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| **E** |
|  | WIPO-E |
| **Virtual meeting** |
| wIPO/itlms-TM/GE/2/21   |
| ORIGINAL: English  |
| date: October 13, 2021  |

**E-Forum on Examination of Non-Traditional Trademarks under the Individualized Training and Learning Management System Initiative for Trademark Examiners**

organized by

the World Intellectual Property Organization (WIPO)

**November 3, 2021**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, November 3, 2021

***IMPORTANT: All indicated times are in Central European Time (CET)*. *The participants should check equivalent times in their respective time zones and participate in the e-Forum accordingly.***

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|  8.45 – 9.00 | Opening of Zoom Meeting Room (to enable participants for logging in) |
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|  9.00 – 9.05 | **Opening and Introductory Remarks**  |
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|  | Mr. Andrew Michael Ong, Director, Division for Asia and the Pacific, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva |
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|  9.05 – 9.20 | **Segment 1** | **Examination of Non-Traditional Trademarks: Different Practices, Areas of Convergence and Recent Developments***Overview of the topic covering the existing practices by IP offices particularly in relation to types and graphical representation of non-traditional trademarks, areas of convergence as well as criteria for distinctiveness of these types of marks*  |
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|  |  | Presenter: Mr. Marcus Höpperger, Senior Director, Department of Trademarks, Industrial Designs and Geographical Indications |
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|  9.20 – 10.20 | **Segment 2** | **Issues, Challenges and Opportunities in Examination of Non-Traditional Trademarks: Experiences of Different Offices***Perspectives of selected national IP offices in relation to non-traditional trademarks especially focusing on issues and challenges in relation to their examination*  |
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|  |  | Presenters: (i) Mr. Thom Clark, Senior Expert Legal Affairs, International Cooperation and Legal Affairs Department, European Union Intellectual Property Office (EUIPO) (ii) Mr. Ng Wei Qiang, Senior Trademark Examiner, Registry of Trademarks, Intellectual Property Office of Singapore (IPOS) (iii) Mr Agung Indriyanto, Deputy Director for Trademark Legal Affairs and Facilitation of Trademark Appeal Commission., Directorate General of Trademarks and Geographical Indications, Directorate General of Intellectual Property (DGIP) of Indonesia   |
|  10.20 – 10.30 | **Health Break** |  |
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|  10.30 – 11.20 | **Open Forum** | **Interactive Discussion and Questions and Answers**  |
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|  |  | Facilitator: Mr. Richard Butler, Project Consultant, WIPO*Comments and questions for Segments 1 and 2 may be submitted in* [***www.menti.com***](http://www.menti.com) *(code to be provided on the day of the meeting) and the presenters will respond to them. Participants may also submit the same through chatbox or “raise hand” to make interventions* |
| 11.20 | **Closing Remarks** | **The Way Forward***Exploration of ways to assist in ensuring consistency of outcomes in the trademark examination process as well as possible areas of greater convergence and collaboration in trademark examination*Facilitator: Mr. Ye Min Than, Senior Program Officer, Division for Asia and the Pacific, WIPO |
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| 11.30  | End of e-Forum |

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