



---

## WEBINAR ON TECHNICAL ASSISTANCE

---

**CODE: WIPO/IP/DEV/GE/2/24/1**  
**ORIGINAL: ENGLISH**  
**WIPO DATE: AUGUST 20, 2024**

### **Webinar on Virtual Technical Assistance and Capacity Building: A Critical Look at the Advantages and Limitations**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, September 12, 2024**

***Hosted on Zoom***

[https://wipo-int.zoom.us/webinar/register/WN\\_qdnFmKrKQTS4\\_ToOJNd2mg](https://wipo-int.zoom.us/webinar/register/WN_qdnFmKrKQTS4_ToOJNd2mg)

PROGRAM

*prepared by the International Bureau of WIPO*

Webinar Objective:

The restrictions on mobility stemming from the COVID19 pandemic, combined with rapid advancement of technology, have resulted in redesigning of WIPO's technical assistance and capacity building initiatives. Remote solutions and virtual assistance became practical and cost-effective choice to connect with a broader audience. While the implementation of WIPO activities starts to return to their normal rhythm of engagement, the lessons learned during the pandemic have highlighted the value of virtual approaches, making them a lasting component of technical assistance.

The purpose of the Webinar is to provide an opportunity for a diverse panel of experts to explore the advantages and limitations of virtual technical assistance and identify best practices and lessons learned in this area.

Thursday, September 12, 2024

Webinar Program:

13.00 – 14.10 (C.E.S.T) **Sharing Advantages and Limitations of Virtual Technical Assistance and Capacity Building**

Moderator: Mr. Georges Ghandour  
Senior Counsellor | Development Agenda Coordination Division  
WIPO

Speakers: Mr. Tempa Tshering  
Chief IP Officer | Ministry of Industry, Commerce and  
Employment, Bhutan

Dr. Mclean Sibanda  
Managing Director | Bigen Global Limited, Mauritius

Ms. Salome Tsimakuridze  
Head of the Administrative Department | Sakpatenti, Georgia

Ms. Natalia Semeria Ruschel  
Intellectual Property Coordinator | Ministry of Development,  
Industry and Trade, Brazil

Mr. Emil-Eugen Iuga  
Capacity and Skills Development Officer | International  
Telecommunication Union

Mr. Habip Asan  
Director | Division for Transition and Developed Countries, WIPO

14.10 – 14.30 (C.E.S.T) **Discussion Panel and Q&A session**

All participants are invited to contribute to the discussion.

[End of document]