



TRAINING

**WIPO/IPTK/GE/2/2022/1 PROV.
ORIGINAL: ENGLISH
DATE: JUNE 20, 2022**

Virtual Training on Photography and Copyright in the context of the WIPO Photography Prize for Indigenous Peoples and Local Community Youth 2021-2022

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the International Confederation of Societies of Authors and Composers (CISAC)

Geneva (virtual), June 22, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Background:

This Virtual Training on Photography and Copyright is offered in the context of the WIPO Photography Prize for Indigenous Peoples and Local Community Youth 2021-2022 (the WIPO Photography Prize). It is organized specifically for the participants in the WIPO Photography Prize.

The WIPO Photography Prize aims to celebrate and make widely known the creativity of Indigenous peoples and local community youth, as well as raise their awareness on how copyright can be used to protect their creativity expressed in the photographs.

Objectives:

The objectives of the Virtual Training on Photography and Copyright are to provide the opportunity for participants to:

- Acquire basic knowledge of the main principles, systems and tools of the copyright system related to Photography.
- Acquire basic practical tools on how to manage photographs protected by copyright.
- Acquire basic knowledge on collective management mechanisms associated to photography and visual arts.

Wednesday, June 22, 2022 (Geneva time)

- 15.00 – 15.10 **Opening**
- Facilitator: Ms. Anna Sinkevich, Indigenous Fellow, Traditional Knowledge Division, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO), Geneva
- Speakers: Mr. Wend Wendland, Director, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO, Geneva
- Dr. Urban Pappi, CEO, German Society VG BILD-KUNST, Bonn, Germany, and Member of the Board of Directors of the International Confederation of Societies of Authors and Composers (CISAC), Neuilly sur Seine, France
- 15.10 – 15.20 **WIPO Photography Prize: a brief overview**
- Speaker: Ms. Anna Sinkevich
- 15.20 – 15.40 **An Introduction to Copyright for Young Creators and Innovators**
- Speaker: Ms. Christina Langer, Associate Legal Officer, Copyright Law Division, Copyright and Creative Industries Sector, WIPO, Geneva
- 15.40 – 16.00 **Practical Introduction to Collective Management**
- Speaker: Mr. Leonardo de Terlizzi, Senior Legal Advisor, CISAC, Neuilly sur Seine, France
- 16.00 – 16.20 **Collective Management for Photography and Visual Arts**
- Speaker: Ms. Fabiana Nascimento, Executive Director, Brazilian Association of Visual Authors' Rights (AUTVIS), Sao Paolo, Brazil
- 16.20 – 16.50 **Q&A session**
- Facilitator: Ms. Anna Sinkevich
- 16.50 – 16.55 **Closing remarks**
- Speaker: Ms. Anna Sinkevich

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