

IP and Women Entrepreneurs

Geneva
27 October, 2022



WIPO AND WOMEN ENTREPRENEURS

- Copyright Affects All Entrepreneurs
 - Within the creative and cultural sector
 - Outside the cultural sector
 - You are a copyright owner
 - You are a copyright user

COPYRIGHT SUPPORT FOR WOMEN ENTREPRENEURS

- Strong Legal Framework at International and National Level
- Public Private Partnerships
 - WIPO for Creators
 - Publishers Circles
- Resources and Tools
- Support for Women Creators