Inter-Regional Webinar on IP and Innovation for SMEs

Organized by
the World Intellectual Property Organization (WIPO)

In collaboration with
the Japan Patent Office (JPO)

Online (Geneva Time) on September 27 and 28, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
DAY 1: TUESDAY, SEPTEMBER 27, 2022

Morning Session

Moderator: Ms. Loretta Asiedu, Senior Counsellor, Division for Africa, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva

10:30 | 11:00 Registration of Participants Online

11:00 | 11:15 Opening Remarks by:

Mr. Marc Séry-Koré, Director, Division for Africa, Regional and National Development Sector, WIPO

Mr. Walid Abdelnasser, Director, Division for Arab Countries, Regional and National Development Sector, WIPO

Mr. Yasuda Futoshi, Director-General, Trial and Appeal Department, Japan Patent Office.

11:15 | 12:00 Topic 1: From Research to IP Commercialization – Bridging the Gap between Academia and Industry to Foster Economic Growth and Development

Speaker: Ms. Tamara Nanayakkara, Counsellor, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO

Speaker: Mr. Mattias Karlsson Dinnetz, Senior Program Officer, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO

Afternoon Session

12:00 | 12:20 Topic 2: Role and Importance of TISC Networks for the IP and Innovation Ecosystem

Speaker: Mr. Andrew Czajkowski, Director, Technology and Innovation Support Division, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO

12:20 | 12:30 DISCUSSION

12:30 | 13:30 Topic 3: Experience Sharing and Success Stories on Academia and Industry Partnerships

Speaker: Mr. Yagi Keita, Deputy Director, Policy Planning and Research Division, Policy Planning and Coordination Department, Japan Patent Office

13:30 End of Day 1
DAY 2: WEDNESDAY, SEPTEMBER 28, 2022

Morning Session

Moderator: Mr. M’hamed Sidi El Khir, Senior Counsellor, Division for Arab Countries, Regional and National Development Sector, WIPO

11:00 | 11:30  Topic 4: Creating Value in the New Knowledge Economy through Efficient IP Asset Management
Speaker: Mr. Guy Pessach, Director, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO

11:30 | 12:00  Topic 5: Empowering Women Entrepreneurs to leverage IP for Innovation
Speaker: Ms. Kristine Schlegemilch, Senior Advisor, IP and Gender, Office of the Deputy Director General, Patents and Technology Sector, WIPO

Afternoon Session

12:00 | 12:30  DISCUSSION

12:30 | 13:15  Topic 6: Experience Sharing and Success stories on Increasing the Role of Women in Innovation and Entrepreneurship
Speakers: Dr. Maha Bahiet Zaki
          Director, Legal Affairs Department
          Legal Sector, League of Arab States
          Lady-Speaker from GCC-IP Training Center
          Three Speakers from Africa

13:15 | 13:30  DISCUSSION

13:30 | 13:45  Wrap Up and Way Forward

13:45  Closing Remarks By:

Mr. Marc Séry-Koré
Mr. Walid Abdelnasser
Mr. Kunihiko Fushimi, Director, International Classifications and Standards Division (WIPO)
(Fund-in-Trust Japan IP Global Manager)

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