



CROSS-REGIONAL ONLINE WORKSHOP

**WIPO/IP/GE/4/22/INF/1 PROV.
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National IP Strategy Development and Implementation

organized by
the World Intellectual Property Organization (WIPO)

Geneva, Online, December 7, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, December 07, 2022

9.30 – 9.45 **OPENING SESSION**

Welcome addresses by:

- Mr. Habip Asan, Director, Division for Transition and Developed Countries, World Intellectual Property Organization (WIPO), Geneva
- Ms. Johanne Belisle, Senior Policy Advisor, IP and Innovation Ecosystems Sector, WIPO

Moderator of
the Workshop:

Ms. Maegan McCann, Program Officer (National IP Strategies), Office of the Assistant Director General (IES), WIPO

9.45 – 10.15 **Topic 1 The Linkages between Innovation and IP Policy Developments: the Case of the WIPO Global Innovation Index**

Speaker: Mr. Sacha Wunsch-Vincent, Co-editor Global Innovation Index & Head, Composite Indicator Research Section, IP and Innovation Ecosystems Sector, WIPO

10.15 – 10.45 **Topic 2 Best Practices and Key Factors of Success in the Development of IP Strategies among WIPO Member States**

Speaker: Ms. Johanne Belisle

10.45 – 12.25 **Topic 3 Intellectual Property Strategy Development**

Speakers: Ms. Sonila Meka, Head, Coordination Analyzing and Reporting Sector, Directory of Coordination, Promotion, Training Centre and Reporting, General Directorate of Industrial Property, Ministry of Culture, Tirana

Ms. Snežana Džuverović, Senior Adviser, Ministry of Economic Development and Tourism, Montenegro

Ms. Daniela Zlatić Šutić, Acting Assistant Director, Intellectual Property Office, Belgrade

Mr. Sarkis Knyazyan, IP Expert and Patent Attorney, Professor of IP Law, American University of Armenia, Yerevan

Mr. Bakyt Sultanaliyev, Director, Institute of Mechanical Engineering, National Academy of Sciences of the Kyrgyz Republic, Bishkek

12.25 – 12.45 **Topic 4 Round Table Discussion on the Practical Aspects of the Development and Implementation of the IP Strategy**

Moderator: Ms. Johanne Belisle

Q&A Session

12.45 – 13.00 **CLOSING SESSION**

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