
organized by
the World Intellectual Property Organization (WIPO)

in cooperation with (the participating Academic Institutions):

the Faculty of Law, Hebrew University of Jerusalem, Jerusalem, Israel
the George Washington University Law School, Washington D.C., United States of America
the School of Law, University of Connecticut, Hartford, United States of America
the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, Strasbourg, France
the School of Law, University of Geneva, Geneva, Switzerland
the University of Lucerne, Faculty of Law, Lucerne, Switzerland
the Centre for Intellectual Property Policy & Management, Bournemouth University, Bournemouth, United Kingdom
the School of Law, University of Reading, Reading, United Kingdom
the Faculty of Law, St. Peter’s College, University of Oxford, Oxford, United Kingdom
the City University of Hong Kong, Hong Kong, China
and the Munich Intellectual Property Law Center, Munich, Germany

Geneva, May 22 to 24, 2017

PROVISIONAL PROGRAM

prepared by the Secretariat
Monday, May 22, 2017

9.00 a.m. – 9.30 a.m. OPENING SESSION

Welcome Addresses by:

– Mr. Victor Vázquez López, Head, Section for Coordination of Developed Countries (SCDC), Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO)
– Dr. Guy Pessach, Associate Professor, Faculty of Law, Hebrew University of Jerusalem, Jerusalem, Israel

SESSION I

Moderator: A Representative of the Department for Transition and Developed Countries (TDC), WIPO

9.30 a.m. – 10.00 a.m. Topic 1: Ideological Drifts in Copyright Law – Reforms

Speaker: Dr. Guy Pessach, Associate Professor, Faculty of Law, Hebrew University of Jerusalem, Jerusalem, Israel

10.00 a.m. – 10.10 a.m. Discussion

10.10 a.m. – 10.40 a.m. Topic 2: The Patent Law and the 2016-17 Term of the United States Supreme Court

Speaker: Pr. Martin J. Adelman, Dean Dinwoodey Center for Intellectual Property Studies; George Washington University Law School, Washington D.C., United States of America

10.40 a.m. – 10.50 a.m. Discussion

10.50 a.m. – 11.00 a.m. Coffee break

11.00 a.m. – 11.30 a.m. Topic 3: Comparative Studies of the Inventive Step Requirement between Europe and Japan

Speaker: Mr. Tetsutaro Yukutake, PhD Candidate, Munich Intellectual Property Law Center, Munich, Germany

11.30 a.m. – 11.40 a.m. Discussion
11.40 a.m. – 12.10 p.m. **Topic 4:** Revision of the Swiss Copyright Act, in particular with respect to ISP Liability

Speaker: Dr. Yaniv Benhamou, Attorney-at-law, Lecturer, School of Law, University of Geneva, Geneva, Switzerland

12.10 p.m. – 12.20 p.m. Discussion

12.20 p.m. – 2.00 p.m. Lunch break

2.00 p.m. – 2.30 p.m. **Topic 5:** The Regulatory Framework for Digital Trade in the Trans-Pacific Partnership Agreement – IP and Beyond

Speaker: Dr. Mira Burri, Senior Lecturer, Faculty of Law, University of Lucerne, Lucerne, Switzerland

2.30 p.m. – 2.40 p.m. Discussion

2.40 p.m. – 3.10 p.m. **Topic 6:** The Regulation of Intellectual Property Norms through International Investment Agreements: The Eli Lilly and Philip Morris Cases in Context

Speaker: Ms. Kimani Goddard, PhD Candidate, School of Law, University of Geneva, Geneva, Switzerland

3.10 p.m. – 3.20 p.m. Discussion

3.20 p.m. – 3.30 p.m. Coffee break

3.30 p.m. – 4.00 p.m. **Topic 7:** European Union Copyright in the Proposed Digital Single Market Reform, with Special Emphasis on Intermediary/Secondary Liability of Hosting Providers

Speaker: Mr. Giancarlo Frosio, Senior Researcher and Lecturer, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, Strasbourg, France

4.00 p.m. – 4.10 p.m. Discussion
Tuesday, May 23, 2017

SESSION II

Moderator: A Representative of the Department for Transition and Developed Countries (TDC), WIPO

9.00 a.m. – 9.30 a.m.  **Topic 9:** Internet Intermediaries’ Liability: a Comparative Study Between the European Union and China  
Speaker: Dr. Lingling Wei, Senior Lecturer, Centre for Intellectual Property Policy & Management, Bournemouth University, Bournemouth, United Kingdom

9.30 a.m. – 9.40 a.m.  Discussion

9.40 a.m. – 10.10 a.m.  **Topic 10:** Bioprinting Stem Cells – Opportunities and Obstacles for Patenting  
Speakers: Dr. Marc Mimler, Lecturer, Centre for Intellectual Property Policy & Management, Bournemouth University, Bournemouth, United Kingdom  
Dr. Viola Prifti, Research Fellow, Centre for Intellectual Property Policy & Management, Bournemouth University, Bournemouth, United Kingdom

10.10 a.m. – 10.20 a.m.  Discussion

10.20 a.m. – 10.50 a.m.  **Topic 11:** Reforming the European Union Copyright Law on the Right of Communication to the Public  
Speaker: Ms. Poorna Mysoor, Research Student, Faculty of Law, St. Peter’s College, University of Oxford, Oxford, United Kingdom

10.50 a.m. – 11.00 a.m.  Discussion

11.00 a.m. – 11.10 a.m.  Coffee break
11.10 a.m. – 11.40 a.m.  **Topic 12:**  **Going for Gold: The Copyright Implications Relating to 3D-Printing and 3D-Scanning of Ancient & Modern Jewelry**

Speakers: Ms. Dinusha Mendis, Professor, Centre for Intellectual Property Policy & Management, Bournemouth University, Bournemouth, United Kingdom

11.40 a.m. – 11.50 a.m.  Discussion

11.50 a.m. – 12.20 p.m.  **Topic 13:**  **Accountability and IP Law: From Concept to Practice**

Speaker: Ms. Zoi Krokida, PhD student, School of Law, University of Reading, Reading, United Kingdom

12.20 p.m. – 12.30 p.m.  Discussion

12.30 p.m. – 2.00 p.m.  Lunch break

2.00 p.m. – 2.20 p.m.  **Topic 14:**  **News Content Aggregation**

Speaker: Mr. Benjamin Cantor, School of Law, University of Connecticut, Hartford, United States of America

2.20 p.m. – 2.30 p.m.  Discussion

2.30 p.m. – 3.10 p.m.  **Topic 15:**  **De-Harmonization: Brexit & IP**

Speaker: Ms. Valeriya Svystun, School of Law, University of Connecticut, Hartford, United States of America

3.10 p.m. – 3.20 p.m.  Discussion

3.20 p.m. – 3.30 p.m.  Coffee break

3.30 p.m. – 4.00 p.m.  **Topic 16:**  **Comparative Advertising in a Comparative Law Perspective**

Speaker: Ms. Sara Bonaiuto, School of Law, University of Connecticut, Hartford, United States of America

4.00 p.m. – 4.10 p.m.  Discussion
Wednesday, May 24, 2017

SESSION III

Moderator: A Representative of the Department for Transition and Developed Countries (TDC), WIPO

9.00 a.m. - 9.30 a.m.  **Topic 17:** Can Dead Authors Talk? On the Posthumous Enforcement of Authors’ Rights in Comparative Perspective

Speaker: Dr. Eugene C. Lim, Assistant Professor, City University of Hong Kong, Hong Kong, China

9.30 a.m. – 9.40 a.m.  Discussion

9.40 a.m. – 10.10 a.m. **Topic 18:** Copyright v Freedom of Contract in Copyright Amendment: a Hong Kong experience

Speaker: Dr. Wenwei Guan, Assistant Professor, City University of Hong Kong, Hong Kong, China

10.10 a.m. – 10.20 a.m. Discussion

10.20 a.m. – 10.50 a.m. **Topic 19:** The Future Model of Copyright Exception and Parody Protection in China: A Modest Proposal for Reform

Presenter: Dr. Tianxiang He, Assistant Professor, City University of Hong Kong, Hong Kong, China

10.50 a.m. – 11.00 a.m. Discussion

11.00 a.m. – 11.10 a.m. Coffee break

11.10 a.m. – 11.40 a.m. **Topic 20:** The Copyright Reform in the European Union

Speaker: Mr Oleksandr Bulayenko, Researcher, Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, Strasbourg, France

11.40 a.m. – 11.50 a.m. Discussion
11.50 a.m. – 12.20 p.m.  **Topic 21: Reforms in Trade Secret Law**
Speaker: Ms. Katharina Behrend, Research Student, Faculty of Law, St. Peter’s College, University of Oxford, Oxford, United Kingdom

12.20 p.m. – 12.30 p.m.  Discussion

12.30 p.m. – 2.00 p.m.  Lunch break

2.00 p.m. – 2.30 p.m.  **Topic 22: Private Ordering Registration of Copyright**
Speaker: Ms. Joyce Lee, School of Law, University of Connecticut, Hartford, United States of America

2.30 p.m. – 2.40 p.m.  Discussion

2.40 p.m. – 3.20 p.m.  **CLOSING SESSION**
Moderator: Pr. Steven Wilf, Professor, School of Law, University of Connecticut, Hartford, United States of America
Panelists: All participants

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