Patent Analytics Services at the Mexican Institute of Industrial Property (IMPI)
Specialized Services at IMPI

Since twenty years ago the Mexican Institute of Industrial Property is improving the offered services in quantity and quality. Prior Art Searching has been the most requested service at the Promotion and Technological Information Services Division. However, users’ needs have changed along with the economy growth and more specialized industrial property services are becoming important in business activities.

Currently, private and public research centers, academic institutions and some Small and Medium sized enterprises are demanding Patent Landscape Reports and will demand different kinds of tailor made and more specialized services in the short term.
INDUSTRY IN MEXICO

• To see the video please click the link below

Source:
http://mim.promexico.gob.mx/wb/mim/videos
Mexico is one of the most important manufacturing hubs for the global electric and electronic industries, as well as a leading exporter of products from those sectors, that is why it is on its way to become a world-class design, research and development center.

Source:  http://negocios.promexico.gob.mx/english/08-2012/art01.html
INDUSTRY IN MEXICO; electronics

TIJUANA
- Sanyo
- Foxconn
- Panasonic
- Samsung
- Pioneer
- Mitsubishi
- Sharp
- Delta
- Ichia
- Marv Tech
- Wistron
- Display Orion
- Amphenol
- ADI Systems
- Kyocera
- Rectificadores Intern.
- Vigabyte
- Bourns
- Bose
- Skyworks
- Panasonic
- Kodak
- Delphi

MEXICALI
- Videocomm
- Diamond
- Mitsubishi
- LG
- Thomson
- King Cord Mex
- PenQ

SONORA
- Alcatel
- Denida
- Motorola
- Volex
- Molex
- AMP
- Amphenol

JUAREZ
- Toshiba
- Thomson
- Kenwood
- Asus
- Keytronics
- Tatung
- Life on Enlight
- ITE/MASA (RCA)
- Eltrax
- Flex
- ECOM
- Ecológ
- Delphi

CHIHUAHUA
- Foxconn
- Honeywell
- Altec
- Jabil
- SMTC

MONTERREY
- Jabil
- Celestica
- Nokia
- Lucent Technologies
- Fujitsu
- Condura
- Daltexa
- Deico
- Panasonic
- Delphi
- Keytronics
- Tyco

AGUASCALIENTES
- White Westinghouse
- Texas Inst.
- Xerox
- Siemens
- Flextronics
- Volex

CUERNAVACA
- Nec

EDO. MEXICO
- Ericsson
- Alcatel
- Pantech
- AMP
- Scientific Atlanta
- Olimpia

Fuente: Secretaría de Economía. DGIPAT.
INDUSTRY IN MEXICO; electronics

Exportaciones Totales de la Industria Electrónica
Millones de dólares

Fuente: Secretaría de Economía, DGIPAT con información del SICEX de la DGCE.
INDUSTRY IN MEXICO; automotive

WORLD RANKING:
• Number 8 in light vehicle production
• Number 4 in Exports.

Source: http://www.economia.gob.mx/eventos-noticias/informacion-relevante/8454-boletin185-12
Exportación de Vehículos Automotores
(Millones de unidades para vehículos ligeros, Miles de unidades para vehículos pesados)

Source: Elaborado con información de AMIA, ANPACT.
Para los vehículos pesados, a partir de octubre de 2011 la información la proporcionan las empresas.
INDUSTRY IN MEXICO; automotive exports

PATENT APPLICATIONS FILED WITH THE IMPI PER YEAR

INDUSTRY IN MEXICO; automotive exports

TRADEMARK APPLICATIONS FILED WITH THE IMPI PER YEAR

INDUSTRY IN MEXICO; aerospace

Source: http://www.promexico.gob.mx/en_us/promexico/Aeroespacial
Mexico is the 6th largest supplier of aeronautical products to the US and it has the **best cost index** in the world to manufacture aerospace components.

INDUSTRY IN MEXICO; aerospace

Graph 3. Mexican aerospace exports

According to estimates from the “2010-2020 Aerospace Industry Strategic Program,” coordinated by the Ministry of Economy (SE), the industry is expected to report exports of US $12.267 billion in 2012, with a 14% average annual growth rate. 

Source: Ministry of Economy (SE), DGIPAT.

Source:
INDUSTRY IN MEXICO; Energetics Reform
Patent Landscape Services

- Technology Survey
- Technology Alert
- Complementary Technology Alert
Technology Survey

- Search Period: 5 years
- Interview to define objectives and subtopics
- Description of the contents
- Tailored research
- Tailored format
- Lead time: 45 working days
- Fee: $80,352.48 MN (6,180.00 USD)
Technology Survey

Presentation of the partial results to the user of the service
Technology Survey

Presentation of the final document
Focusing specially on:

• Conclusions and recommendations
• Freedom to operate
• Technology trend
• Mexican market competition
• Review of cutting edge technology
• Review of NO-PATENT information
Technology Alert

- Search Period: 3 months
- Interview to define objectives and subtopics
- Description of the contents
- Taylored research
- Taylored format
- Lead time: 15 working days
- Fee: $13,964.08 MN (1,074.00 USD)
This service could be used to continue monitoring a specific technology following a Technology Survey.

Every document has a brief description of the technology applications.
Presentation of the final document
Focusing specially on:

- Conclusions and recommendations
- Freedom to operate
- Technology trend
- Mexican market competition
- Review of cutting edge technology
- Review of NO-PATENT information
Complementary Technology Alert

- Search Period: 3 months
- Interview to define objectives and subtopics
- Description of the contents
- Tailored research
- Tailored format
- Lead time: 12 working days
- Fee: $8,975.03 MN (690.00 USD)
This service could be used *only* to complement a Technology Alert.

Every document has a brief description of the technology applications.
Complementary Technology Alert

Presentation of the final document
Focusing specially on:

• Conclusions and recommendations
• Freedom to operate
• Technology trend
• Mexican market competition
• Review of cutting edge technology
• Review of NO-PATENT information
Potentially, new and more complex services to be offered in the future will satisfy an increasing demand from now on. Tailored services comprising:

- Competitive Intelligence
- Intangible valuation
- Intellectual property audits
- Freedom to operate reports
- Technical opinions
Thank you