WIPO Inter-Regional Workshop on Patent Analytics

jointly organized by
the World Intellectual Property Organization (WIPO)

and
the Intellectual Property Office of the Philippines (IPOPHL)

Manila, December 4 to 6, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
Wednesday, December 4, 2012

9.00 – 9.30 Opening Ceremony

Welcome addresses by:

Representative of WIPO

Representative of IPOPHL

Part 1: The utility of patent analytics in the public and private sector

9.30 – 10.30 Topic 1: What is Patent Analytics and what are WIPO’s Activities in this Field?

Speaker: Lutz Mailänder, Head, Patent Information Section, Access to Information and Knowledge Division, WIPO, Geneva

10.30 – 11.00 Coffee Break

11.00 – 11.45 Topic 2: Types and Objectives of Patent Landscape Reports

Speaker: Tony Trippe, Managing Director, Patinformatics, Dublin, Ohio


Speaker: Dr. Sze Tiam Lin, Director Intellectual Property Intermediary (IPI), Singapore

12.30 – 13.30 Lunch Break


Speaker: Gerhard Fischer, Head Information Research, Intellectual Property Department, Syngenta, Basel, Switzerland


Speaker: Cynthia Barcelon-Yang, Director Scientific Information & Patent Analysis, Bristol-Myers Squibb


Speaker: Mrs. Virginia Aumentado, Intellectual Property Rights Specialist V, Patent Information Analytics and Technology Monitoring Division Documentation, Information and Technology Transfer Bureau, IPOPHL
15.30 – 16.00 Coffee Break

16:00 – 16:30 Topic 7: The Golden Rice Project – Use of Patent Analytics for Non-Commercial Activities
Speaker: Gerhard Fischer

16.30 – 17.00 Wrap-up and Discussion

Thursday, December 5, 2013

9.00 – 10.30 Topic 8: Overview of the Status of Patent Analytics Services in Different Countries
Speakers: Participants

10.30 – 11.00 Coffee Break

Part 2: Methodology

11.00 – 11.45 Topic 9: Overview of Stages of PLR Preparation and Associated Tasks
Speaker: Tony Trippe

Speaker: Irene Kitsara, Project Officer, Patent Information Section, Access to Information and Knowledge Division, WIPO, Geneva

12.30 – 13.30 Lunch Break

Speakers: Gerhard Fischer

14.30 – 15.30 Topic 12: Citation and Other Network Analysis and Related Visualization
Speaker: Lutz Mailänder

15.30 – 16.00 Coffee Break

16.00 – 17.00 Topic 13: Analysis of Thematic Correlations and Related Visualization
Speaker: Tony Trippe
Friday, December 6, 2013

9.00 – 9.30  Topic 14: Web Resources on Patent Landscape Reports  
Speaker: Irene Kitsara

9.30 – 10.00 Topic 15: Overview of Free and Commercial Tools  
Speaker: Tony Trippe

10.00 – 10.30 Topic 16: Practical Exercises  
Speaker: Tony Trippe

10.30 – 11.00 Coffee Break

11.00 – 12.30 Topic 16: Practical Exercises continued

12.30 – 13.30 Lunch Break

13.30 – 14.00 Topic 17: Writing and Publishing the Report  
Speaker: Irene Kitsara

14.00 – 14.45 Topic 18: Additional Topics Related to Patent Landscape Reports  
Speaker: Tony Trippe

14.45 – 16.00 Topic 19: Discussion and Review of the WIPO Draft Guidelines for Preparing Patent Landscape Reports; Discussion on Options of Networking Among Public Institutions Active in the Field of Patent Landscaping; Wrap-up of workshop  
Moderator: Lutz Mailänder

16.00 Closure

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