

Sharing Session on “Women and IP”

Closing the Gender Gap in Intellectual Property (IP)

Mapping and Addressing Barriers

organized by the World Intellectual Property Organization (WIPO)

First Session
Virtual meeting, April 28, 2021

Program

prepared by the International Bureau of WIPO



Wednesday, April 28, 2021

12.00 – 12.05 **Opening**
(C.E.T)

Mr. Hasan Kleib, Deputy Director General, Regional and National Development Sector, WIPO

12.05 – 12.40 **Sharing session: Addressing barriers that limit women in using the IP system and exploring opportunities to enable them to foster their participation in IP**

Moderator: Ms. Patricia Benedetti, Ambassador of El Salvador to the World Trade Organization and WIPO, Geneva

Speakers: Ms. Jozefina Cutura, Director, Millennium Challenge Corporation, Author of the literature review on “Challenges for Women Inventors and Innovators in Using the Intellectual Property System”, Washington D.C.

Ms. Jennifer Brant, Director, Innovation Insights, Author of “Policy Approaches to Close the Intellectual Property Gender Gap - Practices to Support Access to the Intellectual Property System for Female Innovators, Creators and Entrepreneurs”, Geneva

12.40 – 13.00 **Presentation of Case Studies**

Ms. Loreto Bresky, National Director, Chilean National Institute of Industrial Property (INAPI), Santiago

Ms. Insil Lee, President, Korean Women Inventors Association (KWIA), Seoul

13.00 – 13.25 **Discussion, Questions and Answers (Q&A)**

All participants are invited to contribute to the discussion

13.25 – 13.30 **Wrap-up and Closing**

Ms. Sara Callegari, Gender and Diversity Specialist, Human Resources Management Department, WIPO

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