Network for Innovative Women and IP

Mexico
Closing the gender gap in IP
“Project on Increasing the Role of Women in Innovation and Entrepreneurship”

National consultations:
Creation of the Network

WIPO – IMPI Study
2019 - 2020

Digital Community of the Network

February 2021

July 2021
WIPO-IMPI Assessment Study

Patent applications in México

- 62.5%
- 6.2%
- 31.4%

After including a gender identification box in applications...

Right holders in applications of trademarks (persons, excluding companies)
- 66% Males
- 34% Females

Inventors in national applications of patents, industrial designs and utility models
- 64% Males
- 14% Females
- 22% Other

Source: IMPI, Coordination for Strategic Planning, with information of IMPI databases
Visibility

Showcase success stories
7 women entrepreneurs
6 women inventors

Inventions by Mexican women
Information

Advice
- Monthly sessions by outside experts
- On demand sessions by IMPI experts

Videos
- How to talks
  - Trademarks
  - Inventions
- Tutorials

Data
- Notes
  - Gender based information from IMPI's databases

Links
- Other resources
  - National
  - International
Assistance: Mentorship project

Sept-Nov 2021

Calls for:
- Mentors
- Mentees

Follow-up
- Facilitators (IMPI)
- Participation in sessions
- Questionnaires

Partners and allies
- IP private associations
- Chambers
- Industry
- Universities
- Other agencies

Organization
- Solve a problem
- 4-6 sessions for TM
- 8-12 sessions for inventions
- Commitment/ rules
- Individual work plans

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Follow-up
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Some results
July - Oct 2021

1,030 Network members
35,778 visits to the site
862 reproductions of the podcast
200 participants in talks
171 mentorships
100 mentors
¡GRACIAS!