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**WORKSHOP**

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**WIPO/IPTK/GE/2/21/1**  
**ORIGINAL: ENGLISH**  
**DATE: MARCH 19, 2021**

**Virtual Workshop on Intellectual Property and Traditional Cultural Expressions for the Musée d’Ethnographie de Genève**

organized by  
the World Intellectual Property Organization (WIPO)

**April 20 to May 4, 2021**

**PROGRAM**

*prepared by the International Bureau of WIPO*

Tuesday, April 20, 2021 (Geneva Time)

15.00 – 15.15 **Opening Session**

Mr. Wend Wendland, Director, Traditional Knowledge Division, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO), Geneva

Mr. Boris Wastiau, Director, Musée d'Ethnographie de Genève

15.15 – 17.00 Moderator: Ms. Daphne Zografos Johnsson, Senior Legal Officer, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO, Geneva

**Theme 1: Overview of Intellectual Property (IP) Rights and Introduction to IP Issues related to Traditional Knowledge and Traditional Cultural Expressions (French)**

Speaker Ms. Daphne Zografos Johnsson

**Theme 2: Introduction to IP Management for Museums (English)**

Speaker: Ms. Rina Pantalony, Director, Copyrights Advisory Services, Columbia University Libraries, United States of America

Discussion

Tuesday, April 27, 2021 (Geneva Time)

15.00 – 17.00 **Theme 3: IP Management in Preservation, Access and Commercial Activities (English)**

Moderator: Ms. Daphne Zografos Johnsson

Speaker: Ms. Rina Pantalony

Discussion

Tuesday, May 4, 2021 (Geneva Time)

15.00 – 16.50 **Theme 4: Intellectual Property Issues in Restitution (English)**

Moderator: Ms. Daphne Zografos Johnsson

Speaker: Ms. Harriet Deacon, Visiting Research Fellow, University of Coventry, United Kingdom

Discussion

16.50 – 17.00 **Concluding Remarks**

Mr. Wend Wendland

### **Preparatory materials for the Virtual Workshop**

Participants are encouraged to read the following materials prior to the theme 1:

- [What is Intellectual Property?](#)
- [Background Brief No. 1 Traditional Knowledge and Intellectual Property](#)
- [Intellectual Property and Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions](#)
- ["The Adventures of the Yakuanoi" \(video\)](#)

Participants are encouraged to read the following materials prior to the themes 2 and 3:

- [Managing Intellectual Property for Museums](#)
- [Intellectual Property and the Safeguarding of Traditional Cultures – Legal Issues and Practical Options for Museums, Libraries and Archives](#)
- [Background Brief - No. 9, Documentation of Traditional Knowledge and Traditional Cultural Expressions](#)
- [Documenting Traditional Knowledge – A Toolkit](#)

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