First WIPO Interregional Meeting on South-South Cooperation on Intellectual Property (IP) Governance; Genetic Resources, Traditional Knowledge and Folklore (GRTKF) and Copyright and Related Rights

jointly organized by
the World Intellectual Property Organization (WIPO)

and
the Ministry of External Relations of the Government of Brazil

Brasilia, August 8 to 10, 2012

PROGRAM

prepared by the International Bureau of WIPO
Wednesday, August 8, 2012

8.30 – 9.00  Registration

9.00 – 9.30  Opening Ceremony

Welcome addresses by:

Alejandro Roca Campaña, Senior Director-Advisor, Global Infrastructure Sector, WIPO, Geneva, Switzerland

Jorge Avila, President, National Institute of Industrial Property (INPI), Rio de Janeiro, Brazil

Kenneth Nobrega, Head, Intellectual Property Division (DIPI), Ministry of External Relations, Brasília

9.30 – 10.00  Topic 1: Traditional Knowledge (TK), Traditional Cultural Expressions (TCEs) and Genetic Resources (GR): Current Situation, Progress and Main Issues at the WIPO Inter-Governmental Committee (IGC)

Speaker: Yonah Ngalaba Seleti, Chief Director, Department of Science and Technology, Indigenous Knowledge System, Pretoria

10.00 – 10.30  Coffee Break

10.30 – 11.30  Topic 2: National Experiences in the Protection of TK, TCEs and GR

Speakers: Emmanuel Sackey, Chief Examiner, African Regional Intellectual Property Organization (ARIPO), Harare

Rachel-Claire Okani Abengue, Professor, University of Yaoundé II, Faculty of Law and Political Sciences, Yaoundé

Lilyclaire Bellamy, Deputy Director/Legal Counsel, Jamaican Intellectual Property Office (JIPO), Kingston

Lim Heng Gee, Professor, Faculty of Law, University Teknologi MARA, Shah Alam, Malaysia

11.30 – 12.15  Topic 3: Facilitating International Cooperation in Particular, South-South Cooperation in Using the Intellectual Property System for the Protection of TK, TCEs and GR

Speaker: Manuel Ruiz Muller, Director and Principal Researcher, International Affairs and Biodiversity Program, Peruvian Society for Environmental Law (SPDA), Lima

Paul Kuruk, Executive Director, Institute for African Development, Accra

Emmanuel Sackey
12.15 – 13.15 Roundtable: Protection of TK, TCEs and GRs. General discussion on Topics 1, 2 and 3

Moderator: Carlos Roberto de Carvalho Fonseca, Deputy Head, Unit of International Affairs, Ministry of Environment, Brasilia

Panelists: Yonah Ngalaba Seleti
Lilyclaire Bellamy
Paul Kuruk
Rachel-Claire Okani Abengue
Lim Heng Gee
Manuel Ruiz Muller
Mihály Ficsor, Chairman, Central and Eastern European Copyright Alliance (CEECA), Budapest

13.15 – 15.15 Lunch Break

15.15 – 16.15 Topic 4: Promoting Synergies between Intellectual Property (IP) Governance and South-South Cooperation on IP and Development

Speakers: Jorge Avila
Ahmed Abdel Latif, Senior Programme Manager, Programme on Innovation, Technology and Intellectual Property, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland
Nirmalya Syam, Programme Officer, Innovation and Access to Knowledge Programme, South Centre, Geneva Switzerland

16.15 – 16.45 Coffee Break

16.45 – 17.15 Topic 5: IP as a Tool in Addressing Main Challenges of Global Knowledge Governance in the Areas of Climate Change, Food Security, Internet, Innovation and Public Health

Speakers: Anatole Krattiger, Director, Global Challenges Division, WIPO, Geneva, Switzerland
Filipe Teixeira, Manager of Intellectual Property, The Brazilian Agricultural Research Corporation (EMPRAPA), Brasilia
17.15 – 17.45  Topic 6: Main Challenges of Global Knowledge Governance in the Field of IP: Civil Society and Various Stakeholders. General Discussion

Speakers: Diana de Mello Jungmann, IP Program Coordinator, National Confederation of Industry (CNI), Brasília
Pedro Paranagua, Entrepreneurial Law Professor, Fundação Getulio Vargas (FGV), Rio de Janeiro, Technical advisor on digital media, cybercrimes, copyright and patents, Labor Party

17.45 – 18.30  General Discussion on Topics 4, 5 and 6

Thursday, August 9, 2012

9.00 – 10.00  Roundtable: South-South Cooperation to Use IP for Development Goals. The Role and Status of the Development Agenda Process in WIPO

Moderator: Alejandro Roca Campaña

Panelists: José Graça Aranha, Regional Director, WIPO Brazil Office, Rio de Janeiro, Brazil
Ahmed Abdel Latif
Marcio Lopez Correa, Coordinator for Multilateral Received Technical Cooperation, Brazilian Cooperation Agency (ABC), Ministry of External Relations, Brasília
Georges Ghandour, Senior Program Officer, Development Agenda Coordination Division, WIPO, Geneva, Switzerland

10.00 – 10.30  Coffee Break

10.30 – 11.00  Topic 7: South-South Cooperation in Establishing Development Oriented Approaches to Building Respect for IP, Addressing Benefits, Costs and Balancing Rights

Speaker: Dissanayake Mudiyanselage Karunaratna, Director, National Intellectual Property Office (NIPO), Colombo

11.00 – 12.00  Topic 8: International Protection of Audiovisual Works and Performances. National Experiences concerning Protection of Audiovisual Works and Performances

Speakers: Balamine Ouattara, Director General, Burkinabé Copyright Office (BBDA), Ouagadougou
Victor Drummond, Director General, Inter Artis Brasil (IAB), Rio de Janeiro, Brazil

12.00 – 14.00  Lunch Break

Speakers: Octavio Pieranti, Director, Department of Monitoring and Evaluation, Secretariat of Electronic Communication Services, Ministry of Telecommunications, Brasília

Joseph Fometeu, Professor, University of Ngaoundéré, Ngaoundéré, Cameroon

15.30 – 16.00 Coffee Break

16.00 – 17.30 Topic 10: Copyright Limitations and Exceptions for Libraries, Archives, Educational and Research Institutions and for Visually Impaired Persons. National Experiences and South-South Cooperation

Speakers: Natasha Pinheiro Agostini, Secretary, Intellectual Property Division (DIPI), Ministry of External Relations, Brasilia

Joseph Fometeu

17.30 – 18.00 General Discussion on Topics 8, 9 and 10

Friday, August 10, 2012

9.00 – 10.00 Topic 11: Copyright and Related Rights and the Preservation of the Public Domain: Striking the Right Balance in Developing Countries

Speakers: Marcia Regina Vicente Barbosa, Director, Intellectual Property Rights, Ministry of Culture, Brasília

Mihály Ficsor
10.00 – 11.00  Roundtable:  Facing the Challenges of the Creative Industries in Developing Countries and Collective Management of Copyright and Related Rights in the Digital Environment. International and Regional Perspectives

Moderator:  Cristiano Borges Lopes, General Coordinator, Copyright Regulation, Intellectual Property Rights, Ministry of Culture, Brasília

Panelists:  Mihály Ficsor

Balamine Ouattara

Victor Drummond

Cláudio Lins de Vasconcelos, Senior Partner at Lins de Vasconcelos Advogados Associados, Director-Rapporteur at the Brazilian Association of Intellectual Property (ABPI), Rio de Janeiro

11.00 – 11.30  Coffee Break

11.30 – 12.00  Roundtable (continued)

12.00 – 13.00  Evaluation

13.00  Closure

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