



საქართველოს ინტელექტუალური  
საკუთრების ეროვნული ცენტრი

**საქპატენტი**

**SAKPATENTI**

NATIONAL INTELLECTUAL PROPERTY  
CENTER OF GEORGIA

# Sakpatenti's Virtual Journey in Collaboration with WIPO

**Salome Tsimakuridze**

Head of the Administration Department

12.09.2024



# The National Intellectual Property Centre of Georgia – Sakpatenti



**Sakpatenti:** The key policy maker in the field of Intellectual Property in Georgia. Oversees all matters related to Trademarks, Geographical Indications, Designs, Utility Models, Patents, Plant Varieties and Breeds of Animals.

**Global Integration:** In the 1990s, Georgia became a party to all major international agreements administered by WIPO, marking its commitment to the global IP landscape.

**WIPO has played an essential role in strengthening Georgia's intellectual property system, with a long history of collaborative activities.**



# WIPO's Long-standing Support in Georgia



**1998:** A significant milestone was the national seminar, titled “Use of Information Technologies in Industrial Property Protection,” organized in Tbilisi with WIPO and EPO. This major event raised IP awareness in Georgia during a crucial period.

**2003:** A framework agreement on cooperation was established between WIPO and Sakpatenti, laying the foundation for ongoing collaboration and development in the IP sector.

**2008:** An international seminar on “Use of Electronic Filing and Electronic Transmission in patent offices” was organized, marking a key advancement in modernizing IP processes in Georgia.

For many years, Sakpatenti staff have benefited from professional development support through WIPO scholarships, which include high-level specialization courses and Master’s Programs in intellectual property, and this support continues till now.



# Transition to Virtual Technical Assistance and Capacity Building activities



**Transition to Virtual Reality:** In response to the challenges posed by the onset of the pandemic, Sakpatenti swiftly and effectively adapted to the new reality. Through various initiatives and in close collaboration with WIPO, Sakpatenti transitioned to managing activities in a remote or hybrid format.

## DL-101GE Course Adaptation:

- **Intensive Information Campaign** - The number of registrations doubled;
- **Awarding Top graduates** - WIPO Academy supported Sakpatenti's initiative by awarding scholarships to 40 top graduates for the DL-302E and DL201E courses;
- **Addition of Live Webinars** - Starting in the spring 2021 session, webinars were added to the course, significantly increasing its interactivity and effectiveness.



# Virtual Technical Assistance and Capacity Building activities



In 2020-2022, the Sakpatenti Training Centre, in close cooperation with the WIPO Academy, implemented key initiatives to introduce distance learning methodologies and enhance the center's capabilities by raising trainer qualifications.

## As a result:

- 7 Trainers were certified as qualified WIPO Tutors;
- The training on “Intellectual Property Diagnostics - Methodology and Techniques” was conducted for Sakpatenti trainers;
- 10 Students from Tbilisi State University successfully participated in the IP4Youth&Teachers program, focusing on intellectual property law;
- Development of a self-paced online course on trademarks began;
- To implement the specialized distance course on intellectual property law for Georgian judges, the training material (8 modules) was translated into Georgian, and the process of training future trainers for the course began.



# Virtual Technical Assistance and Capacity Building activities



## WIPO-Sakpatenti Executive Program on Geographical Indications (GIs) Adaptation

- **2020:** The course was conducted entirely in a distance format;
- **2022:** The course transitioned to a hybrid format;
- **2020-2023:** 74 participants from various countries successfully completed the program.

## Project on Collective Management, Branding, and Commercialization of Registered Geographical Indications

- The “Tushetian Guda” project started in 2023 and concluded in April 2024. Planning and management tasks were conducted online, while training sessions for producers were held in person.
- The project delivered tangible benefits, particularly for Tushetian guda producers.



# Virtual Technical Assistance and Capacity Building activities



## International Master's Program

- With the initiative and coordination of Sakpatenti, and based on an agreement between the WIPO Academy and Kutaisi International University (KIU), preparatory work is actively underway for a 2-year joint international master's program titled “Intellectual Property, Innovation, and Entrepreneurship”.
- The entire work process, involving international experts, is conducted remotely.
- Following WIPO Academy's best practices, distance learning methodologies are being actively considered to ensure maximum flexibility.



# Lessons Learned from Virtual Work Experience



საპატენტო ცენტრი  
საპატენტო ცენტრი  
**SAKPATENTI**  
NATIONAL INTELLECTUAL PROPERTY  
CENTER OF GEORGIA

**Enhanced Institutional Capacity:** Raising staff qualifications and adopting new methodologies have significantly strengthened the Sakpatenti's capabilities.

**Increased Accessibility and Demand:** The shift to distance activities has expanded both the reach and demand for training, as mentioned by the activity statistics.

**Strengthened International Cooperation:** Hybrid and remote formats have enhanced international collaboration, expanded partner networks, and improved access to highly qualified trainers and experts, facilitating more direct communication.







საქართველოს ინტელექტუალური  
საკუთრების ეროვნული ცენტრი  
**საკპატიენტი**  
**SAKPATENTI**  
NATIONAL INTELLECTUAL PROPERTY  
CENTER OF GEORGIA

**Thank you for your attention.**

