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SWEDISH PATENT AND REGISTRATION OFFICE



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REGISTRATION OFFICE

WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**TRAINING AND ADVISORY PROGRAM ON INTELLECTUAL
PROPERTY RIGHTS IN THE GLOBAL ECONOMY
FOR THE LEAST DEVELOPED COUNTRIES**

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Swedish Patent and Registration Office (SPRO)
and with the assistance of
the Swedish International Development Cooperation Agency (SIDA)

Stockholm, November 5 to 23, 2007

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, November 5, 2007

9.15 – 9.45 OPENING CEREMONY

Welcome addresses by:

Mr. Lars Björklund, Deputy Director General, Swedish Patent and Registration Office (SPRO), Stockholm

Mr. Kifle Shenkoru, Acting Director, Division for Least Developed Countries, World Intellectual Property Organization, (WIPO), Geneva

9.45 – 10.30 Topic 01 Administrative Matters; Introduction to the Program

10.30 – 10.45 Coffee Break

10.45 – 11.30 Topic 01 Administrative Matters; Introduction to the Program
(cont'd)

11.30 – 12.15 Presentation of the Participants

12.15 – 13.00 Topic 02 The Swedish Patent and Registration Office (SPRO) its Tasks and Organisation

Speaker: Mr. Bo Hallgren, Director, International Cooperation, Swedish Patent and Registration Office (SPRO), Stockholm

13.00 – 14.00 Lunch Break

14.00 – 14.45 Topic 03 The Swedish International Development Cooperation Agency (SIDA) and its Activities

Speaker: Ms. Elisabeth Löfvander, Program Manager, Swedish International Development Cooperation Agency (SIDA), Stockholm

14.45 – 15.30 Topic 04 WIPO: An Introduction

Speaker: Mr. Kifle Shenkoru

15.30 – 15.45 Coffee Break

15.45 – 16.30 Topic 05 Intellectual Property and Development; an Introduction to the Copyright and Industrial Property Systems, Its Rationale and Its Effectiveness as a Tool for Economic Growth

Speaker: Mr. Henry Olsson, Special Government Advisor, Ministry of Justice, Stockholm

Tuesday, November 6, 2007

9.00 – 9.45	<u>Topic 06</u>	The Use of Intellectual Property Rights for Economic Growth and Development
	Speaker:	Mr. Kifle Shenkoru
9.45 – 10.30	<u>Topic 07</u>	The International Trading System: General Aspects and the World Trade Organization (WTO); The Role of the National Board of Trade; Open Trade Gate; WTO and Dispute Settlement
	Speaker:	Mrs. Agnès Courades Allebeck, Senior Adviser, National Board of Trade, Sweden
10.30 – 10.45	Coffee Break	
10.45 – 12.15	<u>Topic 08</u>	The Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS)
	Speaker:	Mrs. Emilie Anér, Senior Adviser, National Board of Trade, Sweden
12.15 – 13.00	<u>Topic 09</u>	The Swedish Patent and Registration Office's Service to Industry, Inventors and Attorneys
	Speaker:	Mr. Göran Toll
13.00 – 14.00	Lunch Break	
14.00 – 15.30	<u>Topic 10</u>	Presentation of Sweden and the Swedes
	Speaker:	Ms. Eva Jönsson
15.30 – 15.45	Coffee Break	
15.45 – 16.15	<u>Topic 10</u> <u>(cont'd)</u>	Cont'd Presentation of Sweden and the Swedes
16.15 – 16.45	<u>Topic 11</u>	Integrating Intellectual Property into National Development Policy
	Speaker:	Mr. Kifle Shenkoru
16.45 – 17.30	<u>Topic 12</u>	PC-Program an Introduction and Choice of Training
	Speakers:	Mr. Erik Miliander, SPRO Mr. Bo Hallgren
17.30		WIPO Reception in "Plenisalen"

Wednesday, November 7, 2007

9.00 – 10.30	<u>Topic 13</u>	The Development Agenda
	Speaker:	Mr. Henry Olsson
10.30 – 10.45	Coffee Break	
10.45 – 11.30	<u>Topic 14</u>	Intellectual Property and Public Policy Issues
	Speaker:	Mr. Henry Olsson
11.30 – 12.15	<u>Topic 15</u>	The WIPO Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
	Speaker:	Mr. Henry Olsson
12.15 – 13.00	<u>Topic 16</u>	The Situation of Traditional Cultural Expressions in Certain LDCs
	Speaker:	Mr. Kifle Shenkoru
13.00 – 14.00	Lunch Break	
Afternoon		Sightseeing tour Mr. Bo Hallgren Mr. Ulf Jansson, Director, Industrial Property Division, SPRO, Stockholm

Thursday, November 8, 2007

9.00 – 10.30	<u>Topic 17</u>	Copyright and Database Protection
	Speaker:	Mr. Henry Olsson
10.30 – 10.45	Coffee Break	
10.45 – 11.30	<u>Topic 18</u>	Enforcement of Intellectual Property Rights
	Speaker:	Mr. Henry Olsson
11.30 – 12.15	<u>Topic 19</u>	Enforcement Provisions in the TRIPS Agreement
	Speaker:	Mr. Henry Olsson
12.15 – 13.00	<u>Topic 20</u>	Case study on International Negotiations: Defending the National Interest
	Speaker:	Mr. Henry Olsson
13.00 – 14.00	Lunch Break	
14.00 – 14.45	<u>Topic 21</u>	The Copyright System in Sweden: The Copyright Act
	Speaker:	Mr. Henry Olsson
14.45 – 15.30	<u>Topic 22</u>	Copyright Protection at the Regional Level: Case Study of the European Union
	Speaker:	Mr. Henry Olsson
15.30 – 15.45	Coffee Break	
15.45 – 16.30	<u>Topic 23</u>	The Global Patent System – Legal Aspects and Developments
	Speaker:	Mr. Carl Josefsson, Deputy Director, Ministry of justice, Stockholm

Friday, November 9, 2007

9.00 – 16.30 Topic 24 Country Reports and Projects

Moderators: Mr. Bo Hallgren
 Mr. Henry Olsson
 Mr. Ulf Jansson

Monday, November 12, 2007

9.00 – 10.30 Topic 25 Management of Copyright and Related Rights: Issues relating to Individual and Collective management

Speaker: Mrs. Tarja Koskinen Olsson

10.30 – 10.45 Coffee Break

10.45 – 11.30 Topic 26 Management of Copyright and Related Rights: Global, Organizational, Legal and Administrative Issues Collective Management in the Digital Environment

Speaker: Mrs. Tarja Koskinen Olsson

11.30 – 13.00 Topic 27 Roundtable Discussion: Collective Management Societies in Developing Countries

Moderator: Mrs. Tarja Koskinen Olsson

13.00 – 14.00 Lunch Break

14.00 – 14.45 Topic 27 Roundtable Discussion: Collective Management Societies in Developing Countries

Moderator: Mrs. Tarja Koskinen Olsson

14.45 – 15.30 Topic 28 Introduction to Swedish Copyright Organizations. Their Roles and Interrelations

Speaker: Mrs. Tarja Koskinen Olsson

15.30 – 15.45 Coffee Break

15.45 – 16.30 Topic 29 Copyright and E-commerce

Speaker: Mrs. Tarja Koskinen Olsson

Tuesday, November 13, 2007

9.00 – 10.30	<u>Topic 30</u>	Communication Training
	Speaker:	Mr. David Norman; KEY English Language Service
10.30 – 10.45	Coffee Break	
10.45 – 13.00	<u>Topic 30</u>	Communication Training
	Speaker:	Mr. David Norman
13.00 – 14.00	Lunch Break	
14.00 – 15.30	<u>Topic 30</u>	Communication Training
	Speaker:	Mr. David Norman
15.30 – 15.45	Coffee Break	
15.45 – 16.30	<u>Topic 31</u>	a. Voluntary Group 1: PC Program – PowerPoint b. Others: Project Work
	Speaker:	Mr. Erik Miliander

Wednesday, November 14, 2007

9.00 – 10.30	<u>Topic 32</u>	Project Management
	Speaker:	Mr. Jan Carlson, Swedish Institute for Public Administration (SIPU International), Stockholm
10.30 – 10.45	Coffee Break	
10.45 – 13.00	<u>Topic 32</u>	Project management
	Speaker:	Mr. Jan Carlson, SIPU International
13.00 – 14.00	Lunch Break	
14.00 – 15.30	<u>Topic 33</u>	Swedish Performing Rights Society (STIM)
	Speaker:	Ms. Margita Ljusberg, STIM
15.30 – 15.45	Coffee Break	
15.45 – 16.30	<u>Topic 31</u>	a. Voluntary Group 2: PC Program Word b. Others: Project Work
	Speaker:	Mr. Erik Miliander

Thursday, November 15, 2007

9.00 – 10.30	<u>Topic 32</u>	Technology Transfer, Patent Information
	Speaker:	Mr. Ulf Jansson, SPRO
10.30 – 10.45	Coffee Break	
10.45 – 11.30	<u>Topic 33</u>	Case Study on Piracy: Impact and Ways of Combating
	Speaker:	Mr. Thomas Stenmo, International Federation of the Phonographic Industry (IFPI), Sweden
11.30 – 12.15		Discussions
12.15 – 13.00		Discussions
13.00 – 14.00	Lunch Break	
14.00 – 14.45	<u>Topic 34</u>	Case Study on Piracy: Impact and Ways of Combating
	Speakers:	Mr. Thomas Stenmo Mr. Magnus Mårtensson, IFPI, Sweden
14.45 – 15.30	<u>Topic 35</u>	Case Study on Piracy on the Internet: Impact and Ways of Combating
	Speaker:	Mr. Magnus Mårtensson
15.30 – 15.45	Coffee Break	
15.45 – 16.30	<u>Topic 36</u>	Teaching of Intellectual Property Rights: The University of Stockholm
	Speakers:	Prof. Marianne Levin Ms. Frantzeska Papadopoulou-Zavalis

Friday, November 16, 2007

9.00 – 9.45	<u>Topic 37</u>	Intellectual Property and Transfer of Technology/Foreign Direct Investment
	Speaker:	Mrs. Agnès Courades Allebeck
9.45 – 10.30	<u>Topic 38</u>	Classification of Patents – IPC and the US system
	Speaker:	Mrs. Carolina Gomez Lagerlöf, SPRO
10.30 – 10.45	Coffee Break	
10.45 – 11.30	<u>Topic 38</u>	Classification of Patents – IPC and the US System
	Speaker:	Mrs. Carolina Gomez Lagerlöf
11.30 – 13.00	<u>Topic 39</u>	Enforcement of Intellectual Property Rights: Customs Issues
	Speaker:	Mr. Per Holgersson
13.00 – 14.00	Lunch Break	
14.00 – 14.45	<u>Topic 41</u>	Promoting Awareness of Intellectual Property Rights: Relevance for Small and Medium-Sized Enterprises (SMEs)
	Speaker:	Mrs. Christina Nordström
14.45 – 15.30		Discussions
15.30 – 15.45	Coffee Break	
15.45 – 16.30	<u>Topic 42</u>	The Global System for Trademarks, Industrial Designs and Utility Models
	Speaker:	Mr. Per Holmstrand SPRO

Monday, November 19, 2007

9.00 – 12.00	<u>Topic 43</u>	<p>Group A: Search for Technology in Database. Introduction of Methods</p> <p>Group B: Project Work or PC Program Power Point</p>
	Speaker Assisting	<p>Group A:</p> <ul style="list-style-type: none"> – Mr. Örjan Nylund – Mr. Erik Miliander <p>Group B: PC Work, Mr. Erik Miliander</p>
12.00 – 13.00	<u>Topic 44</u>	<p>Group B: Search for Technology in Database. Introduction of Methods</p> <p>Group A: Project work or PC Program Power Point</p>
	Speaker Assisting	<p>Group B:</p> <ul style="list-style-type: none"> – Mr. Örjan Nylund – Mr. Erik Miliander <p>Group A: PC work, Mr. Erik Miliander</p>
13.00 – 14.00	Lunch Break	
14.00 – 16.30	<u>Topic 44</u>	<p>Group B: Search for Technology in Database. Introduction of Methods</p> <p>Group A: Project work or PC Program PowerPoint</p>
	Speaker Assisting	<p>Group B:</p> <ul style="list-style-type: none"> – Mr. Örjan Nylund – Mr. Erik Miliander <p>Group A: PC work, Mr. Erik Miliander</p>

Tuesday, November 20, 2007

- 9.00 – 10.30 Topic 45 TRIPS and Health
 Speaker: Ms. Emilie Anér
- 10.30 – 10.45 Coffee Break
- 10.45 – 11.30 Topic 46 Intellectual Property and Competition Law
 Speaker: Ms. Christina Ohlén, Swedish Competition Authority
- 11.30 – 12.15 Topic 47 Business Methods, Computer Programs: Copyright or Patent Protection
 Speaker: Mr. Pär Heimdal, SPRO
- 12.15 – 13.00 Topic 48 The Industrial Property System in Sweden: The Acts Industrial Property Protection at the Regional Level
 Speaker: Mr. Per Holmstrand, SPRO
- 13.00 – 14.00 Lunch Break
- 14.00 – 15.30 Topic 49 Agriculture and Genetic Resources in the TRIPS Agreement
 Speaker: Mrs. Agnès Courades Allebeck
- 15.30 – 15.45 Coffee Break
- 15.45 – 16.30 Topic 50 Finance and Advisory Service for SMEs
 Speaker: Mr. Per Laurell, Innovesta

Wednesday, November 21, 2007

- 9.00 – 16.30 Topic 51 Presentation of Project Outlines
 Moderators: Mr. Bo Hallgren
 Mr. Henry Olsson
 Mr. Ulf Jansson
 Questionnaires
- 18.00 Farewell Dinner

Thursday, November 22, 2007

	<u>Study visits :</u>	
8.00 – 8.20		<u>Alternative 1:</u> (use of Industrial Property) Meeting in the Hotel lobby with Mr. Ulf Jansson
9.45 – 14.30		Departure from Karlaplan Underground Visit to AstraZeneca
	Host	Mr. Christer Wahlström Mrs. Margaretha Linderöth
16.30		Back in town
8.45		<u>Alternative 2:</u> (use of copyright) Meeting in the Hotel lobby with Mr. Bo Hallgren
9.30 – 12.00		Swedish Artists' and Musicians' Interest Organization (SAMI)
	Host	Mr. Peter Liljander, SAMI
14.15 – 17.30		The National Swedish Television Company
	Speakers:	Ms. Birgitta Adamson Ms. Ursula Haegerström

Friday, November 23, 2007

9.00 – 9.45	<u>Topic 52</u>	Gender Equality
	Speaker:	Ms. Rebecca Lagerkvist, SPRO
9.45 – 10.30	<u>Topic 53</u>	Intellectual Property Institution Building in LDCs
	Speaker:	Mr. Kifle Shenkoru
10.30 – 12.30		Evaluation Phase III and IV of the Advanced Course
12.30 – 13.00		CLOSING CEREMONY
13.00		Lunch Break