



ONLINE SEMINAR

**WIPO/INN/GEN/GE/21/1 PROV.
ORIGINAL: ENGLISH
DATE: OCTOBER 13, 2021**

**Online Seminar with Intellectual Property (IP) Offices and
Innovation Stakeholders on the IP Gender Gap in the Americas
Region**

organized by
the World Intellectual Property Organization (WIPO)

and
Invent Together

Geneva, October 13 and 14, 2021

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

This is the first of a series of on-line discussions involving all stakeholders in the innovation ecosystems about the IP gender gap with the goal to raise awareness, evaluate it quantitatively and qualitatively, and to discuss policies and other actions that show promise in addressing it.

Wednesday, October 13, 2021

Panel I – High-level policy panel (ONLINE, public, [click here to register](#)):

The importance of designing policies addressing the IP gender gap and engaging women’s participation in the innovation ecosystems of the Americas region

17.30 – 17.40 Welcome address by:

Ms. Lisa Jorgenson, Deputy Director General, Patents and Technology Sector, WIPO, Geneva

17.45 – 18.30 Panel discussion

Co-moderators:

Ms. Holly Fechner, Executive Director, Invent Together, Washington D.C., United States of America (U.S.).

Mr. Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector, WIPO, Geneva

Panelists:

Ms. Loreto Bresky, Director, Instituto Nacional de Propiedad Industrial (INAPI), Santiago, Chile

Ms. Gisell Pugliese, Advisor, Consejería Presidencial para la Equidad de la Mujer, Bogotá, Colombia

Ms. María del Pilar Escobar Bautista, Counsellor, Permanent Mission of Mexico, Geneva

Ms. Karin Ferriter, Deputy Chief Policy Officer, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO), Alexandria, U.S.

Thursday, October 14, 2021

Panel II – IP Economists panel (ONLINE, on invitation, [click here to register](#)):

The challenges of measuring and analyzing the gender gap in the IP system of the Americas region

17.00 – 18.00 Panel discussion

Co-moderators:

Mr. Carsten Fink, Chief-Economist, Department for Economics and Data Analytics (DEDA), IP and Innovation Ecosystems Sector, WIPO, Geneva

Panelists:

Dr. Lisa Cook, Professor, Michigan State University, East Lansing, U.S.

Mr. Sean Martineau, Manager and Acting Data Steward, Corporate Strategies and Services, Canadian Intellectual Property Office (CIPO), Ottawa, Canada

Mr. Álvaro Gonzalez, Head of Business Intelligence, INAPI, Santiago, Chile

Mr. Sam Brand, Chief Analyst, Intellectual Property Office of the United Kingdom (UKIPO), Newport, United Kingdom

Ms. Pauline Beck, Head of Social Research and Statistics, UKIPO, Newport, United Kingdom

Mr. Andrew Toole, Chief Economist, USPTO, Alexandria, U.S.

Ms. Intan Hamdan-Livramento, Economic Officer, DEDA, IP and Innovation Ecosystems Sector, WIPO, Geneva

18.00 – 19.00 Open floor discussion

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