One Woman’s Attempt to Turn Pain into Purpose

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Outline

- My story
- My choice to self publish
- Tips and observations for women in the creative industries
- IP Lessons along the way
My Story

• Just a woman with dreams and a desire for better...

• I am 1 in 4
Why I Self Published...

• 100% control over creativity and schedule
• 100% power to ignore "no" and "I don’t like that"
• 100% share in profits but also the costs!
Tips and Observations

• Stop questioning your skill, most men don’t question theirs
• Sometimes done is better than perfectly done
• Growth = Goodbye comfort zone!
• You just might have the answer to a question that someone else is struggling with
IP Lessons

• Learn the rules about incorporating other’s work into yours (permission and/or sufficient acknowledgement)

• Be clear on ownership when you collaborate or commission work (e.g. logos, artwork, photography, etc). Get it in writing!

• Learn your rights when others use your work

• Keep records of your work as you create
Jihan A. Williams

A Multi-Layered Caribbean Woman

- A voice and face of pregnancy loss in the Caribbean
- Author of “Lifting the Weight of Miscarriage” (available on Amazon)
- Intellectual Property Attorney and Creativity Enthusiast
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