



NATIONAL EVENT

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ORIGINAL: ENGLISH
DATE: NOVEMBER 30, 2022

**IP CONVERSATIONS WITH WOMEN INNOVATORS AND
ENTREPRENEURS IN INDONESIA**

organized by
the World Intellectual Property Organization (WIPO)

November 30, 2022

Via Zoom

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, November 30, 2022

Note: All Times are in Central European Time.

- 7:45 – 8:00 a.m. Registration – Participants join Zoom
- Moderators:** Ms. Yendi Amalia (Founder and CEO, WeMean Business, Indonesia)
Ms. Puri Lestari (Co-Founder, WeMean Business, Indonesia)
- 8:00 – 8:10 a.m. **Keynote address:**
- Mr. Hasan Kleib, Deputy Director General, Regional and National Development Sector (RND), World Intellectual Property Organization (WIPO)
- 8:10 – 8:20 a.m. **Fostering Women’s Entrepreneurship in Indonesia through Intellectual Property:** Prof. Dr. Rahmi Jened Parinduri Nasution
- 8:20 – 8:40 a.m. **Session 1 Introduction to IP in Entrepreneurship and Innovation**
- Available IP tools for Businesses
 - Available IP tools for Innovators and Researchers
- Speaker: Mr. Prayudi Setiadharna, Senior Advisor, Hak Kekayaan Intelektual (HKI, Indonesia)
- 8:40 – 9:30 a.m. **Session 2 Industry insights**
- How has IP contributed to speakers' entrepreneurship journey?
- IP in Food and Beverages industry
 - IP in Fashion, Textiles, and Creative Industries
 - IP in Gaming industry
- Speakers: Ms. Githa Nafeeza, Founder & CEO Hachi Group (F&B)
Ms. Lila Imelda Sari (Founder Lemari Lila)
Ms. Shieny Aprilia (CEO Agate International)
Ms. Naugan Simanungkalit (Founder and CEO Alfee)
- 9:30 – 9:40 a.m. **Harvesting Participants’ insights**
- Ms. Yendi Amalia (Founder and CEO, WeMean Business, Indonesia)
Ms. Puri Lestari (Co-Founder, WeMean Business, Indonesia)
- 9:40 – 10:10 a.m. **Closing Remarks and the Way Forward**
- WIPO Asia-Pacific Women Innovators and Entrepreneurs Program**
- Mr. Andrew Michael Ong, Director, Division for Asia and the Pacific, RND Sector, WIPO
Ms. Garima Sahdev, Regional Consultant and Women Lead, Division for Asia and the Pacific, WIPO

End of Session

