
MEETING

**WIPO/IP/GE/2/23/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: SEPTEMBER 11, 2023**

**WIPO PULSE
Global IP Perception Survey**

organized by
the World Intellectual Property Organization (WIPO)

Geneva, September 14, 2023 – 13.30 to 14.30 CEST

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, September 14, 2023

13.30 – 13.40 **Opening**

Welcome address by:

- Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO), Geneva

13.40 – 13.50 **Introductory remarks**

Speaker: H.E. Ms. Francisca E. Méndez Escobar, Ambassador, Permanent Mission of Mexico to the United Nations Office and other international organizations in Geneva

13.50 – 14.15 **WIPO PULSE Survey results presentation**

Speakers: Mr. Flemming B. Bröcher, Director, BERENT Deutschland GmbH, Kassel, Germany

Ms. Vaida Broecher, International Business Consultant and Project Director, BERENT Deutschland GmbH, Kassel, Germany

Mr. Giovanni Napolitano, Director, Intellectual Property (IP) and Competition Policy, Global Challenges and Partnerships Sector (GCPS), WIPO, Geneva

Mr. Martin Correa, Senior Counsellor, Future of Intellectual Property (IP), GCPS, WIPO, Geneva

14.15 – 14.25 **Moderated Q&A**

Moderator: H.E. Ms. Francisca E. Méndez Escobar

14.25 – 14.30 **Closing of the meeting**

Speaker: Mr. Edward Kwakwa, Assistant Director General, GCPS, WIPO, Geneva

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