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Ushahidi’s Theory of Change

**Ushahidi**
- Ushahidi provides tech and expertise...

**Partners**
- To the right partners...
  - Who collect data from end users...
  - Data is then used to create impact

**Systems Level Change**
- Raising voices ultimately creates system change within three impact areas, at several levels:
  - **Citizens** feel more included
  - **Organisations** are more effective
  - **Policies** are more inclusive
  - **Open-source community** is strengthened

Mission-aligned organizations using the Ushahidi platform to raise citizen voices
Seeds = Data
Land = Platforms e.g. Ushahidi
Farmers = People!
Meet people where they are
Afghanistan, Albania, Argentina, Austria, Australia, Bosnia and Herzegovina, Barbados, Bangladesh, Belgium, Bulgaria, Bahrain, Benin, Bolivia, Brazil, Bahamas, Bhutan, Botswana, Burundi, Belarus, Canada, Democratic Republic of Congo, Switzerland, Cote d’Ivoire, Chile, Cameroon, China, Colombia, Czech Republic, Germany, Denmark, Dominican Republic, Algeria, Ecuador, Estonia, Egypt, Spain, Ethiopia, Finland, France, United Kingdom, Ghana, Guadeloupe, Greece, Guatemala, Guyana, Honduras, Croatia, Haiti, Hungary, Indonesia, Ireland, Israel, India, Iraq, Iran, Islamic Republic of, Italy, Japan, Kenya, Cambodia, Korea, Republic of, Kuwait, Laos, People’s Democratic Republic, Lebanon, Lesotho, the Libyan Arab Jamahiriya, Liberia, Libya, Morocco, Moldova, the Former Yugoslav Republic of Macedonia, Mozambique, Mali, Myanmar, Malta, Malawi, Mexico, Malaysia, Namibia, New Caledonia, Niger, Nigeria, Nicaragua, Netherlands, Norway, Nepal, New Zealand, Oman, Peru, Papua New Guinea, Philippines, Pakistan, Poland, Portugal, Paraguay, Qatar, Reunion, Romania, Rwanda, Serbia, Russian Federation, Saudi Arabia, Sudan, Sweden, Singapore, Slovenia, Sierra Leone, Senegal, Swaziland, Somalia, South Africa, El Salvador, Syria, Chad, Thailand, Tajikistan, Timor-Leste, Tunisia, Turkey, Taiwan, Tanzania, United Republic of, Ukraine, Uganda, United Arab Emirates, United States, Venezuela, Samoa, Yemen, Zambia, Zimbabwe
FrenaLaCurva

IMPORTANTE Cumple las restricciones de las autoridades. ES TU RESPONSABILIDAD

Necesidad propia 169
Necesidad con intermediación 192
Ofrecimiento 7227
Servicio disponible 2166

DATA SOURCES
Web 9559

LANGUAGE
Human Rights Protection

Image courtesy: Daniel Leal-Olivas/AFP/Getty Images
Good Governance
Climate Change
To contribute to enabling environmental policy implementation, governance, and environmental management through evidence generation using crowd geotagging.
Pothole Theory
Improved Accessibility
Adaptability to Local Contexts
"If I have seen further it is by standing on the shoulders of giants"

SIR ISAAC NEWTON
THANK YOU!

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