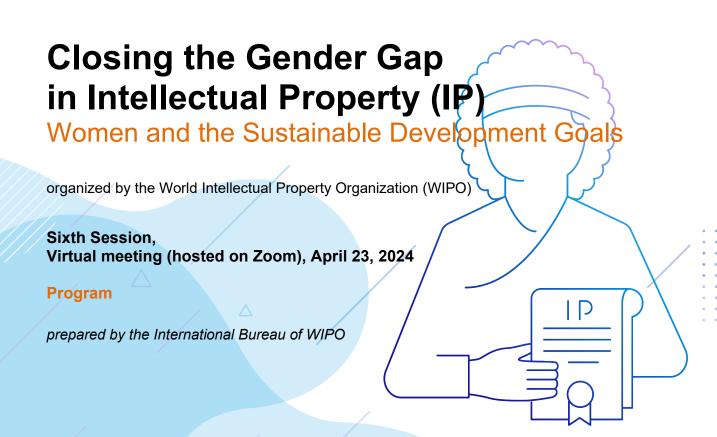


VIRTUAL MEETING

WIPO/IP/INN/GE/24/1 ORIGINAL: ENGLISH DATE: APRIL 17, 2024

Sharing Session on "Women and IP"



Tuesday, April 23, 2024

13.00 - 13.05 **Opening** (C.E.S.T.)

Mr. Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO)

13.05 – 14.15 **Sharing session**: **How can IP help Women's contribution to the attainment of the Sustainable Development Goals?**

Moderator: Ms. Maira Mariela Macdonal Alvarez, Ambassador and

Permanent Representative of the Plurinational State of Bolivia to the United Nations Office and other international organizations in

Geneva

Speakers: Ms. Andreina García González, Associate Professor at the

Mining Engineering Department, as well as Principal Researcher at the Advanced Mining Technology Center of the University of

Chile, Chile

Ms. Dina Wehbe, IP Consultant/Trainer, Founder of IPotencia,

Lebanon

Ms. Mulu Almaw, Founder of MULU HEMOROVIN, Ethiopia

Ms. Florence Jaukae Kamel, Fiber Artist and Founder of the

Goroka Bilum Festival, Papua New Guinea

Ms. Ana Shanshiashvili, Executive Director, Georgian Heritage

Crafts Association, Georgia

14.15 – 14.55 Discussion Panel and Q&A session

All participants are invited to contribute to the discussion

14.55 – 15.00 Wrap-up and Closing

Mr. Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, WIPO

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