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**An Industry Practitioners Event on Intellectual Property (IP) and U.S. Movie Finance**

organized by

the World Intellectual Property Organization (WIPO)

**Geneva, November 15, 2022**

PROVISIONAL program

*prepared by the International Bureau of WIPO*

Tuesday, November 15, 2022

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| 15.00 – 15.15 | **Opening remarks**  Mr. Marco Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), WIPO, Geneva  **WIPO’s approach to IP and finance**  Mr. Carsten Fink, Chief-Economist, Department for Economics and Data Analytics (DEDA), IES, WIPO, Geneva  Mr. Guy Pessach, Director, IP for Business Division (IPBD), IES, WIPO, Geneva |
| 15.15 – 16.45 | **Information session**  A legal practitioner’s perspective on film finance  Speaker: Mr. Joe A. Calabrese, Consultant-Retired Partner, Latham & Watkins LLP, Los Angeles, United States of America (U.S.)  A corporate finance perspective  Speaker: Mr. David Shaheen, Managing Director, JP Morgan,  Los Angeles, U.S.  A young producers’ perspective  Speakers: Ms. Manya Gadhok, Filmmaker, New York, U.S.  Ms. Anatola Araba, Storyteller and Futurist, New York, U.S.  Stocktaking exercise – Standard financing practices in the U.S. movie industry  Speakers: Mr. Alexander Cuntz, Senior Economist, Creative Economy Section, (joint work with Mr. Alessio Muscarnera, Fellow,   Mr. Prince Oguguo, YEP Fellow, and Mr. Matthias Sahli,   ICS Consultant), DEDA, IES, WIPO |
| 17.00 – 17.30 | Coffee break |

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