocchi, Deputy Rector, Research, Luiss University, Italy