WIPO International Conference on Intellectual Property (IP) and Development – How to Benefit from the IP System

organized by the World Intellectual Property Organization (WIPO)

Geneva, May 20, 2019

PROGRAM

prepared by the International Bureau of WIPO
Monday, May 20, 2019

8.15 – 9.15 Registration

9.15 – 9.30 Welcome Address

Mr. Francis Gurry, Director General, WIPO

9.30 – 9.40 Introductory Remarks

H.E. Mr. Hasan Kleib, Ambassador and Permanent Representative of the Republic of Indonesia to the United Nations Office and other international organizations in Geneva, and Chair of the Committee on Development and Intellectual Property (CDIP)

9.40 – 10.00 Keynote Address

H.E. Ms. Amina C. Mohamed, Cabinet Secretary, Ministry of Sports, Culture and Heritage of the Republic of Kenya

10.00 – 10.20 Coffee Break

10.20 – 10.30 Address by High Level Dignitary

H. E. Mr. Triawan Munaf, Chairman, National Creative Economy Agency of the Republic of Indonesia

10.30 – 12.00 Theme 1 How the IP System Benefits Innovation

Moderator: Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Sector, WIPO

Speakers: Mr. Dominique Foray, Professor, Chair, Economics and Management of Innovation, Director, College of Management, École Polytechnique Fédérale de Lausanne (EPFL), Lausanne

Ms. Marzenna Anna Weresa, Professor of Economics, Director, World Economy Research Institute, Dean, Collegium of World Economy, Warsaw School of Economics, Poland

Ms. Fernanda De Negri, Director, Division of Production and Innovation Studies, Institute for Applied Economic Research, Brasilia, Brazil

Discussion: Questions and Answers (Q&A)
12.00 – 13.30 **Theme 2**  
**How the IP System Benefits Creativity**  
Moderator: Ms. Sylvie Forbin, Deputy Director General, Copyright and Creative Industries Sector, WIPO  
Speakers:  
Mr. Vanus James, Former Professor, University of Technology, Kingston, Jamaica  
Ms. Ruth Towse, Professor, Bournemouth University, Co-Director, Centre for Intellectual Property Policy and Management, United Kingdom  
Mr. Aziz Dieng, Principal technical adviser, Ministry of Culture, Creative Industries and IP of the Republic of Senegal  
Discussion: Q&A  
13.30 – 14.30 Lunch Break (light lunch will be served)  
14.30 – 16.15 **Theme 3**  
**How the IP System Benefits Global Issues**  
Moderator: Mr. Minelik Alemu Getahun, Assistant Director General, Global Issues Sector, WIPO  
Speakers:  
Ms. Caroline Ncube, Professor, University of Cape Town, South Africa  
Mr. Peter K. Yu, Professor of Law, Professor of Communication, Director, Center for Law and Intellectual Property, Texas A&M University School of Law, Fort Worth, United States of America  
Mr. Xavier Seuba, Associate Professor of Law of the University of Strasbourg, and Academic Coordinator and Scientific Responsible of the Centre for International Intellectual Property Studies (CEIPI), Strasbourg, France  
Ms. Suerie Moon, Director of Research, Global Health Centre Graduate Institute of International and Development Studies, Geneva  
Discussion: Q&A  
16.15 – 16.30 Coffee Break
16.30 – 18.00  **Theme 4**  
**Open Discussion on the Challenges and Opportunities of the IP System in the Current World**

**Moderator:** Ms. Binying Wang, Deputy Director General, Brands and Design Sector, WIPO

**Lead Contributors:** Mr. Vladimir Lopatin, Chief Executive Officer, Chairman of the Board, Republican Scientific Research Institute of IP (RSRIIP), Moscow, Russian Federation

Mr. Yushi Torigoe, Deputy to the Director, Telecommunication Development Bureau, International Telecommunication Union (ITU), Geneva

Mr. Fernando Cano Treviño, Representative for Europe, Tequila Regulatory Council, Geneva

**Discussion:** Q&A

18.00 – 18.15  **Closing**

Mr. Mario Matus, Deputy Director General, Development Sector, WIPO

18.15 – 20.30  **Reception**

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