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| date: march 19, 2021 |

**Virtual Workshop on Intellectual Property and Traditional Cultural Expressions for the Musée d’Ethnographie de Genève**

organized by

the World Intellectual Property Organization (WIPO)

**April 20 to May 4, 2021**

PROGRAM

*prepared by the International Bureau of WIPO*

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| Tuesday, April 20, 2021 (Geneva Time) |
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| 15.00 – 15.15 | **Opening Session** |
|  | Mr. Wend Wendland, Director, Traditional Knowledge Division, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO), GenevaMr. Boris Wastiau, Director, Musée d’Ethnographie de Genève |
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| 15.15 – 17.00 | Moderator: | Ms. Daphne Zografos Johnsson, Senior Legal Officer, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO, Geneva |
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|  | **Theme 1: Overview of Intellectual Property (IP) Rights and Introduction to IP Issues related to Traditional Knowledge and Traditional Cultural Expressions (French)** |
|  | Speaker | Ms. Daphne Zografos Johnsson  |
|  | **Theme 2: Introduction to IP Management for Museums (English)** |
|  | Speaker: | Ms. Rina Pantalony, Director, Copyrights Advisory Services, Columbia University Libraries, United States of America |
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|  | Discussion |
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| Tuesday, April 27, 2021 (Geneva Time) |
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| 15.00 – 17.00 | **Theme 3: IP Management in Preservation, Access and Commercial Activities (English)** |
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|  | Moderator: | Ms. Daphne Zografos Johnsson |
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|  | Speaker: | Ms. Rina Pantalony |
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|  | Discussion |
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| Tuesday, May 4, 2021 (Geneva Time) |
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| 15.00 – 16.50 | **Theme 4: Intellectual Property Issues in Restitution (English)** |
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|  | Moderator: | Ms. Daphne Zografos Johnsson |
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|  | Speaker: | Ms. Harriet Deacon, Visiting Research Fellow, University of Coventry, United Kingdom |
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|  | Discussion |
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| 16.50 – 17.00 | **Concluding Remarks** |
|  | Mr. Wend Wendland |

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| **Preparatory materials for the Virtual Workshop**Participants are encouraged to read the following materials prior to the theme 1:* [What is Intellectual Property?](https://www.wipo.int/edocs/pubdocs/en/wipo_pub_450_2020.pdf)
* [Background Brief No. 1 Traditional Knowledge and Intellectual Property](https://www.wipo.int/edocs/pubdocs/en/wipo_pub_tk_1.pdf)
* [Intellectual Property and Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions](https://www.wipo.int/edocs/pubdocs/en/wipo_pub_933_2020.pdf)
* ["The Adventures of the Yakuanoi" (video)](https://www.wipo.int/multimedia-video/en/tk/tk_adventure_yakuanoi.mp4)

Participants are encouraged to read the following materials prior to the themes 2 and 3:* [Managing Intellectual Property for Museums](https://www.wipo.int/edocs/pubdocs/en/copyright/1001/wipo_pub_1001.pdf)
* [Intellectual Property and the Safeguarding of Traditional Cultures – Legal Issues and Practical Options for Museums, Libraries and Archives](https://www.wipo.int/edocs/pubdocs/en/tk/1023/wipo_pub_1023.pdf)
* [Background Brief - No. 9, Documentation of Traditional Knowledge and Traditional Cultural Expressions](https://www.wipo.int/edocs/pubdocs/en/wipo_pub_tk_9.pdf)
* [Documenting Traditional Knowledge – A Toolkit](https://www.wipo.int/edocs/pubdocs/en/wipo_pub_1049.pdf)
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