



INTERNATIONAL CONFERENCE

WIPO/IPDA/GE/19/1
ORIGINAL: ENGLISH
DATE: MAY 2, 2019

**WIPO International Conference on Intellectual Property (IP) and
Development – How to Benefit from the IP System**

organized by the World Intellectual Property Organization (WIPO)

Geneva, May 20, 2019

PROGRAM

prepared by the International Bureau of WIPO

Monday, May 20, 2019

8.15 – 9.15 Registration

9.15 – 9.30 **Welcome Address**

Mr. Francis Gurry, Director General, WIPO

9.30 – 9.40 **Introductory Remarks**

H.E. Mr. Hasan Kleib, Ambassador and Permanent Representative of the Republic of Indonesia to the United Nations Office and other international organizations in Geneva, and Chair of the Committee on Development and Intellectual Property (CDIP)

9.40 – 10.00 **Keynote Address**

H.E. Ms. Amina C. Mohamed, Cabinet Secretary, Ministry of Sports, Culture and Heritage of the Republic of Kenya

10.00 – 10.20 Coffee Break

10.20 – 10.30 **Address by High Level Dignitary**

H. E. Mr. Triawan Munaf, Chairman, National Creative Economy Agency of the Republic of Indonesia

10.30 – 12.00 **Theme 1 How the IP System Benefits Innovation**

Moderator: Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Sector, WIPO

Speakers: Mr. Dominique Foray, Professor, Chair, Economics and Management of Innovation, Director, College of Management, École Polytechnique Fédérale de Lausanne (EPFL), Lausanne

Ms. Marzenna Anna Weresa, Professor of Economics, Director, World Economy Research Institute, Dean, Collegium of World Economy, Warsaw School of Economics, Poland

Ms. Fernanda De Negri, Director, Division of Production and Innovation Studies, Institute for Applied Economic Research, Brasilia, Brazil

Discussion: Questions and Answers (Q&A)

12.00 – 13.30 **Theme 2 How the IP System Benefits Creativity**

Moderator: Ms. Sylvie Forbin, Deputy Director General, Copyright and Creative Industries Sector, WIPO

Speakers: Mr. Vanus James, Former Professor, University of Technology, Kingston, Jamaica

Ms. Ruth Towse, Professor, Bournemouth University, Co-Director, Centre for Intellectual Property Policy and Management, United Kingdom

Mr. Aziz Dieng, Principal technical adviser, Ministry of Culture, Creative Industries and IP of the Republic of Senegal

Discussion: Q&A

13.30 – 14.30 Lunch Break (light lunch will be served)

14.30 – 16.15 **Theme 3 How the IP System Benefits Global Issues**

Moderator: Mr. Minelik Alemu Getahun, Assistant Director General, Global Issues Sector, WIPO

Speakers: Ms. Caroline Ncube, Professor, University of Cape Town, South Africa

Mr. Peter K. Yu, Professor of Law, Professor of Communication, Director, Center for Law and Intellectual Property, Texas A&M University School of Law, Fort Worth, United States of America

Mr. Xavier Seuba, Associate Professor of Law of the University of Strasbourg, and Academic Coordinator and Scientific Responsible of the Centre for International Intellectual Property Studies (CEIPI), Strasbourg, France

Ms. Suerie Moon, Director of Research, Global Health Centre Graduate Institute of International and Development Studies, Geneva

Discussion: Q&A

16.15 – 16.30 Coffee Break

- 16.30 – 18.00 **Theme 4** **Open Discussion on the Challenges and Opportunities of the IP System in the Current World**
- Moderator: Ms. Binying Wang, Deputy Director General, Brands and Design Sector, WIPO
- Lead
Contributors: Mr. Vladimir Lopatin, Chief Executive Officer, Chairman of the Board, Republican Scientific Research Institute of IP (RSRIIP), Moscow, Russian Federation
- Mr. Yushi Torigoe, Deputy to the Director, Telecommunication Development Bureau, International Telecommunication Union (ITU), Geneva
- Mr. Fernando Cano Treviño, Representative for Europe, Tequila Regulatory Council, Geneva
- Discussion: Q&A
- 18.00 – 18.15 **Closing**
- Mr. Mario Matus, Deputy Director General, Development Sector, WIPO
- 18.15 – 20.30 **Reception**

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