

ANYTHING  
IS POSSIBLE **IDEON** SCIENCE PARK

**PRV**

THE SWEDISH PATENT AND  
REGISTRATION OFFICE



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## SEMINAR

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WIPO/IP/SE/14/INF/2 PROV.  
ORIGINAL: ENGLISH  
DATE: FEBRUARY 12, 2014

## WIPO Services and Initiatives

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Swedish Patent and Registration Office (PRV)

**Ideon Science Park, Sweden, March 13, 2014**

PROVISIONAL PROGRAM

*prepared by the Secretariat of WIPO*

Thursday, March 13, 2014

12.00 p.m. – 1 p.m. Working Lunch

1 p.m. – 1.10 p.m. **OPENING SESSION**

1.10 p.m. – 2 p.m. **SESSION I**

– Presentation of Ideon Science Park

Speaker: Mr. Hans Möller, CEO, Ideon AB

– Presentation of Ideon Innovation (the incubator at Ideon)

Speaker: Mr. Rickard Mosell, CEO, Ideon Innovation

– Presentation of the Open Innovation environment

Speaker: Mr. Mats Dunmar, Project Manager, Ideon

2 p.m. – 3 p.m. Tour of Ideon Innovation, meeting entrepreneurs and start-up companies

3 p.m. – 3.10 p.m. **SESSION II**

Topic 1: Introduction to WIPO  
Development of the International Legal Framework  
Major Intellectual Property Economic Studies

Speaker: Mr. Víctor Vázquez Lopez, Head, Section for Coordination of  
Developed Countries, Department for Transition and  
Developed Countries (TDC), WIPO

3.10 p.m. – 3.25 p.m. Topic 2: The Patent Cooperation Treaty (PCT) –  
Introduction and Future Developments

Speaker: Mr. Matthew Bryan, Director, PCT Legal Division, Innovation  
and Technology Sector (ITS), WIPO

3.25 p.m. – 3.40 p.m. Topic 3: Global Intellectual Property Systems:  
(a) The Madrid System for the International Registration of  
Marks  
  
(b) The Hague System for the International Registration of  
Industrial Designs

Speaker: Mrs. Debbie Rønning, Director, Legal Division, Madrid  
Registry, WIPO Brands and Designs Sector (BDS), WIPO

3.40 p.m. – 3.55 p.m. Topic 4: Global Databases for IP Platforms and Tools for the  
Connected Knowledge Economy

Speaker: Mr. Yoshiyuki Takagi

3.55 p.m. – 4.15 p.m. Topic 5: Relations between the PRV and WIPO

Speaker: Mrs. Annika Ulltin, Director, Communication Division, PRV

4.15 p.m. – 4.20 p.m. **CLOSING SESSION**

4.20 p.m. Reception hosted by Ideon Science Park

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