

Annex

**WIPO SEMINAR SERIES ON
“THE ECONOMICS OF INTELLECTUAL PROPERTY”**

Objective: To promote a high quality discourse on the economics of intellectual property (IP) in the international IP policy community by inviting academic economists to present their latest research.

Program 2011 (dates subject to change)

Names	Topics	Status
Christine Greenhalgh, Professor of Applied Economics (Emeritus), Department of Economics, and Emeritus Fellow, St Peter’s College, Oxford, United Kingdom	Small and Medium-Sized Enterprises, IP and Enforcement	January 13, 2011
Alfonso Gambardella, Professor, Department of Management, <i>Università Commerciale “Luigi Bocconi”</i> , Milan, Italy, and Founding Member of EPIP	Exploring the Determinants of the Private Value of Patents (co-authors Dietmar Harhoff and Bart Verspagen)	February 10, 2011
Suma Athreye, Professor of International Strategy and Director, Centre for International Business and Strategy in Emerging Markets, Brunel Business School, United Kingdom, and Fellow, MERIT, United Nations University, Maastricht, The Netherlands	The International Trade in Knowledge: Licensing, Technology Services Trade and the Role of Intellectual Property	May 2, 2011
Ove Granstrand, Professor in Industrial Management and Economics, and Founder Center for Intellectual Property Studies, Chalmers University of Technology, Sweden, Author of “The Economics and Management of IP – Towards Intellectual Capitalism” (Edward Elgar, 2000)	Patents and Innovations for Growth and Welfare in a Converging World Economy	September 5, 2011
Richard Gilbert, Professor of Economics, University of California at Berkeley, United States of America	Licensing Negotiations by Standard Setting Organizations	November 8, 2011
Clemente Forero-Pineda, Professor, <i>Facultad de Administración, Universidad de los Andes</i> , Bogotá, Colombia	Contrast between the Determinants of Innovation and Patenting in Industrial Sectors of an Emerging Economy	December 6, 2011

Additional potential speaker

Petra Moser, Assistant Professor, Department of Economics Stanford University, United States of America	How Do Patent Laws Influence Innovation? Evidence from Nineteenth-Century World Fairs	Date to be determined
---	---	-----------------------