Intellectual Property in the Contemporary World: New Challenges

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the National Center of Intellectual Property of Belarus (NCIP)

and

the Association for Intellectual Property Protection BelBrand

Minsk, February 25 and 26, 2020

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
Tuesday, February 25, 2020

09:00 – 09:30 Registration and Welcome Coffee

09:30 – 10:00 OPENING SESSION

Welcome addresses by:

H.E. Mr. Alexander Shumilin, Chairman, State Committee on Science and Technology of the Republic of Belarus, Minsk

Mr. Michal Svantner, Director, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

Mr. Albert Taipov, Chairman, BelBrand Association, Minsk

Mr. Uladzimir Rabavolau, Director General, National Center of Intellectual Property of the Republic of Belarus (NCIP), Minsk

10:00 – 10:20 Topic 1 WIPO Activities in the Context of the Sustainable Development Goals

Speaker: Mr. Michal Svantner

10:20 – 11:00 Topic 2 Regional Approach to the Development of IP Sphere in the CIS Countries

Speaker: the representative of the CIS Secretariat, Minsk (tbc)

11:00 – 11:20 Coffee Break

11:20 – 12:00 Topic 3 Future of the National Intellectual Property (IP) System in Belarus

Speaker: Ms. Anzhela Plionkina, Deputy Director General, National Center of Intellectual Property of the Republic of Belarus

12:00 – 12:45 Topic 4 Education and Training in the Field of IP: New Trends and Challenges

Speaker: Mr. Ivan Bliznets, Professor, Russian State Academy of Intellectual Property (RGAIS), Moscow

12:45 – 13:00 General Discussion

13:00 – 14:30 Lunch Break

14:30 – 15:15 Topic 5 Cooperation between Science and Industry/Business and Efficiency of Innovation Ecosystem
15:15 – 16:00  **Topic 6**  
**Practice and Challenges on IP Appraisal and Accounting in Belarus. National Brands and their Value for the Economy**  
Speaker:  
Ms. Elena Borovskaya, Associate Professor, Belarusian State University, Minsk  
Ms. Elena Leanovich, Associate Professor, Belarusian State University, Minsk

16:00 – 17:00  **Topic 7**  
**Roundtable Discussion: A Fair Balance of Interests: Concerns of Right holders and Public**  
Moderator: Mr. Michal Svantner  
Speakers:  
Mr. Sergei Losev, Head, Section of Researches in Social Field, National Centre of Legislation and Legal Research of the Republic of Belarus, Minsk  
Ms. Irina Ozolina, Senior Partner at A Zalesov & Partners Patent & Law Firm, Minsk  
Mr. Darkhan Nygmetov, Head, Division on Examinations of Agreements, National Institute of Intellectual Property, Ministry of Justice of the Republic of Kazakhstan, Nur-Sultan  
Ms. Anna Dachowska, Deputy Director, Cabinet of the President, Patent Office of the Republic of Poland, Warsaw  
Ms. Špela Stres, Head, Center for Innovation and Technology Transfer, Jožef Stefan Institute, Ljubljana

17:00 – 17:20  Wrap-up of the first day of the Seminar

18:00 – 19:30  WIPO Reception

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**Wednesday, February 26, 2020**

10:00 – 10:40  **Topic 8**  
**Protection of IP Rights in the Context of Global Digitalization**
10:40 – 11:20 **Topic 9** Main Highlights on the Enforcement of IP Rights in Belarus

Speaker: Ms. Daria Lando, Associate Professor, Belarusian State University, Minsk

11:20 – 11:40 Coffee Break

11:40 – 12:30 **Topic 10** Protection and Security of Data

Speaker: The representative of the Belarus Hi-Tech Park, Minsk (tbc)

The representative of the Academy of Public Administration under the aegis of the President of the Republic of Belarus, Minsk (tbc)

12:30 – 13:00 **Topic 11** Transformation of the Concept of Creativity: Legal Aspects

Speaker: Mr. Evgeniy Sesitsky, Program Officer, Department for Transition and Developed Countries, WIPO, Geneva

13:00 – 14:30 Lunch Break

14:30 – 16:00 **Topic 12** Roundtable Discussion: IP in the Current Economic and Technological Environment

Moderator: Mr. Evgeniy Sesitsky

Speakers: A participant from Belarus (tbc)

Mr. Darkhan Nygmetov

Ms. Anna Dachowska

Ms. Špela Stres

16:00 – 16:30 Wrap-up and Closing of the Seminar

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