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| Austrian Patent Office (APO) |
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| **seminar** | |
| WIPO/IP/VIE/14/inf.1 | |
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**WIPO Services and Initiatives**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Austrian Patent Office (APO)

**Vienna, February 27, 2014**

Provisional program

*prepared by the International Bureau of WIPO*

Thursday, February 27, 2014

10.00 – 10.20 Opening Session, Welcome addresses by:

Mr. Friedrich Rödler, President, Austrian Patent Office (APO), Vienna

Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, World Intellectual Property Organization (WIPO), Geneva

10.20 – 10.45 Special Address by Mr. Carsten Fink, Chief Economist, Economics and Statistics Division on the value of innovation, WIPO, Geneva

10.45 – 11.15 **Topic 1 Introduction to WIPO: Development of the International Legal Framework Major Intellectual Property (IP) Economic Studies**

Speaker: Mr. Christopher Ruggerio, Senior Legal Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO, Geneva

11.15 – 11.55 **Topic 2 The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**

Speaker: Mr. Claus Matthes, Director, Patent Cooperation Treaty (PCT) Business Development Division, Innovation and Technology Sector, WIPO, Geneva

11.55 – 12.20 **Topic 3 WIPO Arbitration and Mediation: Alternative Dispute Resolution**

Speaker: Mr. Marcus Höpperger, Director, Law and Legislative Advice Division, Brands and Designs Sector (BDS),

WIPO, Geneva

12.20 – 13.20 Lunch Break

13.20 – 14.00 **Topic 4 Global IP systems:**

**The Madrid System for the International Registration of Marks**

**The Hague System for the International Registration of Industrial Designs**

Speaker: Mr. Marcus Höpperger

14.00 – 14.30 **Topic 5 Relations between the APO and the WIPO**

Speakers: Mrs. Katharina Fastenbauer, Head, PCT-Department, APO, Vienna

Mrs. Susanna Kernthaler, Deputy Head, Department International Trademarks, APO, Vienna

14.30 – 14.45 Coffee Break

14.45 – 15.25 **Topic 6 Global Databases for IP**

**Platforms and Tools for the Connected Knowledge Economy**

Speaker: Mr. Yo Takagi

15.35 – 16.30 **Questions and Answers, Closing Session**

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