Patent Analytics Services of the Mexican Institute of Industrial Property (IMPI)

ING. LEONARDO GÓMEZ BAUTISTA
Since twenty years ago the Mexican Institute of Industrial Property is improving the offered services in quantity and quality. Prior Art Searching has been the most requested service at the Promotion and Technological Information Services Division. However, users’ needs have changed along with the economy growth and more specialized industrial property services are becoming important in business activities.

Currently, private and public research centers, academic institutions and some Small and Medium sized enterprises are demanding Patent Landscape Reports and will demand different kinds of tailored services in the short term.
One of the most important objectives of the Technical Secretariat of Competitiveness is to achieve a favorable business environment which gives consumers access to goods and services under conditions of greater equality. It also seeks the attraction and retention of foreign investment which helps generate a positive effect on employment and growth.

Among other goals, the Technical Secretariat of Competitiveness works to protect national production in terms of international trade. It also applies Mexican regulation in order to assure the internal market competitiveness.

Source: http://www.economia.gob.mx/trade-and-investment/competitiveness
INDUSTRY IN MEXICO; automotive

WORLD RANKING:
• Number 8 in light vehicle production
• Number 4 in Exports.

Source: http://www.economia.gob.mx/eventos-noticias/informacion-relevante/8454-boletin185-12
Light vehicles   Heavy vehicles

Source: Elaborado con información de AMIA, ANPACT.
Para los vehículos pesados, a partir de octubre de 2011 la información la proporcionan las empresas.
INDUSTRY IN MEXICO; electronics

WORLD RANKING (exports):
• Number 1; TV sets (flat screen)
• Number 4; Computers
• Number 7; Cell phones
INDUSTRY IN MEXICO; electronics

Fuente: Secretaría de Economía, DGIPAT.
INDUSTRY IN MEXICO; aerospace

National Strategy

The national strategy maintains its focus on turning Mexico into a destination that serves the complete cycle of an aircraft: from design and engineering, to part manufacturing and assembly; aircraft maintenance; and recycling and/or refurbishment of aircraft that have completed their lifecycle.

Source: http://www.promexico.gob.mx/en_us/promexico/Aeroespacial
Mexico is the 6th largest supplier of aeronautical products to the US

Source: http://www.promexico.gob.mx/en_us/promexico/Aeroespacial
INDUSTRY IN MEXICO; Energetics Reform
It is expected the reform fosters:

- Foreign investment
- Employment
- Sustainable economic growth
- Technology Survey
- Technology Alert
- Complementary Technology Alert
Technology Survey

- Search Period: 5 years
- Interview to define objectives and subtopics
- Description of the contents
- Taylored research
- Taylored format
- Lead time: 45 working days
- Fee: $80,352.48 MN
Presentation of the partial results to the user of the service
Technology Survey

Presentation of the final document
Focusing specially on:

- Conclusions and recommendations
- Freedom to operate
- Technology trend
- Mexican market competition
- Review of cutting edge technology
- Review of NO-PATENT information
Technology Survey

Review of cutting edge technology
Technology Alert

- Search Period: 3 months
- Interview to define objectives and subtopics
- Description of the contents
- Taylored research
- Taylored format
- Lead time: 15 working days
- Fee: $13,964.08 MN
Technology Alert

This service could be used to continue monitoring a specific technology following a Technology Survey.

Every document has a brief description of the technology applications.
Technology Alert

Presentation of the final document
Focusing specially on:

• Conclusions and recommendations
• Freedom to operate
• Technology trend
• Mexican market competition
• Review of cutting edge technology
• Review of NO-PATENT information
Complementary Technology Alert

- Search Period: 3 months
- Interview to define objectives and subtopics
- Description of the contents
- Taylored research
- Taylored format
- Lead time: 12 working days
- Fee: $8,975.03 MN
This service could be used *only* to complement a Technology Alert.

Every document has a brief description of the technology applications.
Complementary Technology Alert

Presentation of the final document
Focusing specially on:

• Conclusions and recommendations
• Freedom to operate
• Technology trend
• Mexican market competition
• Review of cutting edge technology
• Review of NO-PATENT information
Potentially, new a more complex services to be offered in the future will satisfy an increasing demand from now on.

Taylored services comprising:

- Competitive Intelligence
- Intangible valuation
- Intellectual property audits
- Freedom to operate reports
- Technical opinions
Thank you