

### One Woman's Attempt to Turn Pain into Purpose

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### Outline

- My story
- My choice to self publish
- Tips and observations for women in the creative industries
- IP Lessons along the way



## My Story

• Just a woman with dreams and a desire for better...

• I am 1 in 4

# Why I Self Published...

- 100% control over creativity and schedule
- 100% power to ignore "no" and "I don't like that"
- 100% share in profits but also the costs!





#### Tips and Observations

- Stop questioning your skill, most men don't question theirs
- Sometimes done is better than perfectly done
- Growth = Goodbye comfort zone!
- You just might have the answer to a question that someone else is struggling with



#### **IP Lessons**

- Learn the rules about incorporating other's work into yours (permission and/or sufficient acknowledgement)
- Be clear on ownership when you collaborate or commission work (e.g. logos, artwork, photography, etc). Get it in writing!
- Learn your rights when others use your work
- Keep records of your work as you create



#### JIMAN A. WILLIAMS



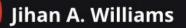
#### A Multi-Layered Caribbean Woman

- A voice and face of pregnancy loss in the Caribbean
- Author of "Lifting the Weight of Miscarriage" (available on Amazon)
- Intellectual Property Attorney and Creativity Enthusiast
- Poet and spoken word performer
- Social Advocate

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