



THE STATE AGENCY ON INTELLECTUAL PROPERTY
OF THE REPUBLIC OF MOLDOVA



INTER-REGIONAL SYMPOSIUM

WIPO/IPR/KIV/12/INF/1
ORIGINAL: ENGLISH
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Enforcement of Intellectual Property Rights (IPRs)

organized by
the World Intellectual Property Organization (WIPO)

and
the State Agency on Intellectual Property of the Republic of Moldova (AGEPI)

Chisinau, October 23 and 24, 2012

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, October 23, 2012

9.30 – 10.00 Registration

10.00 – 10.30 Opening Ceremony

Welcome addresses by:

The Minister for Justice of the Republic of Moldova, Chisinau

Dr. Francis Gurry, World Intellectual Property Organization (WIPO), Geneva

10.30 – 10.45 **Topic 1** **Building Capacities for Management of Intellectual Property Rights in Countries in Transition and WIPO Tools for Countries in Transition**

Speaker: The representative of the Division for Certain Countries in Europe and Asia (DCEA), WIPO

10.45 – 11.15 **Topic 2** **Strategic Goal VI of WIPO: Building Respect for Intellectual Property (IP)**

Speaker: The representative of the Building Respect for IP Division, WIPO

11.15 – 11.30 Coffee Break

11.30 – 13.00 **Topic 3** **Effective Strategies and Responses in the Interest of Consumer Protection**

Consumer Attitudes and Perceptions

Speaker: The representative of the Building Respect for IP Division, WIPO

The Environmentally Sound Disposal of IP Infringing Goods

Speaker: The representative of the Building Respect for IP Division, WIPO

Public/Private Sector Collaboration

Speakers: Mr. Ronald Brohm, Director, REACT, The European Anti-Counterfeiting Network
Amsterdam

Mr. Peter Astley, Public Protection Manager,
Environment & Public Protection Service,
Warrington Borough Council, London

13.00 – 14.00 Lunch Break

14.00 – 15.30 **Topic 4** **Regional Assessment – Presentation of Country Reports**

Moderator: The representative of the DCEA

Speakers: All participants

15.30 – 15.50 Coffee Break

15.50 – 17.30 **Topic 4** **Regional Assessment – Presentation of Country Reports (continuation)**

Moderator: The representative of the Building Respect for IP Division

Speakers: All participants

17.30 – 18.00 **Topic 5** **Conclusions on Country Reports**

Speaker: Mr. Ronald Brohm

Wednesday, October 24, 2012

9.00 – 10.00 **Topic 6** **Draft Tool Kit *Enforcement of Intellectual Property (IP) Rights in Countries in Transition***

Speakers: Mr. Ronald Brohm

The representative of the Building Respect for IP Division, WIPO

10.00 – 12.30 **Group Discussions**

Draft Tool Kit *Enforcement of Intellectual Property Rights (IPRs) in Countries in Transition* (discussions are running parallel)

Group 1

Border Enforcement (Application for Customs Procedures; Goods Identification; Follow-up Procedure; Storage, Disposal and Destruction of Counterfeit and Pirated Goods; Other Issues)

Moderators: The representative of the Building Respect for IP Division

Mr. Ronald Brohm

Group 2 Market Surveillance (Agencies Involved in Market Surveillance on the Domestic Market; Enhanced Inter-Agency Cooperation; Strategic Interaction with Right Owners; Resources, Capacity Building)

Moderators: The representative of the DCEA

Mr. Peter Astley

11.00 – 11.15 Coffee Break

12.30 – 14.00 Lunch Break

14.00 – 16.00 **Report Back on Group Discussions**

Speakers: Moderators of the Group Discussions

16.00 – 16.15 Coffee Break

16.15 – 17.30 **Roundtable Follow-up Activities**

Moderator: The representative of the DCEA

Speakers: All participants

17.30 – 17.50 Conclusions of the Discussions

17.50 – 18.00 Closing Ceremony

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